



GEORGIA-PACIFIC

INTERDEPARTMENTAL COMMUNICATION

DATE: May 20, 1971

TO: Mr. R. D. Meyer

LOCATION: Portland

FROM: C. W. Lehnert

LOCATION: Tigard

SUBJECT: JOINT SYSTEM TEXTURES

PLAINTIFF'S EXHIBIT

GP-2202

cc: Mr. O. E. Burch - Portland
Mr. T. W. Richards - Portland
Mr. E. B. Hollingsworth - Portland
Mr. K. W. Brown - Acme
Mr. J. D. Rauch - Akron
Mr. J. B. Moss - Tigard

THIS COPY FOR

We have been field and market testing the medium and coarse textures in Memphis. We requested that 30 bags be included in a car to Marietta. Some of the plain texture (no aggregate) was shipped to Denver for trial. We will also have Acme make a batch of fine texture (formerly Bestex D) which can be shipped on a trial basis. As soon as you are satisfied that these products are acceptable in the market, we will make the complete changeover at Acme.

Note

{ George Green is arranging to get raw materials to Akron so that we can make limestone versions of these same textures. These should also be field tested, so please let us know where we can have them tried. We will ask Akron to have someone follow these trials.

The Akron textures are color matched with Acme's textures so shipments can be interchanged, probably without even being noticed. However, until we get the present textures out of the pipelines, we may be vulnerable to color differences. The new textures will have all the advantages of better hiding and easier application in addition to having little or no asbestos in the formula. This should be a particular advantage these days.

The quicker the field results can be determined, the sooner we will have a new texture line. I trust that the new bags will be ready when the change is made.

C. W. L.

CHL:elz

bcc: FOR MESSRS. RICHARDS, HOLLINGSWORTH, BROWN, RAUCH, AND MOSS:

The economics of these textures are also favorable.

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