

The Western Region *Spectrum*

May-June, 1964

Volume 10, Number 3



N17794

The Sherwin-Williams Code of Principles

1. To win on our merits by making products of only the highest quality.
2. To be the best and most successful concern in our field.
3. To be broad, liberal and aggressive in our policies and methods.
4. To take pride in our Company.
5. To be loyal to the Company and to each other.
6. To foster fellowship among ourselves, and to take pleasure as well as profit out of our work.
7. To strive constantly for the improvement and advancement of the business and ourselves.
8. To be considerate and courteous in all our dealings within and without our own organization.
9. To grow in knowledge and character as well as size.



Direct produces confidence
Confidence creates enthusiasm
Enthusiasm conquers the world

THE WESTERN REGION *Spectrum*

Colorful News of Western Region
Employees and Families

THE STAFF

Hilma Dees
Theresa Seymour
All Employees

Editor
Assistant Editor
Contributing Editors

Congratulations Graduates!

With the passing of another school year, graduation time takes on great significance in many households, as youth pass through another milestone in their years of adventure and learning.

To the GRADUATES within the Western Region family we offer our sincere congratulations. Whether it is the completion of Grammar, Junior High, Senior High or College or other levels, the task has not been easy and it has entailed many hours of discipline. Whatever the "stage," the accomplishment signi-

fies success — in a measure . . . it offers opportunities unlimited . . . challenges to be met . . . choices to be made . . . a way of life to be established . . . happiness to be gained.

Perhaps one of the greatest lessons learned has been that of integrity . . . a sense of loyalty to the best within oneself. Possibly no greater wish could be made than that each individual graduate may know the development of that sense of loyalty to the highest degree . . . "To thine own self be true . . ."

CONGRATULATIONS

GRADUATES!



ENSIGN RONALD K. PECK is a graduate of U. S. Naval Supply School in Athens, Georgia. He is the son of Mr. and Mrs. R. J. Peck, Branch Manager, Stevens Point, Wisconsin. Ensign Peck entered the Navy after graduating from University of Wisconsin in June 1963.

GEORGE-ANN ADAMS received her Master's Degree from the Graduate School, University of Illinois, with a Major in Speech Pathology. She is a member of American Speech and Hearing Association. As a graduate student in Speech Pathology, she has had the privilege of working in speech therapy in the school clinic, where she has helped many under-privileged persons to gain rewarding experiences in this field. She received a fellowship for her work during her last semester. She is the daughter of Mr. and Mrs. Clovis H. Adams, General Manager, Technical Sales and Service. George-Ann will be Speech Pathologist in public schools and in clinics in Champaign area.





ROBERT J. GANKA is a graduate from the Wisconsin State College, Eau Claire, Wisconsin. He is the son of Mr. and Mrs. Robert G. Ganka, and his mother is Branch Credit Manager. Robert was half-back on State Championship football team—4-year letterman—and Track. He was an English Major and in September will be teaching English at Waukesha High School and assisting in football coaching.

JUNE ARDELLE THORSON is a graduate from St. Olaf College at Northfield, Minnesota with a Math major and Physics minor. She is the daughter of Mr. and Mrs. G. A. Thorson, Fond du Lac, Wisconsin Branch Manager. Her mother is also part-time clerk in the Branch and for eight years held the position of Credit Manager. June's activities have included that of President of Altar Guild of Student Congregation; vice-president of Delta Chi Girls Society; member of House Council and in her junior year was a Jr. Counselor in a Freshman dormitory. Her special interests are music, reading and sports, especially tennis and bike riding. She has been working summers at playground for city of Fond du Lac Recreational Department. June expects to teach mathematics in a Junior High School.



DAVID TRAPP is a graduate from the University of Wisconsin where he majored in History. He is the son of Ted and June Trapp, Branch Manager, La Crosse, Wisconsin. David is also interested in Anthropology. David worked part-time throughout his college years, and this past year was ass't. supervisor of dormitory cafeteria. He plans to work toward his Master's Degree and teach.

CAROL SUE PETERSON is a graduate from Kansas University, Lawrence, Kansas. She is the daughter of Mr. and Mrs. Dan Peterson, Automotive Salesman in Kansas. Carol is a member of Alpha Omicron Pi Sorority, and also initiated a member of Alpha chapter of Delta Phi Delta. She enjoys swimming and water skiing, and painting water color scenes. Carol has accepted a position teaching Art in four elementary schools in North Kansas City, Missouri school system.



JOHN H. MOORE is a graduate from Grinnell College, Grinnell, Iowa. He is the son of Ruth and Elton Moore, Region Auditor. John was a member of Gadabouts Social Committee, member of the Board of Religion, chairman of the Religious Activities Committee, vice-chairman of New Students Days, member of the Foreign Students Committee and Hall Athletic Chairman. He was also sports writer for the school newspaper. John will start work on his Law Degree this fall at either Illinois or Chicago University.

MERLYN J. SHARP is a graduate from University of Wisconsin, Madison, Wisconsin. She is the daughter of Cliff and Polly Sharp, Chippewa Falls, Wisconsin Branch Manager. Merlyn enjoys water skiing and ping pong. She has majored in Occupational Therapy.





SANDRA KAY TAPPAN is a graduate of Willowbrook High School, Villa Park, Illinois. She is the daughter of Mr. and Mrs. W. W. Tappan, Auditor. Sandra was vice-president of Home-Ec Club, Secretary of Horizon Club, Secretary-Treasurer of Thespians Society. Her interest and talent in the field of dramatics and designing have filled her high school years with interesting and challenging experiences. In her junior and senior years she was head costume designer of all dramatic and musical productions at school, and also had acting roles in several plays, including "Diary of Anne Frank," "Angel Street," "My Heart's in the Highlands." During the summer of 1963 she did costume design work for a series of Shakespeare plays at Illinois Institute of Technology. Sandra received a scholarship to Illinois Wesleyan University where she will work for a degree in Fine Arts (BFA) with a major in Drama and Speech, and a minor in Arts. Her ultimate aim is for teaching or work in TV or theatre.



BRUCE BARTON POGUE is a graduate of the East Peoria Community High School, Peoria, Illinois. He is the son of Mr. and Mrs. George Pogue, Credit Manager of our Peoria Main Branch. Bruce was a member of the band, Latin Club, Math Club, Hi-Y, Chemistry Club, Uthrotai, National Honor Society, graduating in the top 8% of his class of over 800 graduates. He received Sterling Merit Award, and was member of Peoria Junior League. For several months Bruce has been drummer in Rock & Roll Band, playing twice weekly at Campus Pizza located near Bradley University. His father reports that "telephone answering service is needed at home to handle incoming calls for Bruce." Bruce will start this fall in Bradley University to work toward Liberal Arts or Business Administration.



SANDRA MADDEN is a graduate of Urbana High School, Urbana, Illinois. She is the daughter of Mrs. Julia Madden, Credit Manager of our Branch at Urbana. For the past two years Sandra has worked part-time at a local grocery store as checker, averaging 30 hours per week in this job. With her earnings, instead of going for luxuries which all teenagers love, she has contributed much to the household expenses. From time to time, no doubt, she has given up something she wanted very much for herself but from the countenance of this girl, one can readily see that she has gained far more through her unselfishness, than many a young person who has been blessed with "too much." Sandra will remain at Eisner's Grocery Store and hopes to train for office work there. We are sure she will make good.



BRENT BEAN is a graduate of the Urbandale Public School, Des Moines, Iowa. He is the son of Mr. and Mrs. Kenneth Bean and Kenny is Manager of our Des Moines-West Branch. Brent has played half-back on the Varsity football team where he earned two letters, as well as four letters in Varsity track. He has played parts in the Junior and Senior class plays; was chosen in 1963 to represent Urbandale Legion Post at the Hawkeye Boys State yearly weekly encampment at Camp Dodge, Iowa. He is Junior Counselor in the Alverson Chapter of Demolay and plays in their bowling, basketball and softball teams. Having been a scout for several years, he is presently a member of Explorer Post #58. Brent will attend Iowa State University, Ames, and major in Civil Engineering.



JERRY FROST is a graduate from Roosevelt High School, Des Moines, Iowa. He is the son of Mr. and Mrs. James Frost, Dealer Representative, Des Moines Main. Jerry was Student Council Representative, Chairman Finance Committee, School Monitor and lettered in track and football. He was selected as All City in Football. Jerry will attend the State University of Iowa at Iowa City where he plans to play football and major in Business Administration.

FRANK REPCYNSKI JR. is a graduate from the Glenbard East High School, Lombard, Illinois. He is the son of Mr. and Mrs. Frank Repcynski Sr., Asst. to Manager Branch Credits, Chicago. Frank has been a member of the Latin Club, French Club and active in gymnastics. He enjoys ice skating, skiing and swimming. Frank will enroll in University of Illinois this fall, where he plans to major in aeronautical engineering to become a commercial airlines pilot.



CAROL JEAN HAYHURST is a graduate of New Richmond High School, Minneapolis, Minnesota. She is the daughter of Mr. and Mrs. John B. Hayhurst, Sales Representative of the Minneapolis, Main Branch. Carol was a Cheer Leader for four years and Captain of the Cheer Leaders during her Junior and Senior years; a member of F.H.A.; Student Council; President of G.A.A.; Clerk of Thespians; Band, stage Band, Choir; Girls Glee Club and Past Honored Queen of Jobs Daughters. Carol will attend La Crosse State College, majoring in Physical Education.

ROGER CORTESE is a graduate of Schurz High School—mid-year class. He has worked part-time in the Chicago Mail Room during the past 18 months. After graduating from Schurz he enrolled in Wright Junior College and expects to become a Lithographer on completion of his education.





DALLAS VAUGHN JR. is a graduate of Lebanon High School, Lebanon, Indiana. He is the son of Mrs. Phyllis Johnson, Credit Manager, Lebanon Branch. Dallas has been a member of the school band, Physics Lab. assistant and Mechanical drawing assistant. He expects to enter college this fall.



ROBERTA VONDRISKA is a graduate of Lyons Township High School. She is the daughter of Robert and Antoinette Vondriska, and her mother is Credit Manager of our Branch in Western Springs.



KENNETH L. RUFF is a graduate of Weber High School, Melrose Park. He is the son of Mr. and Mrs. Louis Ruff and Mrs. Ruff is Credit Manager of our Branch in Melrose Park. Ken's activities have included swimming team, golf, drama, Senior Social Committee and Spanish Club. He will attend DePaul University Law School.



DOUGLAS HESCH is a graduate of the Little Falls Senior High School, Little Falls, Minnesota. He is the son of Mr. and Mrs. Joe Hesch, and his mother, Gertrude, is Credit Manager of our Little Falls Branch. Doug has been a member of the senior choir, Jubileers, Rebels, and has taken part in class plays and operettas; he enjoys bowling and track and is graduating in the upper third of his class. Doug plans to enlist in the Navy and after his tour of duty will continue his education with teaching the final goal.

KAREN TSCHIRGI is a graduate of Wahlert High School, Dubuque, Iowa. She is the daughter of Mr. and Mrs. Herman Tschirgi, Credit Manager of our Dubuque Branch. Karen's activities have included the school band, staff member of school paper and home-room officer. Her interests include swimming, sewing and reading. Karen graduated with highest honors on June 5. She will attend Mercy School of Nursing in Dubuque in September.



KENNETH P. YOUNG is a graduate from the Valparaiso High School, Valparaiso, Indiana and a part-time stock clerk in our Valparaiso Branch. He has participated in wrestling, track and football and enjoys Scuba and skin diving. Ken hopes for full-time employment with S.W.

JEFFREY "JEFF" E. MOORE is a graduate of the Glenbard West High School, Glen Ellyn, Ill. He is the son of Ruth and Elton Moore, Western Region Auditor. "Jeff" was a member of the Varsity basketball and baseball, "G" Club, Campus Council, Hi-Y. His interests include golf, fishing, bowling and all sports in fact. "Jeff" will attend Toledo University, College of Business Administration this fall.



PAMELA GANSCH is a graduate from Richwoods Community High School, Peoria, Illinois. Her mother, Mrs. Ella D. Gansch, is Credit Manager of our Peoria—Prospect Branch, and her father is Mr. Alvin E. Gansch. Pamela was a member of a cappella choir, Harmo Knights (Richwood's 12-girl ensemble), School Trio and Future Nurses of America. She is also an accomplished pianist. Pamela plans to be a piano instructor at a local Music Studio after graduation.

STEVEN ROUSH is a graduate from North High School, Des Moines, Iowa. He is the son of Mrs. Dorothy I. Rush, who is a part-time sales clerk at our Des Moines—East Branch. Steven is on the tennis team at school, a member of the Political Information Club. He is also active in his church, serving as Vice-Moderator of the Youth Group. Steven was in an advanced Math Class and is interested in Accounting as a future career. He will attend Drake University in Des Moines this fall.





ALLEN TRAPP is a graduate from the La Crosse Central High, La Crosse, Wisconsin. He is the son of Ted and June Trapp, Branch Manager, La Crosse. Allen was active in drama during his high school years, playing the lead in the Senior Play, "The Gevebo." He has also been interested in debate and golf. Allen will enter La Crosse State College this fall.

MARY MARGARET GANKA is a graduate from the Regis High School, Eau Claire, Wis. She is the daughter of Mr. and Mrs. Robert G. Ganka and her mother, Miriam Ganka, is Credit Manager of our Branch. Mary was asst. Editor of the school paper and her interests include all sports, especially golf. She will attend Wisconsin State College at Eau Claire where she will major in primary education.



GARY CORNWELL is a graduate of the La Salle High School, Cedar Rapids, Iowa. He is the son of Mr. and Mrs. R. M. Cornwell. Gary has worked part-time as bookkeeper in the Cedar Rapids Branch. He was a member of the school Glee Club, treasurer of Senior Class, Commissioner of Student Activities, vice-president of Catholic Youth Organization, and a member of the basketball team. Gary will attend the State College of Iowa.



NANCY L. BAKEBERG is a graduate of Fridley Senior High School, Minneapolis, Minnesota, and the daughter of Mr. and Mrs. Ernest Bakeberg. Ernest is Stockkeeper at our Minneapolis—Main Branch. Nancy has been a GAA and Library Club member for two years. Her interests are in outdoor sports such as baseball and skating. Nancy will seek a business career, with a possibility of attending Minneapolis Business College.



RUSSELL SOUSER is a graduate of Muskegon Senior High School, Muskegon, Michigan. He is the son of Mr. and Mrs. Milton Souser. Russell has been working part time in our Muskegon Branch as stockkeeper since April 1963. When taking part in a work-school program a student has very little time to become active in extra curricular school activities, however, their experience and monetary gains will assist greatly toward equipping them for either college or business. Russell does plan on furthering his education in college.



JO ANN BROWN is a graduate of Billings West High School, Great Falls, Montana. She is the daughter of Mr. and Mrs. F. C. Brown, Great Falls Branch Manager. Jo Ann has been carrying a heavy schedule of courses in order to qualify for pre-veterinary. Her interests and activities have been directed to riding and riding club activities. She plans to enroll at the College of Montana in Bozeman to prepare for the profession of veterinarian, and she also intends to continue riding in horse shows.

SYLVIA DIANE PETERSON is a graduate of the Washington High School, Bethel, Kansas, and is the daughter of Mr. and Mrs. D. B. Peterson. Mr. Peterson is Automotive Zone Salesman, Territory 6209. Sylvia has been a member of the Science Club, and as such enjoyed a three weeks trip to Yellowstone National Park. She was a member of the French Club also, and is a talented pianist. Her interests include the popular classification of "record fan." Sylvia is planning to attend college this fall and her preference is Kansas University.



JOHN WILSON STAHLY, JR. is a graduate of the Edina-Morningside High School, Minneapolis, Minnesota. He is the son of Mr. and Mrs. John Stahly, Northwest Area Manager. John Jr. enjoys all sports, particularly basketball. He was a member of the Edina team that placed third in the state tournament and finished the season with a 26-1 record. John will attend the University of Minnesota to secure a degree in Civil Engineering.



MARY BENDER is a graduate of Central High School, Duluth, Minnesota. She is the daughter of Del H. Bender, Stockkeeper Duluth-Main Branch. Mary is a member of G.A.A., Travel Club, Dramatic Club 2, Art and Needle Club 3, Knitting Club and Girls Stage Make-Up Club 4. Her plans are to attend an I.B.M. School to equip her for a career in business.



SHARON LINDSEY is a graduate of Richwoods Community High School, Peoria, Illinois. Her activities and interests have included art and drama-committees, skating, music, reading, sewing. She was also a member of the Girls Athletic Association. Sharon will attend Western Illinois University where she will major in secondary art education. She is the daughter of Bud and Inez Lindsey, Branch Manager Peoria-Main.



JOHN A. STINCHCOMB JR., a graduate of Crawfordsville, Indiana High School, is the son of Mr. and Mrs. John A. Stinchcomb, Credit Manager of our Branch in that city. Jack has been active in the Athenian Booster Club, member of the year book staff, and Junior Achievement organization. He also played on the Tennis team one year. Jack plans to enter Purdue Extension at Indianapolis, Indiana this fall and study Architectural Engineering Technology.

SUSAN STRANDQUIST is a graduate of Murray High School, Minneapolis, Minnesota. During high school she has been a member of F.T.A., F.H.A., "Business Cadets" and Latin Club. Her main interest is cooking and other branches of Home Economics. Susan plans to go into the field of Dietetics after graduation. She is the daughter of Mr. and Mrs. R. G. Strandquist, Minneapolis Area Manager.





ETHELYN LEE BUETOW is a graduate of Ashland High School, Ashland, Wisconsin. She is the daughter of Mrs. Buetow, Credit Manager of Ashland Branch. Ethelyn was captain of the "A" squad cheerleaders, and active in Pep Club, GAA, Sub-Debs, choir, business club, and youth activities in the Luther League. You may recall having seen Ethelyn's picture in our January-February Spectrum, as Homecoming Queen for Ashland High. She plans on taking a business course in Minneapolis to prepare her for a career in that field.

LARRY COLLINS is a graduate of Model High School, Minot, North Dakota. He is the son of Mr. and Mrs. John Collins and his mother, Eileen, is Sales Clerk in our Minot Branch. Larry lettered in track, basketball and football three years; was vice-president this past year of the Letterman's Club, and has been a member of the choir for three years. He was elected "Homecoming King" in October 1963 and chosen as a representative to Boys State in June of 1963. His main interests are golf and art work. Larry is entering Minot State College in the fall.



PAULETTE SUSAN BENZ, the daughter of Mr. and Mrs. Otto Mittelreadt, Rhinelander Branch Manager, is a graduate of the Rhinelander Union High School. She worked on the Hodag Annual Staff, (yearbook) and a member of the chorus. Paulette enjoys music, dancing, swimming and playing tennis. She will be going to Bellin Nursing School, Green Bay, Wisconsin.



WILLIAM F. LINDSAY is a graduate of the Hayes High School, Muscatine, Iowa. He is the son of Mrs. Marie Lindsay, Color Consultant in the Muscatine Branch. Bill was vice-president of his senior class and twice class Treasurer during high school, as well as holding the office of president of the Jets Club and YCS in his senior year. He has been a member of the school chorus, golf, basketball and track teams. He plans to go into the profession of Dentistry.



ALICE JANE MOORE is a graduate of the Oskaloosa Senior High School. She is the daughter of Mrs. Eileen Moore, Credit Manager of our Oskaloosa Branch. Alice was president of the Homemaking Club, Decca Secretary and member of the Vocal groups. Alice will become a June bride, so double wishes are in order.



DENNIS O. CLARK is the son of Dawson and Oneta Clark, Branch Manager of our Kenosha, Wisconsin Branch. He is a graduate of the St. Joseph High School. His interests include swimming, boating, skiing and archery, however, and we quote "his main love is his little Italian sports car, an Alfa Romeo." Much of his time is spent with this "love," cleaning it and doing all his own mechanical repair work. Dennis plans to continue his education at the Kenosha Technical Institute in electronics. He has worked part-time in our Branch for the past three years.



JANICE LA MONE is a graduate from Simley High School, St. Paul, Minnesota. She is the daughter of Mr. and Mrs. Kenneth LaMone, Branch Manager, Signal Hills Branch. Janice was a member of the Speech Club, Choir, mixed Octet and the Senior Class Play cast. Janice took part in the Minnesota Regional Vocal Contest and received an "A" rating on her vocal solo. Janice will attend college to major in vocal music and minor in English.



DANNY HOFER is a graduate of Huron Jr. High School, Huron, South Dakota. He is the son of Mr. and Mrs. Joe C. Hofer, Huron Branch Manager. Danny is a member of the High School band—plays the baritone horn. He is also a piano student. Danny will enter Huron Senior High School this fall.



TERRY ANDRE JORDAN is a graduate of Elwood Junior High School, and the daughter of Mr. and Mrs. Max Jordan. Max is Manager of our Elwood, Indiana Branch. Terry's interests include swimming, scouting and reading. She will enter Elwood High School this fall and at present is interested in preparing for a future teaching career.



JEFF LEWIS is a graduate of Woodrow Jr. High School, Battle Creek, Michigan. He is the son of Mr. and Mrs. Norman Lewis, Manager of our Battle Creek Branch. Jeff plays baseball, basketball, football and last summer was on the "All Star Baseball" team that won Championship at Calhoun County Fair. He plays in school band, was president of Home Room and Representative of home room to Student Council. Jeff is privileged to enter the 9th grade this fall in a new \$2½ million high school in Battle Creek.



DARYL E. SCHRODER is a graduate of Brother Dutton Grammar School. He is the son of Mr. and Mrs. Dale S. Schroder, Branch Manager, Beloit, Wisconsin. Daryl will enter high school this fall.



RONDA HOFER is a graduate of Lincoln Grade School, Huron, S. Dakota. She is the daughter of Mr. and Mrs. J. C. Hofer, Huron Branch Manager. It seems as though the Hofer family are all musicians, as Ronda plays a clarinet in the school band and is a piano student of two years. Ronda will attend Huron Jr. High School this fall.



MICHAEL BACH is a graduate of St. Andrew's Grammar School, Richmond, Ind. He is the son of Mr. and Mrs. Ralph Bach, Branch Manager Richmond. Michael's interests have centered around sports—basketball, football and golf and we are informed he beats his dad at golf. He will enter high school this fall.



MARCIA REINARTZ is a graduate of the Holy Redeemer grade school, Milwaukee, Wisconsin. She is the daughter of Mr. and Mrs. A. J. Reinartz, Credit Manager of our Milwaukee—Main Branch. Marcia will enter high school this fall.



LAWRENCE PANCYRZ is a graduate of the St. Stanislaus Kostka Grade School, Chicago, where he has been on the school patrol. He plans to attend Lane Tech High School and his main interest at this time is in becoming a "star" baseball player. He enjoys model racing cars and bowling, and has won several bowling trophies. Lawrence is the son of Stanley and Jean Pancyrz. Jean is Secretary to R. W. Lacey, Manager Branch Credits, Chicago.



LINDA LINDSEY is a graduate of the Holy Family Grade School, Peoria, Illinois. She is the daughter of Bud and Inez Lindsey. . . . Bud is Manager of our Peoria Main Branch. Linda enjoys swimming, reading and "baby sitting," and is a member of the girls chorus. She will attend Richwoods Community High School, Peoria.



KEVIN S. LYTLE is a graduate of Chesterton, Indiana Grade School, and is the son of Anita and John Lytle. Anita is Secretary to H. W. Wilson, Chicago, Branch Operating Supervisor. Kevin has been Manager of the 8th Grade Champion Basketball team and a member of the Booster Club. He is interested in science, math and sports. He will attend Bowen High School this fall.

May 25, 1964 marked the beginning of another challenge to Mr. F. E. Bloomquist as he took over a new desk in Cleveland headquarters.

F. E. Bloomquist Moves to Cleveland



Mr. F. E. Bloomquist, as he appeared on the "flight ticket" program for his farewell party.

Mr. Bloomquist, General Supervisor of Factory Accounts, Chicago, first became associated with The Sherwin-Williams Company at the Illinois Ordinance Plant at Carbondale, Illinois where he was assigned as General Auditor by the United States Government in charge of The Sherwin-Williams project.

In 1941 he entered the Armed Service and served for two years in the Pacific. Upon his return he came to Chicago as a member of the Sherwin-Williams organization and worked for Mr. H. D. Lester, who at that time was the General Supervisor in charge of Factory Accounts.

In 1950, Mr. Bloomquist was appointed General Supervisor of Factory Accounts, replacing Mr. Lester who left Chicago to become Treasurer of Acme Quality Products, a subsidiary.

Mr. Bloomquist's new title will be Executive Comptroller — Finance and Accounting for the institution. In this new job he will report directly to Mr. H. D. Lester, Vice-President and Treasurer of the Company.

Mr. Bloomquist spent a day in the Chicago Regional office early in May to get a "bird's-eye view" of Regional accounting and we are looking forward to his return in his new capacity.

A farewell party was held at the Beverly Woods Restaurant on May 8 where many of his co-workers gathered to pay honor to Mr. "B," a man who is well liked and highly respected.

J. Arne Brolin Celebrates 25 Years with The Sherwin-Williams Co.



J. Arne Brolin

On Wednesday, March 18th, Arne's anniversary date, a luncheon was held at Parise's Restaurant. Sixty of his friends from the Factory and Zone were in attendance. At this luncheon, Arne was presented with his watch, an album of letters which he will cherish for a long time to come, and a long service certificate; Mrs. Brolin received a double strand of cultured pearls plus an orchid corsage. The presentations were made by Henry Einbecker, General Superintendent of the Chicago Factory.

On April 24, 1964 about eight of Arne's friends and co-workers gathered at the Rosewood Inn to honor him on the completion of his Twenty-five years with The Sherwin-Williams Company.

After a delicious dinner, Dick Hannon, who was the master of ceremonies

Mr. Einbecker presenting to Mrs. Brolin a set of cultured pearls.



unfolded some of Arne's long lasting secrets.

Arne was hired by Mr. Einbecker to work in the Chicago Tech. Service Department. He had attended Albion University for three years and graduated from The University of Chicago. During the time he was in school, Arne washed dishes and served as a bus boy to help pay his way through school.

During the years with the company, he served as formulator, group leader and section supervisor. In the fall of 1952 he relinquished his responsibilities with the Implement Group and took over as Assistant Director of the Tech. Service Department under Mr. Moore. He served in this capacity for about a year and a half, after which time he assumed the duties of Tech. Manager of Bid Sales.

From 1955 to 1956 Arne did some special work for Mr. Gaarder in connection with Information Dissemination Service. He was officially transferred to the



Mr. Ehrett presents Arne with a check.



Arne expressing his thanks to all his friends.

Mr. Einbecker presenting Arne with watch.





Dick presents Arne with a set of clubs.

What secrets are being divulged here? Dick Hannon and Mrs. Brolin.



Industrial Zone Sales Department on May 1, 1956, at which time he took over Territory 4118, on Mr. Vern Pratt's retirement.

So far, we know that hard work had always been good for Arne, and it has proven itself in the Sales Department. Arne is top man as far as sales are concerned in WIZ. Although it has been said that he has the greatest volume in sales, he also has more returned goods during the year. (Ray Hodson is pushing my pencil here). Arne and Harold Spitzer, working together, were responsible for our big Implement business and also for the Kem Lustral business.

During the war, Arne received an "Outstanding Achievement Citation" from the Navy.

As for civic duties, Arne served on the School Board in Flossmoor for about two years. He is also an ex-Little League umpire. Arnie's main hobby is golfing.

F. L. Ehrett, Mrs. Arne Brolin, Harold Spitzer and Arne. (would you believe Mrs. Brolin to be the mother of a 21 year old daughter?)



followed by Hi-Fi and cameras. He is also kept busy with his two children, Judy 21 and Richard 16.

Following the program, Dick presented Arne with a miniature set of golf clubs, since he had expressed a desire for new clubs. Of course, these would not serve his purpose, so Mr. Fred L. Ehrett, Manager of the Western Industrial Zone presented him with a check for \$100.00. Arne is planning to purchase his new clubs with this gift.

Let it not be said that the Industrial Zone only remembers its own. On this night a presentation was made to John W. Wernicke, sales representative for the Transportation Zone. He was given a red eagle with one broken wing.

Dancing followed the program to the accompaniment of Al Balchis and Son. The party broke up about 12:00 P.M. Congratulations to the Brolins and Best wishes for further success.

Theresa Seymour



"Well, what have we here?" says John Wernicke

"Farmer" Giordano, Mr. and Mrs. Tom Koebel
Vice President of Zegers. Special Guests.



Bill Doyle and wife, Bob Jewell and wife, Mrs.
Gherardi and Guy.



Mr. and Mrs. George Raschke of Seaway Build-
ing Products Co. Special Guests.



Lila and Del Myers

D. B. Myers Moves to Southeastern Region

DELMAR B. MYERS, Credit Manager at Kokomo, Indiana, was recently transferred to Atlanta, Georgia to take over the responsibilities of Branch Credit Supervisor for the Southeastern Region.

Del began his career with S-W on March 17, 1958 as Credit Manager of our Peoria-Prospect Branch. It did not take long for the Regional Credit Department to discover Del's qualities and on October 1, 1958 he was promoted to the Regional Office as Branch Credit Supervisor. On May 16, 1959 Del took over the important position of Credit Manager in the Kokomo, Indiana Branch. With the experience he had garnered in the previous months, as he



Del, as recipient of the many gifts he received to help on his new assignment in Atlanta, such as — gun and holster, knife, sun glasses and a very lovely Charcoal Cooker.



lent a helping hand to other Credit Managers throughout the Region, Del was well equipped for this important assignment. This most recent promotion exemplifies his record of achievement.

The Kokomo Branch organization held a farewell party for Del and Lila Myers and they were presented with gifts and expressions of goodwill for continued success.

We are sure Ed Heflin and his staff at Kokomo will miss Del, but we all join in offering congratulations to a most deserving Credit Manager — for as employees move forward up the ladder of success, so too, does the Company move forward.

Entire sales organization — Kokomo, Indiana, from L. to R., Mrs. Ed Heflin (Ed was in picture and he surely cut her short) — Mrs. Degler, Pat Shurt, Jerry Shurt (now Logansport Credit Manager), Viola Huebner, Gus Huebner, Lila and Del Myers, Ruth Utter, Jim Utter, Helen Hasseld, Lou Hasseld, Delma Gruber, Ronnie Gruber, Mariella White and D. J. White.

"Cigar toting Delmar" making his last Kokomo speech and thank you.



Princeton, Indiana

Holds Painter Meeting at Gymer's Colonial House

March 31, 1964



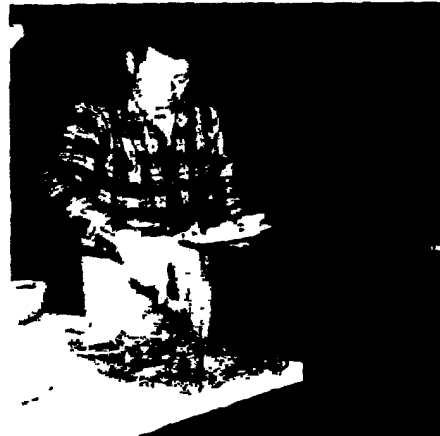
L. to R, Jack Beatty, local painter. Jack Robb and Joe Foster, Building Contractors.



J. A. Rogers, Princeton Branch Manager taken prior to meeting.



Mrs. Wilma Davidson, Princeton, Credit Manager, leads the chow line, with local painters following.



R. S. White, local painter helps his plate the second time around.



V. L. Beatty, painter, displaying his favorite paint.

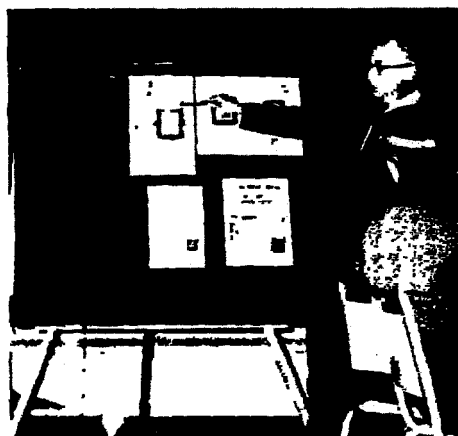


Jerry Gehl, painter engrossed in the fried chicken momentarily.

Kokomo, Indiana

Holds Dealer Sales Meeting

Kings Crown Inn



Veteran Lou Hasseld pointing out 1964 Spring Advertising Program.



Jim Holmes, the celebrity for the evening and Manager of G. C. Baber Motor Supply, Peru, Indiana, a good full line dealer for many years. Jim had bowled a 297 game the night before and he was honored as special guest. His assistant is at his right.

Kokomo, Indiana

Ed Heflin expressed a special thanks to Mrs. Vi Huebner, Wallpaper sales lady in Kokomo, for the excellent job of co-hostess for the evening.



Group of dealers and their wives—39 dealers and their wives were in attendance.



PMI-Dealer Meeting Minneapolis February 19-20



Clockwise beginning with man whose head is covered, A. C. Waknitz, Manager, Mankato; A. O. Groth Hastings, W. F. Owens, Virginia, K. W. LaMone, St. Paul-Signal Hills, R. W. March, St. Paul-Main, J. A. Lamphere, Credit Manager, Minneapolis-Main, and D. W. Drummond.

R. G. Strandquist, Minneapolis Area Managers, presenting Beattie Wig to cigar, E. G. Williams, Dealer Sales Manager. The occasion—a light moment following the Area banquet



Group in attendance.



R. D. 'Dick' Anderson, PMI Representative, being presented with 3rd Place Regional Sales Achievement Contest Pin by D. W. Drummond.



P. F. Doyle, Minneapolis Credit Supervisor

Service Anniversaries

Congratulations to the following employees who celebrated significant service anniversaries during the months of May and June, 1964.

THIRTY-FIVE YEARS

R. B. GAULEY

Sales Manager, Des Moines Metropolitan Area
June 24, 1929

TEN YEARS

L. S. BUSTER

Credit Manager, Muscatine, Iowa
May 1, 1954

LAMONT TUFTS

Branch Manager, St. Joseph, Michigan
May 13, 1954

A. E. DE ROMA

Branch Manager, Cedar Rapids, Iowa
May 10, 1954

B. A. LAMBRECHT

Stock-Sales Clerk, Wausau, Wisconsin
June 10, 1954

FIVE YEARS

F. E. BJUR

PMI Salesman, Minneapolis Main
May 1, 1959

N. D. OVERBO

Williston, N. Dakota, Branch Manager
May 16, 1959

D. D. BORDEN

Credit Manager, Anderson, Indiana
May 18, 1959

J. L. ROBERTSON

Credit Manager, Mitchell, S. Dakota
May 1, 1959

R. L. DE LONG

Credit Manager, Chicago E. 87th St.
May 9, 1959

T. C. BUWE

Stockkeeper, Milwaukee-Main
June 19, 1959

D. M. MAHOWALD

Marquette, Michigan Credit Manager
May 14, 1959

R. K. ROOT

Credit Manager, Superior, Wisconsin
June 20, 1959

Eavesdroppin' and Pictures at Random

Our sympathy to John Doyle, Manager Chicago-W. 79th Street Branch, in the recent loss of his father.

Our congratulations to Mr. and Mrs. Kenny Eads on the birth of a son, Scott, who arrived the first part of April. Kenny is Credit Manager at our Kokomo, Indiana Branch.

☆ ☆ ☆

Congratulations to Mr. and Mrs. Phil Franklin, who are the proud parents of a son, Phillip, born the second week in April. Phil is Manager of our Boonville, Indiana Branch.

It was good to welcome Frank Reprynski back to the office after an absence of several weeks following a Lamenectomy.



J. R. Allen, Branch Manager
Arlington Heights, Ill. Employed March 9, 1961



M. C. Scherber, Branch Manager
Anoka, Minnesota. Employed 2/24/61

Congratulations to Mr. and Mrs. Leon McDaniel who recently celebrated fifty years of wedded bliss. They are the parents of Mary Ellen McDaniel, Secretary to Mr. E. T. Herzog, Indianapolis Area Sales Manager.

Ever wonder what your Crusade of Mercy gift is doing—today? It's helping people to help themselves. It's helping a crippled child learn to walk . . . it's encouraging a teen-age boy to finish school . . . it's training a handicapped man to be self-supporting . . . it's rebuilding the lives of disaster victims. It's working many wonders!

Your Crusade of Mercy gift is helping more than 600,000 people every year through 142 Community Fund agencies and 5½ million people in Cook and DuPage counties through Red Cross services.

More than half the Crusade of Mercy agencies serve suburban residents. They make available the special kinds of services which only a big city can provide—rehabilitation and training for the handicapped, adoption service, specialized medical care for children. You help to

This seven year old boy is learning to walk and take care of himself.



Quiet study space, books and volunteer tutors are facilities used by this high-school boy to help him graduate.

provide these vital services — and they are yours to use if you need them.

Your Crusade of Mercy gift heals the sick, comforts the aged, guides the bewildered, cares for the homeless and the helpless, regardless of race, religion or nationality.

Ever wonder what your Crusade of Mercy gift is doing — today? A gift of one day's pay is providing a week's training for a handicapped person at Goodwill Industries . . . Or medical service at an Infant Welfare Society station for a child for six months . . . Or three cots and blankets for a Red Cross disaster truck. Your gift is working many wonders!

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