

THE STORY OF THIS THICK,
FIREPROOF INSULATION IS DRAMATIC
TOUCHING
THE HEART OF YOUR HOME

●

It means a home which is supremely comfortable every single day in the year. Think back over the past year. Count up those unbearable hot summer nights and days. Recall the discouraging battle to keep the house comfortable when the temperature dropped suddenly. Remember how high fuel bills always seemed! Those days of discomfort are banished, and your entire family begins to taste the joys of living in the true year-round comfort, the day you decide to insulate your home against winter cold and summer heat by installing this thick, fireproof EAGLE Home Insulation.

EXACTLY WHAT EAGLE INSULATION IS

It is a new method of insulating the house against heat and cold — a marvelous new loose material, a soft, fluffy *wool* made from flint rock. This insulation is blown into the air spaces of your walls and roof. (Also available in the form of "pillows" or "bats" for convenient installation in new houses while they are being built.) Eagle Insulation is fireproof and so approved by the Underwriters' Laboratories. It does not corrode, settle, or deteriorate in any way. It is very light weight. It is one of the most efficient fireproof insulating materials on the market. It is not a building material—or a wall-board. Its function is fireproof insulation only. It does, however, have sound deadening value. Also, it prevents wall sweating.

KE 0008310

N9677