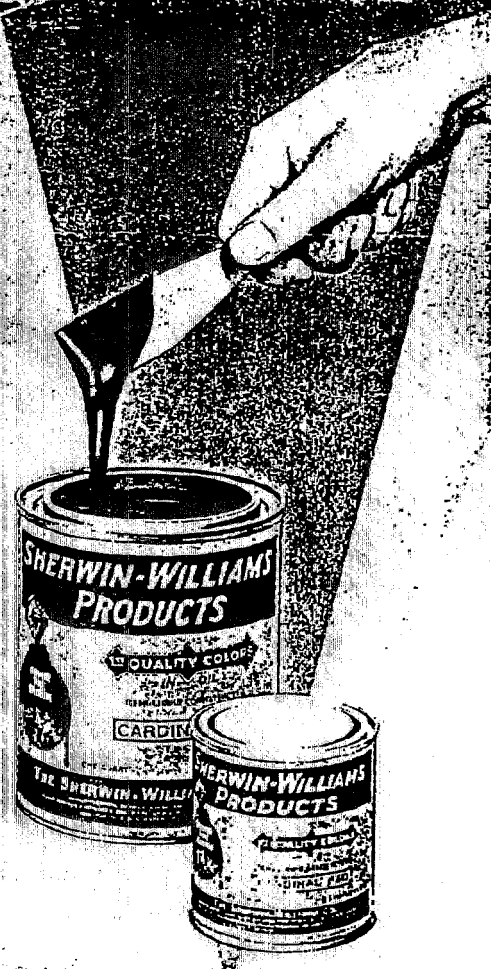


SHERWIN-WILLIAMS
FIRST QUALITY
COLORS IN OIL

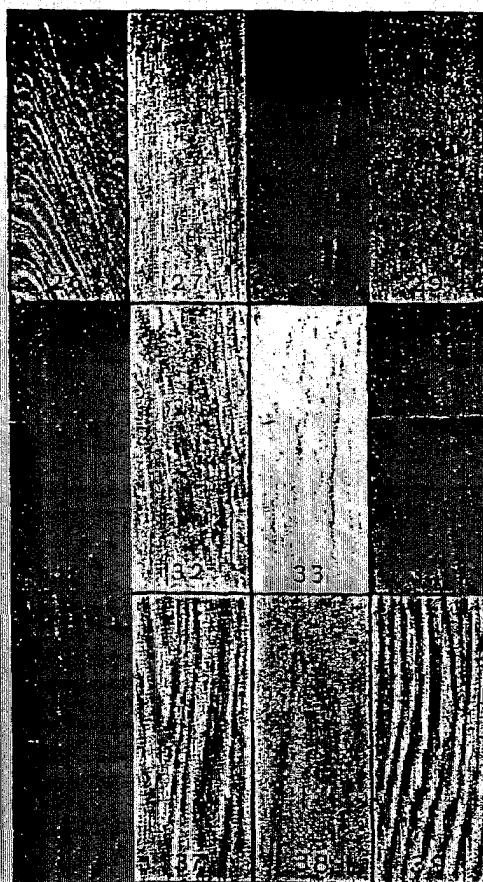
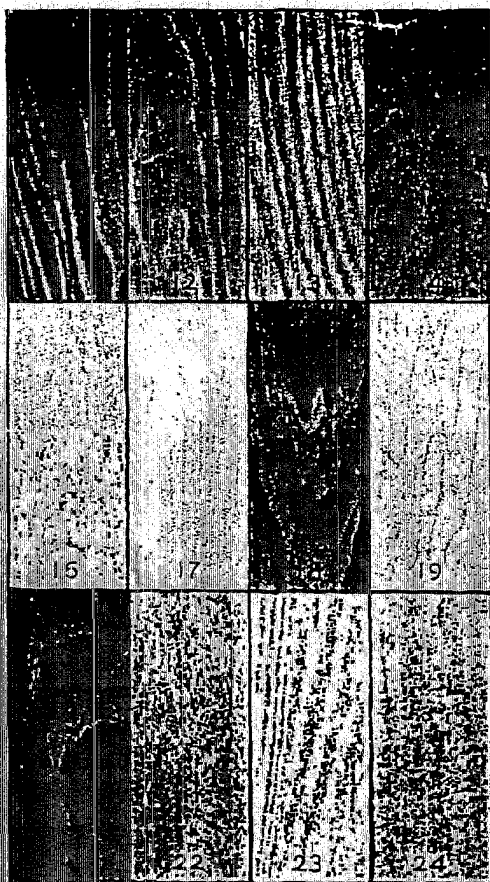


SHERWIN-WILLIAMS
FIRST QUALITY
COLORS IN OIL



0007-SWP-041228

N29034



STAINED WOOD EFFECTS PRODUCED WITH S-W FIRST QUALITY COLORS IN OIL

With woodwork colors like these one can finish bedrooms, breakfast rooms or sun-parlors with rare beauty and originality. The S-W Decorative Studios will gladly help select the proper colors for walls, drapes and furnishings to complete the color scheme with any of these suggested color treatments for woodwork. These effects are intended to supplement the colors obtainable in other types of S-W Wood Stains.

0007-SWP-041229

SHERWIN-WILLIAMS

TIFFANY

GLAZE EFFECTS

Textured Tiffany Glaze work is produced with S-W Glazing Liquid tinted with S-W First Quality Oil Colors. It may be applied over any solid color such as Flat-Tone, Semi-Lustre, Enameloid or gold and silver bronze or leaf. S-W Glazing Liquid is a specially treated oil preparation of fairly heavy body which dries to an egg-shell lustre and washes easily with soap and water. No wax is used in it and it may be re-coated without trouble.

A wide variety of textures may be produced in S-W Textured Tiffany work because S-W Glazing Liquid will take and hold most interesting prints or stippling effects—it does not "flow back." A stippling brush is used for a smooth texture and by stippling with a sponge, a crumpled cloth, tissue paper or newspaper, the texture or print, can be enlarged and made more prominent to suit the size of the room or the panel being decorated.

See the Color Book at Paint Headquarters for suggestions for innumerable color combinations and textures.

WOOD STAINING

With S-W First Quality Colors in Oil

Use about 1/2 to 1/4 pound color to 1 quart of turpentine, depending upon the strength of the color used and the intensity of stain desired. To this mixture add 1/4 pint of varnish such as S-W Mar-nor Varnish.

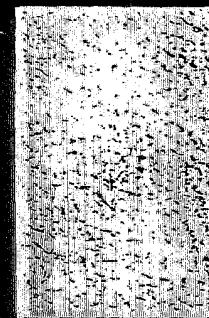
Panel No.	Oil Colors Used	Wood Stained	Panel No.	Oil Colors Used	Wood Stained
11	Prussian Blue 3 parts Chrome Green L 2 parts White 4 parts	Fir—Red	22	Chrome Green L 1 part White 5 parts	Red Gum
12	Rose Lake 1 part White 5 parts	Yellow Pine	26	Chrome Green D 2 parts	Cypress
13	Rose Umber 1 part White 4 parts	Straight White Oak	27	Dragon Red 1 part White Equal parts	Birch
14	Chrome Yellow Dark Orange	Birch	28	Lemon Yellow 1 part Burnt Sienna Equal parts	Red Gum
15	Rose Lake 1 part Ultramarine Blue 1 part White 4 parts	Maple	29	Rose Lake 1 part Dragon Red 1 part Yellow Ochre 1 part White Equal parts	Maple
16	Rose Lake 1 part Ultramarine Blue 1 part White 4 parts	Maple	30	Rose Lake 1 part Dragon Red 1 part Yellow Ochre 1 part White Equal parts	Maple
17	Yellow Ochre 1 part Chrome Yellow 1 part White 4 parts	Maple	31	Ultramarine Blue 1 pt. White 4 parts	Yellow Pine
18	Dragon Red 1 part Yellow Ochre 1 part White 4 parts	Yellow Pine	32	Verdigris Green L 1 part White 4 parts	Yellow Pine
19	Verdigris Green L 1 part Touch of Chrome Yellow 1 part White 4 parts	Maple	33	Rose Lake 1 part White 4 parts	Red Gum
20	Tuscan Red 1 part White 4 parts	Yellow Pine	34	Chrome Green D 1 part White 4 parts	Red Gum
21	Chrome Green D 1 part White 4 parts	Maple	35	Rose Lake 1 part White 4 parts	Straight White Oak
23	Ultramarine Blue 1 pt. White 4 parts	Straight White Oak	36	Ultramarine Blue 1 part White 4 parts	Red Gum
			37	American Vermillion 1 part White 4 parts	Straight White Oak



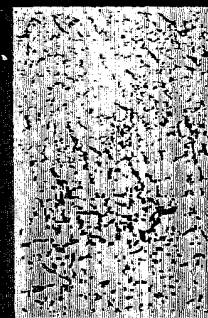
TEXTURED TIFFANY NO. 31



TEXTURED TIFFANY NO. 49



TEXTURED TIFFANY NO. 6



TEXTURED TIFFANY NO. 7

Specifications for Effects Shown in this Folder

Glaze Effect No.	Foundation Color	Glaze Color
6	Flat-Tone White	1st, Chrome Green Dark 2nd, Ultramarine Blue
7	Flat-Tone White	1st, Chrome Green Dark 2nd, English Rose Lake 3rd, Chrome Yellow Orange
36	Flat-Tone Caen Stone	1st, Ivory Drop Black 2nd, Burnt Sienna
49	Flat-Tone White	Ivory Drop Black

ASK TO SEE THE S-W DEALER'S BOOK AT PAINT HEADQUARTERS. IT CONTAINS MANY SUGGESTIONS TO HELP THE PAINTER

0007-SWP-041230

SHERWIN-WILLIAMS PRODUCTS for the CONTRACTING PAINTER

WALL PRIMER AND SEALER

A combination primer and sealer with unusually easy working qualities. For general use on interior surfaces such as smooth, sand finish and textured plasters, composition board, brick, tile and concrete.

For satisfactory wall work, all suction must be stopped before the finishing coat is applied. Sherwin-Williams Wall Primer and Sealer was designed particularly with this function in mind. See label on the package for complete directions. Wall Primer and Sealer should be tinted with First Quality Oil Colors when tints are to be used.

TRI-SEAL

For use on extremely porous composition boards in place of Wall Primer and Sealer.

FLAT-TONE

A washable flat wall paint that is easy working, holds a long "wet edge," has solid covering and dries exceptionally free from brush marks. One coat of Sherwin-Williams Wall Primer and Sealer and one coat of Sherwin-Williams Flat-Tone produces a very satisfactory two coat job. It is also an excellent foundation for the various glazing and Tiffany effects. Complete directions on the package.

SEMI-LUSTRE

A semi-gloss wall finish with exceptional wear-resisting qualities. Finger-marks, steam, grease or ink will not readily penetrate this tight satin-sheen finish and can be washed off with soap and water without harming the surface in any way.

Any one of the soft, pastel shades is ideal for kitchens, bathrooms or halls because, though gay and light in feeling, Semi-Lustre is sturdy and easily kept spotless and "hospital clean."

XXX ENAMEL UNDERCOATER

An excellent foundation on which to apply interior enamels. It is easy working, with exceptionally easy sanding and stays on the edges and on beadings. It penetrates into the surface and dries to a tight elastic film. Complete directions are given on the package. Follow them closely for best results.

KEM-NAMEL SNOW WHITE GLOSS AND EGGSHELL

Kem-Name! Snow White is a modern synthetic enamel, which has longer life and is more resistant to wear than the old-fashioned type enamels. Kem is available in a full, deep gloss—also an eggshell gloss where a pleasing imitation of a rubbed finish is desired.

Kem-Name! Snow White Gloss produces an enamel finish that is a close approach to a porcelain vitreous finish. It has the brilliant tile-like appearance of porcelain and retains that appearance both in gloss and permanency of color. It is tough, durable, flexible and will stand knocks and abuse without cracking or chipping off.

As the name implies, Kem-Name! Snow White is intensely white and stays white long after most enamels have yellowed with age. The pigments and synthetic vehicle in Kem-Name! will not discolor. It is ideal for kitchens, bathrooms, woodwork, etc.—in fact any interior surface where the finest enamel finish is desired.

Kem-Name! is quick-drying and can be recoated after overnight drying. It has excellent flowing and leveling qualities and can be easily applied. Kem-Name! may be tinted beautifully to pastel shades with First Quality Oil Colors.

ADDITIONAL S.W. PRODUCTS GIVING DAILY SATISFACTION to the CONTRACTING PAINTER

S-W Varnishes—For every purpose.	S-W Floor Enamel.
S-W Woodcraft Stain. A penetrating oil stain.	S-W Preservative Shingle Stain.
S-W Oil Stain. For floors and exterior work.	S-W Shellac.
S-W Paste Wood Fillers.	S-W Prepared Wax.
S-W Semi-Lustre. A satin finish for interior use.	S-W Screen Enamel.
S-W Interior Gloss. A gloss finish for interior use.	S-W Taxite. A paint and varnish remover.
S-W The Contracting Painters' House Paint.	S-W ODP White Lead.
S-W Patch and Deck Paint.	S-W Zilo—Lead and Zinc combined.
	S-W Brick and Stucco Paint.
	S-W Quality Brushes.



THE SHERWIN-WILLIAMS CO.

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