

SEE, Pure White-Lead Paint

... for only about

\$2 85*
PER GALLON

Read how easy it is to get better paint for less money. Then mail the coupon below for folder giving additional painting facts.



You mix it yourself in a jiffy... this remarkable money-saving paint.



YOU can save all kinds of money on your paint bills this year. And get a long-lasting paint job in the bargain.

For years, Dutch Boy White Lead has been used by farmers to protect their buildings. And there's nothing like a fresh coat of high quality white-lead paint to make farm buildings look clean and fresh and add to property value.

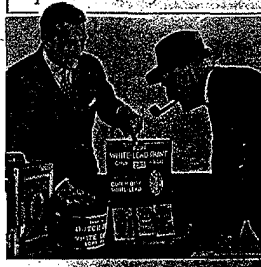
You'll find that 8 out of every 10 painters use Dutch Boy... and no one knows paint like a painter. It provides an elastic, protective coating which does not crack or scale. When you eventually repaint, there will be no time and money spent for burning or scraping. Just paint right over the old, long-lasting coat.

In the new soft paste form, Dutch

Boy White Lead is easily stirred... simple to mix.

Just thin with linseed oil... add turpentine and drier... and, presto, it's made.

Before you buy paint see this "price card" at your dealer's.



Could anything be simpler? Is there any easier way of saving money? Any surer way of getting the best paint money can buy?

12½, 25, 50-lb. pails and 100-lb. kegs. Send for the little folder offered

REPAINTING OUTSIDE WOOD

FOR UNDERCOAT

Mix equal measured parts Soft Paste White Lead and thinner (half linseed oil and half turpentine). Then add one-quarter pint of drier for each gallon of paint.

FOR FINISHING COAT

Mix equal measured parts Soft Paste White Lead and linseed oil. Then stir in one-quarter pint each of turpentine and drier for every gallon of paint.

For Round Soft Paste White Lead, 1 Gallon of paint will cover 100 sq. ft. of smooth surface. For Flat Soft Paste White Lead, 1 Gallon of paint will cover 120 sq. ft. of smooth surface. For Rough Soft Paste White Lead, 1 Gallon of paint will cover 150 sq. ft. of smooth surface.



free in the coupon. It shows you how to get better results so much easier. Send for it now.

NATIONAL LEAD COMPANY

New York, 111 Broadway—Buffalo, 116 Oak Street—Chicago, 900 West 18th Street—Cincinnati, 659 Freeman Avenue—Cleveland, 320 West Superior Avenue—St. Louis, 721 Chestnut Street—San Francisco, 220 24th Street—Boston, National Boston Lead Co. 800 Albany Street—Pittsburgh, National Lead & Oil Co. of Pa. 316 Fourth Avenue—Philadelphia, John N. Leads & Bros. Co. Widener Bldg.

JUST MAIL THIS COUPON

National Lead Company

Address: (See list of offices above)

Gentlemen:

Please send me the folder that tells me how to do much better painting, easier and for less money.

Name

Address

Place and State

DUTCH BOY *Soft Paste* **WHITE LEAD**

Job KD45 Country Gentleman, August, 1930
Farm Journal, August
Hoard's Dairyman, August 25

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