

Region 6 - Enforcement & Compliance Assurance Division
INSPECTION REPORT

Inspection Date(s):	11/20/2025	
Media Program:	Pesticides	
Regulatory Program(s)	FIFRA	
Company Name:	Intelligent Mexican Marketing, LLC dba Latino Factor	
Facility Name:	Intelligent Mexican Marketing, LLC dba Latino Factor	
Facility Physical Location:	2241 S Watson Rd, #121	
(city, state, zip code)	Arlington, TX 76010	
Mailing address:	2241 S Watson Rd, #121	
(city, state, zip code)	Arlington, TX 76010	
County/Parish:	Tarrant	
Facility Phone Number	(972) 785-7321	
Facility Contact:	Maria Aria	HR Employee
	maria@imm.com	
FRS Number:	N/A	
Identification/Permit Number:	N/A	
Media Identifier Number:	N/A	
NAICS:	423990	
SIC:	5099	
Personnel participating in inspection:		
Justin Mullenix	EPA R6 ECAD	Inspector
Lee McMillan	EPA R6 ECAD	Inspector
Maria Aria	Intelligent Mexican Marketing, LLC dba Latino Factor	HR Employee
Itzel Salazar	Ingeniería y Economía del Transporte S.M.E.M.P., S.A. (INECO)	Accounting Employee
EPA Lead Inspector Signature/Date	JUSTIN MULLENIX  Digitally signed by JUSTIN MULLENIX Date: 2025.12.01 15:30:42 -06'00'	
	Justin Mullenix	Date
Supervisor Signature/Date	 Digitally signed by GERARDO ACOSTA Date: 2025.12.01 15:53:58 -06'00'	
	Gerardo Acosta	Date

Section I – INTRODUCTION

PURPOSE OF THE INSPECTION

This neutral scheme marketplace inspection was conducted pursuant to the Federal, Insecticide, Fungicide, and Rodenticide Act (FIFRA) Section 8, 7 U.S.C. §136f, and Section 9(a), 7 U.S.C. §136g(a), to evaluate compliance with FIFRA and the regulations thereunder.

FACILITY DESCRIPTION

Intelligent Mexican Marketing, LLC dba Latino Factor (“Latino Factor”) is a company incorporated and doing business in the state of Texas that specializes in the wholesale distribution or sale of grocery products from Mexico and/or other Hispanic/Latino countries of origin. The company operates a warehouse facility located at 2241 South Watson Road, #121, Arlington, Texas 76010. According to sources available online, the company generates an approximate \$7.8 million in annual revenue.

Section II - OBSERVATIONS

EPA Inspectors Lee McMillan and I arrived at Latino Factor on November 20, 2025, at approximately 2:35PM. We were allowed entry into the facility by Ms. Maria Aria, a human resources employee affiliated with Latino Factor, and then joined by Ms. Itzel Salazar, an accounting employee affiliated with Latino Factor’s purported Mexican parent company, Ingeniería y Economía del Transporte S.M.E.M.P., S.A. (INECO). After explaining the scope of the inspection, we proceeded to a nearby seating area where I presented my federal credential and a Notice of Inspection (EPA Form 3540-2) to Ms. Aria, which she signed.

I asked about Latino Factor’s business activities and whether the company distributes or sells any pesticides including disinfectants. Ms. Aria and Ms. Salazar stated that they did not think so. I asked if any products were being held in inventory on the premises and was informed that the company had a variety of products in its warehouse portion of the facility. Inspector McMillan and I then followed Ms. Aria and Ms. Salazar into the warehouse to review the products being held in inventory. None appeared to be regulated under FIFRA.

Upon exiting the warehouse, we proceeded back to the seating area where I reviewed the inspection findings and discussed next steps with the company representatives. I then provided a copy of the Notice of Inspection as well as an EPA Small Business Resources Information Sheet to Ms. Aria. The inspection concluded at approximately 3:30PM.

Section III – AREAS OF CONCERN

No areas of concern were identified during the inspection.

Section IV – FOLLOW UP

No additional information has been requested or received by EPA after exiting the Facility on November 20, 2025.

Section V – LIST OF APPENDICES

Appendix 1 – Notice of Inspection (EPA Form 3540-2)

Appendix 1

Notice of Inspection



United States
ENVIRONMENTAL PROTECTION AGENCY

Washington, DC 20460

Notice of Inspection

Office of Enforcement and Compliance Assurance

Facility Name <i>Intelligent Mexican Marketing</i>	Facility Address <i>2241 S. Watson Rd, #121 Arlington, TX 76010</i>
Name of Facility Official <i>Maria Ana</i>	Title <i>HR employee.</i>

By my signature, I represent that I am an owner, operator or agent in charge of the facility being inspected, and attest that the EPA, Designated State or Political Subdivision Employee or Officer identified on this form presented his or her credentials prior to issuing this Notice of Inspection.

* Facility Official's Signature: *[Signature]*

Authority for Inspection

For the purpose of inspecting and obtaining samples of any pesticides or devices packaged, labeled and released for shipment, and samples of any containers or labeling for such pesticides or devices, in places where pesticides or devices are held for distribution or sale [FIFRA § 9(a) (7 U.S.C. §136g)]; and for the purpose of inspecting and obtaining copies of those records specified in FIFRA §8 (7 U.S.C. §136f) and 40 C.F.R. Part 169.

Reasons for Inspections (Check applicable boxes)

☒ Routine Inspection	Violation
☐ For Cause Inspection	Suspected: <i>N/A</i>

Additional Information:

Name of Inspector <i>Justin Mullenix</i>	
Signature of Inspector <i>JM</i>	Date <i>11/20/25</i>
Title <i>Life Scientist</i>	Time <i>2:40 PM</i>
Address <i>1201 Elm St., Dallas, TX 75270</i>	

Note: The absence of a Facility Official's signature on this form does not invalidate this Notice of Inspection, or establish that consent to the inspection was not provided or that the proper procedures were not followed.