

Trade Name: B P S Pat-Co.
 Category: Interior Flat Wall Paint
 Color: White
 Number : 118
 Quality: First

Market costs as of 3-31-42

	Lb.	Yield in Gallons	Unit Cost	Total Cost
Pigment: 65%				
Lithopone	265	7.4 .1123	.0425	\$11.26
Titanium Calcium	200	7.7 .1168	.055	11.00
Asbestine	67.5	2.8 .0425	.008	.54
Calcium Carbonate	67.5	3. .0455	.008	.54
Aluminum Stearate	.5	—	.24	.12
		<u>.3171</u>		
Vehicle: 35%				
Raw Linseed Oil	38.8	5. .0759	1.01	5.05
Varnish	82.5	11. .1669	.67	7.37
Processed Linseed Oil	70.	10. .1517	.42	4.20
Drier	29.	4. .0607	.29	1.16
Kerosene	20.	3. .0455	.095	.29
Processed Oils	7.4	1. .0152	.61	.61
Mineral Spirits	71.5	11. .1669	.095	1.05
Calculated Yield	919.7	65.9		\$43.19

Cost Analysis

Material cost per gallon (total cost + calculated yield plus 5% for loss and shrinkage) \$.69
 Manufacturing cost .27
 Bulk cost per gallon \$.96
 Package cost (container only) .09
 Factory cost in Package per gallon \$1.05

PRICES

(D) To an independent retailer (dealer) \$1.62

OPA 0001010

N 4852