

Press-Telegram, Long Beach 5-15-58, p. 61



GRAND OPENING SALE!

A NEW SHERWIN-WILLIAMS PAINT SERVICE CENTER
Products to provide sparkling new beauty to your home!

DOOR PRIZES!

At your service with THE LATEST
IDEAS IN HOME DECORATING!

We're mighty proud of our new store and we hope you'll come in and get acquainted. During our Grand Opening Sale, there will be free gifts for the ladies.
Sherwin-Williams paints and related products

are famous for protecting and beautifying homes like yours all over America. Our color service is yours free of charge to help you decide what colors would look best in your home.

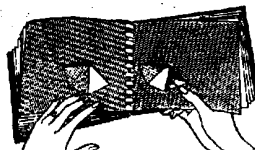
Come see us! It will be a pleasure to serve you!



ROSS WEIKNER
Branch Manager

GET-ACQUAINTED SPECIALS to save you money!

See this AMAZING NEW Color Harmony Book!



It shows you how to select
Color Harmonies for your
home... and always be right!

Over 1400 different Color
Harmonies to choose from

Use it Here... or Borrow a Copy!

FREE



Enough Paint to
Paint a Room to
10 Lucky Winners!

To show our appreciation for your visit during our Grand Opening Sale, we are going to give away enough paint to paint a room to 10 lucky people! You don't have to make a purchase, just sign a card and drop it into the prize drawing box. You don't have to be present when names are drawn "at close of business Saturday night" to be a winner. 10 winners may have their choice of color. Enough paint for a room — free of charge.

FREE... Enough Paint for 10 Rooms

9' x 12' DURABLE PLASTIC
DROPCLOTH



Protects floors, furniture during painting. Use over and over. A real bargain at only
Regular Value \$1.25

79c

STEPLADDERS



4'-5'
and 6'
REG. PRICE
\$1.18 per ft.
SALE

69c

Ft.

A BEAUTIFUL NEW ROOM IN A DAY!
SHERWIN-WILLIAMS
Super Fast Time
GUARANTEED WASHABLE LATEX
WALL PAINT

OVER 130 BEAUTIFUL COLORS. EASY TO APPLY. DRIES IN AN HOUR... NO "PAINTY" ODOR. NO THINNING... JUST STIR AND APPLY.



\$6.39
per gallon

SHERWIN-WILLIAMS
SWP House Paint

- Extra years of beauty and protection
- For all types of exterior surfaces
- Wide range of fade-resistant colors



7.35
per gal.

Attention
Painting
Contractors!

This is a cordial invitation to come in and visit our new store. We offer complete, fast service and carry full stocks.

Grand Opening

WALLPAPER SPECIAL!



Sensational Savings on our complete new stock of washable patterns!

- ALL BRAND NEW PATTERNS!
- COMPLETE SELECTION OF DESIGNS AND COLORS!
- SENSATIONAL GRAND OPENING VALUES!

REG. \$1.59 TO \$2.46 ROLL

59c TO 79c

ROLL

Save Now
on these BIG SPECIALS

HIGH-GLOSS ENAMEL

SAVE 79c on a quart
SHERWIN-WILLIAMS
ENAMELOID®

- 15 Brilliant colors
- Use it anywhere... indoor or outdoor
- Dries fast... smooth as china
- Dirt, grease and stains wash right off

Sale Price \$1.88 qt.

reg. price \$2.77 quart



FLOOR ENAMEL

SAVE 54c on a quart
SHERWIN-WILLIAMS
PORCH & FLOOR ENAMEL

Durable enamel that gives a beautiful, long-lasting finish to interior and exterior floors and porches.

Sale Price \$1.85 qt.

reg. price \$2.31 quart



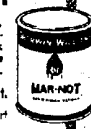
INTERIOR VARNISH

SAVE 63c on a quart
SHERWIN-WILLIAMS
MAR-NOT

Tough, long-lasting, glossing finish for interior floors, woodwork and furniture. Resists heat and alcohol stains.

Sale Price \$1.65 qt.

reg. price \$2.22 quart



HIGH-QUALITY BRUSH

SAVE 76c on a 2 1/2" BRUSH
SHERWIN-WILLIAMS

All pure bristles... perfectly tapered. Ideal all-purpose brush.

Sale Price \$1.48

reg. price \$2.25



Get these Brighten-Up Specials NOW!

FREE Thursday, May 15th
9 A.M. to 5 P.M.

TREWAX SAMPLES AND DEMONSTRATION

Miss Lois Wright, factory demonstrator for TREWAX (world's hardest and safest floor wax finish), will be here Thursday, May 15th from 9 a.m. to 5 p.m. Miss Wright will answer any of your floor problems and will have Free Samples of TREWAX products.

FREE COLOR SERVICE!

Famous Sherwin-Williams products to make your home more beautiful!

SHERWIN-WILLIAMS PAINTS

We Welcome Your Change Account

