

Smartest walls are within means of anyone



In living room, dining room, bedroom and hall

Make your walls young again—Paint them now

Walls make the interior. The home with smart, colorful walls appears up-to-date regardless of its age.

S-W Flat-Tone makes it easy to have these modern walls in all homes—old or new—at a cost within the means of anyone. It is the most economical wall finish—a wall paint with a wonderful body that thoroughly hides the old surface and covers more square feet of wall per quart—yet costs no more than other wall paints.

Its rich, lasting colors are washable. Think of what that means! Winter's grime and natural soil all disappear under soap and water. Redecorating costs can be saved year after year by merely washing your beautiful Flat-Tone walls.

With Flat-Tone you can secure those rich, costly-looking Spanish leather effects and velvety multicolored walls that excite the admiration of all who see them.

You are sure of lasting satisfaction with

Flat-Tone, for it represents the accumulated experience of 64 years of leadership in the paint industry. Back of it are the reputation and guaranty of Sherwin-Williams, the world's largest makers of paints, varnishes, lacquers, enamels, etc.

"Paint Headquarters" in your neighborhood has many beautiful color charts and valuable information to help you take your paint problems to him. Let him tell you how moderate the cost of having smart Flat-Tone walls will be. You can save money by seeing JIM N. O'NEILL, THE SHERWIN-WILLIAMS CO., 465 Second St., Kearny 1360. General Offices and Plant, Oakland, Olympic 2700. Wholesale Only.



FRIDAY AND SATURDAY SUGGESTIONS

FLAT-TONE

A washable flat wall paint for interior decorations of smooth or sand finish plaster, wall board, and other interior wall surfaces. Spreads easily under brush. Dries without streaks or brush marks. Produces a beautiful velvety finish. Can be repeatedly washed. Price, per gallon.....

\$3.25

SWP

The world's standard of house paint quality. SWP is made in one quality only and that the very best. Famous for long life and the permanency of its many beautiful colors. Covers more square feet of surface per gallon. Costal on the house than cheaper paints at a lower price per gallon. Reg. U.S. Pat. & Tm. Office. Price, per gallon.....

\$4.10

ENAMELOID

The rapid drying decorative enamel. The world's finest decorative enamel. Dries rapidly without sacrificing beauty or durability. Ideal for use on woodwork, furniture, toys, porch and lawn furniture, and all hard wood or metal surfaces around the house. Price, per quart.....

60¢

MAR-NOT

Water Resisting Floor Varnish

A valuable floor finish made to take the daily punishment from tramping heels. Withstands both hot and cold water. Made especially for use on parquet floors of Oak, Light Maple, or Birch, as well as on painted linoleum. Price, per quart.....

\$1.55

FLOOR ENAMEL

A beautiful enamel finish for wood and concrete floors. Also adapted for cementing linoleum. Just the thing for painting the recreation room in the basement. Price, per quart.....

\$1.10

S-W Paint Products are sold the world over under this famous trade-mark

SHERWIN-WILLIAMS PAINTS - VARNISHES - LACQUERS - ENAMELS

These stores offer the world's greatest paint values:

Specify S-W Flat-Tone and engage a good painter



SAN FRANCISCO

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Clark, Brown & Son, 671 Market St.
DeWitt Paint Co., 23 Drumm St.
H. W. Hardware Co., 1107 Sutter St.
Lyon's Auto Supply,
Van Ness Ave. at Market St.
Palmer Hardware Co., 281 Market St.
Lodge "The Blue Bird"
154 Golden Gate Ave.

Divisadero Street—

Bergershausen Bros.
Divisadero near Ross
Calvert & Marsh, 350 Divisadero
Dein Hardware Co., 331 Divisadero
Fowler Electric & Hardware Co.,
818 Divisadero St.

Fillmore District—

Wm. J. Roe & Co., 1422 Fillmore St.

Ingleside—

Diaz's Hardware Store, 1256 Ocean Ave.
Alex Lind Howe, Co., 715 Monterey.
Mission District—
Bothe Bros. Hardware, 1018 Third St.
A. H. Carr, 4129 18th St.
Corderman Hardware Co., 5194 Mission
Hovse Hardware Co., 1129 Mission St.
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Pena Hardware Co., 600 Bonworth
Schubert Hardware Co., 237 Church St.

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Finch Hardware Co., 1301 Grant Ave.
O. Ord Co., 48 Columbus Ave.
Ratto Hardware Co., 1231 Stockton St.

Park Square—

Lock Hardware Co., 2501 Park St.
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Parkway Hardware Co., 2313 Irving St.
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San Rafael—San Rafael Hardware Co.
Sausalito—F. A. Fielder & Co.

PENINSULA

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OAKLAND

Downtown District—
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Broadway—50th Telegraph
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Oakland Hardware Co.,
H. F. Schellinger & Son,
10th & Broadway
Smith Hardware Co., 929 Broadway
Capwell, Sullivan & Firth, 1412 & 1414

North Oakland District—

Licensed Home, 2800 San Pablo
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2138 San Pablo Ave.
Oran Hardware Co., 5196 Colma Ave.
Fleming Electric & Hardware Co.,
3928 Piedmont Ave.
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Schafer & Son, 1274 Grove St.
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Voorburgh Hardware Co., 1613 Park St.
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BERKELEY

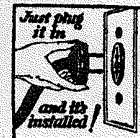
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San Francisco Examiner

LOS ANGELES



THE SILVER PRINCESS is a custom built console of unusual beauty, compact in design, and exceptionally well proportioned, bearing the finest quality matched burl walnut front, legs and sideboards. Doors with sliding treatment of ebony and woven wood insets. Housing the SILVER RADIO Chassis with FOUR SCREEN GRID TUBES and dynamic speaker. This console is the outstanding value of the 1930 season. NO ANTENNA or LOOP required for local or DISTANCE reception. Complete with tubes \$199.00

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