



Here's the secret - for saving your house

The same prescription . . . filled by the same two partners — the skilled painter and pure lead paint — always gives the same result . . . a weather-proof house

DOES your house need paint? Then hesitate no longer. Delay means abandoning it to the weather which knows no mercy . . . and shows none.

Call in a skilled painter . . . the man who always prescribes pure lead paint. With lead paint as his partner and his own skill with the brush, he will save your home and your dollars.

They're a great pair . . . the painter and lead paint, the kind made with pure white-lead, such as Dutch Boy. They have been partners for generations. They will put a paint film on your house that is tough . . . durable . . . weather-proof . . . that does not crack or scale . . . that is economical in every way.

This trademark, a guarantee of high quality, is on all Dutch Boy products — white-lead, red-lead, linseed oil, flatting oil, solder and babbitt metal. It is the trademark of National Lead Company, which manufactures lead products for the many uses for which lead is especially fitted in art, industry, and daily life.



Dutch Boy white-lead, in either heavy paste or soft paste form, is sold by leading paint dealers.

Mixed with linseed oil, it produces a superior gloss paint for exterior use. Mixed with Dutch Boy flatting oil, it makes a thoroughly washable flat paint for interiors. In either case, the paint can be colored to exactly the tint or shade you desire.

Free to property owners

Write our nearest office for the booklet, "The House We Live In." It gives important facts about painting . . . tells how to select colors for exteriors and interiors.

WHITE-LEAD in NEW FORM

Dutch Boy soft paste white-lead, a new product, thins to brushing consistency at the rate of a gallon of paint a minute. It is wonderfully easy to use. Painters and other paint buyers: See your dealer about this remarkable product.

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak Street
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 216 Fourth Avenue
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street
Boston, 800 Albany Street
Chicago, 900 West 10th Street
Cleveland, 820 West Superior Ave.
San Francisco, 235 Montgomery St.
St. Paul, 116 Fourth Avenue

Paint with LEAD
DUTCH BOY WHITE-LEAD