

RUST-OLEUM CORPORATION

April 24, 1972

TO: All Rust-Oleum Distributors
FROM: W. F. Connelly
SUBJECT: Recent Lead Legislation

Throughout the industry and in various news media, there has been considerable comment concerning recent lead legislation dealing with the use of lead in paint products.

*an initial
reply
to
the
letter*

At this writing, the Food and Drug Administration has banned the use of lead in paint products intended for use on residential interior surfaces, toys, and other children's articles. The FDA ordered reduction of lead in paint intended for consumer use from 1.0% to .5% by the end of 1972, and to trace amounts of .06% by the end of 1973.

It is Rust-Oleum Corporation's intention to fully comply with the lead legislation laws and, to that end, we have eliminated all lead containing pigments, driers, and other ingredients normally added in the course of manufacture, from all products packaged and intended for use by the homeowners. The only lead found in these products will be trace amounts found in certain raw materials. However, these amounts are controllable to a degree that will enable us to meet the requirements of the .06% lead legislation.

Therefore, instead of merely complying with the .5% lead content law scheduled for the end of 1972, we will meet the .06% trace lead requirement. We expect to comply with the .06% trace lead legislation by July of 1972, fully 1-1/2 years in advance of the required date.

In addition, we are installing an atomic absorption device, capable of measuring extremely minute amounts of lead and other heavy metals, as a part of our Quality Control, on all products manufactured intended for consumer use.

Rust-Oleum Corporation personnel are continually reviewing new legislation and industry changes, with a view toward constant improvement of our manufacturing and Research and Development programs to produce the finest rust preventive protective coatings possible.

W. F. Connelly
W. F. Connelly
Director of Sales

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