

IMMEDIATE RELEASE

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LEAD INDUSTRIES ASSOCIATION  
420 Lexington Avenue  
New York 17, New York

Red Lead Technical Letter No. 10, titled "L.I.A. Formula 3-7, A Red Lead Alkyd Vehicle Primer for Industrial and Marine Environments" has been issued by the Lead Industries Association. The formula contained in this Technical Letter has recently achieved wide popularity, and has, after extensive in-service testing, been adopted as a standard primer by a major oil company. The formula is suggested to industrial users as a primer for paint systems to protect steel surfaces exposed in chemically contaminated atmospheres and marine environments such as storage tanks, ship superstructures, bridges and dock installations. Copies of Red Lead Technical Letter No. 10 may be had free of charge upon request to the Lead Industries Association, 420 Lexington Avenue, New York 17, N. Y.