



Amazing—but TRUE
the wall finish that can "take it"
SHERWIN-WILLIAMS
Semi-Lustre

The Thrifty Washable Wall Finish

Now, lasting, colorful beauty in a soft lustre finish that can "take it." From Semi-Lustre's porcelain-like surface, hot grease, ink spots, finger and pencil marks, wash as if by MAGIC. Even steam does not effect it.

Unexcelled for use in bathrooms, kitchens, stairways, halls, recreations rooms, etc. 12 beautiful tints.

SPECIAL INTRODUCTORY OFFER
THIS EVENT ONLY
QUART REDUCED TO

ALSO GAL SPECIAL—\$2.98

93c



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Contains 79 authentic home color schemes by Betty Wood, famous interior decorator. Get your free copy at our store—today.

Paints for the Home Beautiful!

S-W FLAT WALL PAINT	S-W ENAMELOID
85c qt. \$1.55 1/2 gal.	77c qt. \$1.35 qt.
S-W VARNISH STAIN	S-W FLOOR VARNISH
77c qt. \$1.30 qt.	77c qt. \$1.30 qt.

SPRING SPECIALS THAT SAY "BUY"

S-W LINOLEUM VARNISH

Dex restores and preserves beauty of linoleum. Easy to apply. A quart covers the average kitchen linoleum, one coat.

Special, This Event Only **\$1.24**

1 Qt. Dux and 1 1/2 in. Brush, \$1.50 Value

Cleans Surfaces Safely

S-W LINSEED OIL SOAP

Perhaps, a 100% pure linsed oil soap, is the ideal cleanser for all painted or varnished surfaces. Renews lustre.

Event Special **57c**

24 lb. cans

Union Supply Co.

686 High house Ave.

Phone 8140

New Monterey



HEADQUARTERS

The nerve of freshness of a theatrical performance after a long run is a study in human endurance. Mouthings the identical lines to the same people amid the exact scenery must be wearing. Yet a performance, it was "She Loves Me Not!" I attended last evening was in the sixth month and so far as could be noticed was, in enthusiasm, another first night.

Since restrictions against his "Ulysses" have been lifted, the publishers are trying to lure James Joyce from his Paris retreat to visit New York. The young Irishman whose arrogances were the despair of the Dublin Jesuit teachers now lives in almost complete isolation in a faubourg, suffering from chronic nerve exhaustion and semi-blindness. Although his wife, son and daughter are anxious for him to make the trip, it is not believed he will.

In one of those ultra haberdasheries, where clerks wear morning coats, the other noon I was testing between a \$2.50 and \$4 necktie, swayed by a pronounced tug for the latter. During my see-saw the clerk turned to a Bert Lytell looking gentleman who stepped up beside me. He skidded across the counter top eight samples for lounging robes. "Make these up for me," he said. "You have my measurements." And was gone. The power of suggestion is overwhelming. I not only took both ties but ordered a pair of robins egg blue pajamas.

Along the same line, I am told restaurants of the de luxe sort have still wine buyers. After the clientele has had its quota of cocktails, the shills—usually a smartly dressed couple—order wine and the arrival of the food bucket with the consequent popping of cork inspires others to cut into the grape.

My first bottle of champagne—

to have a single drop. So I downed it. It seemed to have no intoxicating effect although I did, departing, shake hands with the waiter. Still I was always democratic and easy to meet that way.

There are many, however, who seem not even slightly affected by champagne. Frank Ward O'Malley often tossed off a pint before breakfast and followed with a hard day's work. Albert Keller, the hotel man, on ocean voyages drinks a quart of wine before retiring. The Duke of Manchester is never made dizzy by the vintage. King Alphonso—that was once downed four quarts at one sitting on the terrace of Le Colisee and went sauntering nonchalantly down the boulevard. Erskine Gwynne in his play-boy days considered he was on the wagon drinking a half dozen champagne cocktails at the aperitif hour.

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Sunday, April 15

Benefit of Corralitos Grange Building Fund

Dancing, Swimming, Sports, Games
2 Baseball Games

Music by
Salinas Cowboy Band

40c per Plate

Bring Your Knife, Fork, Spoon and Cup

Musical Art Club

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OFFICERS CLUB, PRESIDIO OF MONTEREY

Tickets 50c, 75c — Abinante Piano Co., Stanford's Drug Store, P. G. Art Gallery Lending Library

FOR A GOOD TIME
Dance with the Legion

Saturday, April 14

LEGION HALL

Lennie Heinz' Orchestra

Prize Waltz

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The party will 1

CHARGED WITH

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26—Piece knives, r Sale Pri

6—Roger price \$7.1

6—Salad price \$7.

SUGAR

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Monterey Peninsula Herald April 13, 1934. P. 12