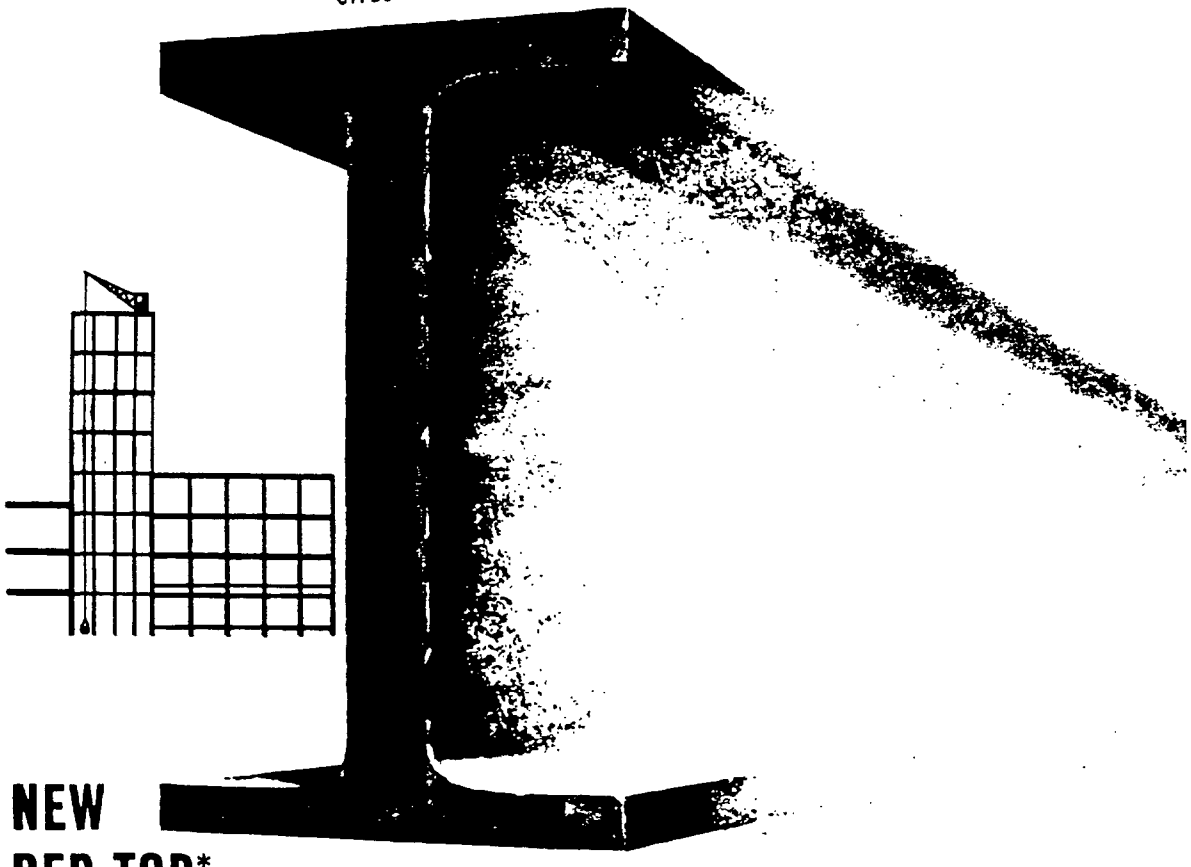
Plasterer & Cement Mason: Plastering Industries—July, 1962
This advertisement appears in: *California Plasterer.*

PLAINTIFF'S EXHIBIT
USG-963

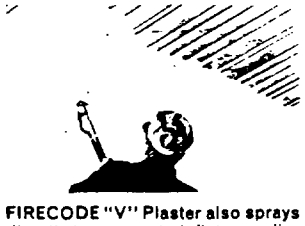
LOWEST-COST
WAY TO
SELL MORE
CONTACT
FIREPROOFING!

RED TOP
FIRECODE
"V"
GYPSUM PLASTER



NEW
RED TOP*

FIRECODE* "V" PLASTER



FIRECODE "V" Plaster also sprays directly to corrugated, flat, or cellular steel deck units.

THERE'S EXTRA PROFIT in the higher volume of structural steel fireproofing you can turn out with RED TOP FIRECODE "V" Plaster. It cuts your time and cost per job. Pumps at lower consistency, through high-power machines; permits longer hose runs for faster application. One coat applies to greater thickness. No hand tooling required.

You save on time, save on labor . . . handle more jobs, *sell* more jobs with FIRECODE "V" Plaster for fireproofing structural steel. Get the facts on FIRECODE "V" from your U.S.G. Representative, or write Dept. PI-27, 300 W. Adams St., Chicago 6, Ill.

UNITED STATES GYPSUM

the greatest name in building

*T.M. Reg. U.S. Pat. Off.

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