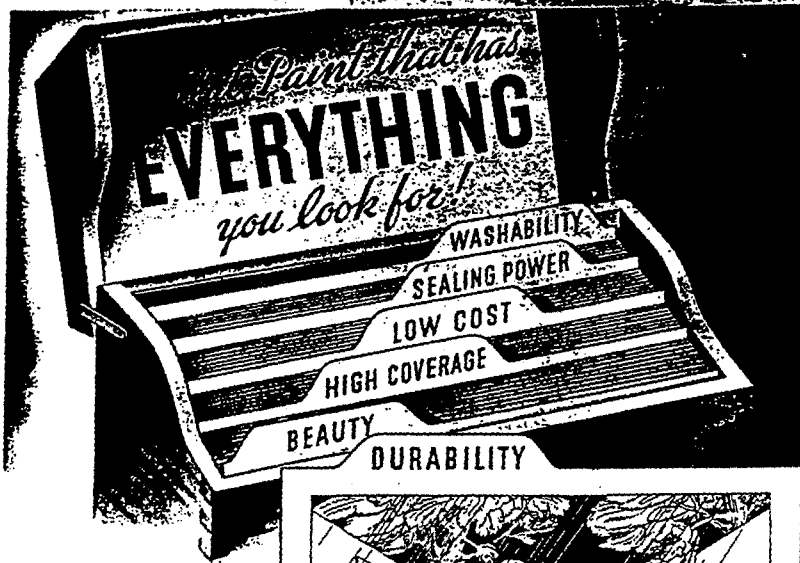




PICK OUT any paint requirement you wish—and this is what you'll find: The flat paint to use is the one made by combining Dutch Boy White-Lead with Dutch Boy Lead Mixing Oil!

Is durability a major consideration? Here is that exception among flat paints—one that is used outdoors as well as in.

In extensive use on concrete, stucco and brick exteriors is the best possible proof of its great durability. It takes all the punishment the elements can give, defying the weather year after year.

That sort of service outside gives you some idea of how it behaves inside—how it withstands wear and repeated washing. Also, it can be washed completely clean even after being ink-stained, pencil-marked, grease-smudged or defaced with shoe-blackening and mercurchrome.

You will find, too, that a



Expose a room to the weather? Ridiculous—everything in it would be ruined. That is, almost everything. One thing wouldn't be harmed at all—the beautiful Dutch Boy White-Lead and Lead Mixing Oil finish on the walls. This remarkable durable flat paint is just as much at home outdoors as in.

white-lead and lead mixing oil finish has the richness, solidity and depth characteristic of lead paints. It is a finish beautiful enough for the finest interiors.

Other advantages of this improved flat paint are the follow-

ing: It stops suction and hides fire-cracks; and its high coverage of 800 square feet per gallon, added to its quick mixing and easy spreading, makes it low in first cost while its long wear and easy cleanability make it low in cost per year.



NATIONAL LEAD COMPANY
111 Broadway, New York; 116 Oak St., Seattle; 908 W. 1st St., Chicago; 615 Franklin Ave., Cincinnati; 124 W. Superior Ave., Cleveland; 127 Chestnut St., St. Louis; 2146 11th St., San Francisco; National-Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Co. of Pennsylvania, 316 Fourth Ave., Pittsburgh; John T. Lewis & Son, Co., Widener Building, Philadelphia.

DUTCH BOY
WHITE-LEAD & LEAD MIXING OIL

KD-6032—Architectural Forum, May, 1936 ★
Architectural Record, June
National Real Estate Journal, April-Sept.
Building and Building Management, April
Real Management, April-Nov.

Moderne Hospital, April-Nov.
Master Painter & Decorator, June
Painter & Decorator, May
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