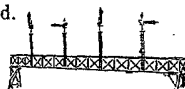


"Red-Lead for metal protection"

say representative men in every branch of the engineering profession

IN New England, in Utah, in California—wherever there is metal to be protected—red-lead is the accepted paint for guarding buildings, bridges and other metal equipment against corrosion. Whatever the climate, whatever the conditions, the engineering profession is practically unanimous in its endorsement of pure red-lead.



This fact was established by the answers to a questionnaire recently sent out by an engineering publication. This questionnaire was sent to men in every branch of engineering work. In answer to the question, "What paint for metal equipment?" 179, or 85 per cent, of the 206 engineers who replied said "pure red-lead." Their agreement is a convincing testimonial to the protective qualities of this time-tried paint.

The returns in detail

The engineers answering the questionnaire were grouped according to the work they are following. Every group shows the same close agreement. Here are the figures: Of 46 railway engineers, 41 said they use, specify, or recommend pure red-lead. And 20 out of 26 structural engineers, 40 out of 43 federal, state, and county engineers, 24 out of 29 industrial engineers, 18 out

of 20 consulting engineers, 36 out of 42 municipal engineers say the same.



Some of the engineers told why they prefer red-lead. They spoke of its "adherence," its "economy," its "resistance to all kinds of weather conditions," "its spreading power," its "unequalled protective qualities," its "ease of application," its "resistance to gases."

Paste and liquid red-lead

Many of the engineers said they use Dutch Boy red-lead. This red-lead is the highest grade obtainable. You can get it in either the paste or liquid form. The liquid comes in the natural orange-red for next-to-metal coats, and also in greens, browns and black for finishing coats. The paste is obtainable in the natural orange-red and can be shaded to any desired dark color.



We maintain a special technical staff to help in the solution of painting problems. Write them in care of our nearest branch.



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New York, 111 Broadway
Buffalo, 116 Oak St.
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Chicago, 900 West 18th St.
Cleveland, 820 West Superior Ave.
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DUTCH BOY RED-LEAD

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