



REPRODUCED AT THE NATIONAL ARCHIVES

SCHEDULE 1

GRADE SPECIFICATIONS

COST AND SELLING PRICES AS OF MARCH 31, 1942.

TRADE NAME: ATHEY'S DRUID BARN & ROOF PAINT
CATEGORY: EXTERIOR PAINT
COLOR: RED
QUALITY: SECOND

	Lb.	Yld. in Gals.	Unit Cost	Total Cost
PIGMENT: 52%				
Red oxide	50	1.83	.03 $\frac{1}{2}$ @ lb.	\$ 1.75
Magnesium Silicate	25	1.06	.01 $\frac{1}{4}$ @ lb.	.38
VEHICLE: 48%				
Raw linseed oil	39	5.0	1.01 @ Gal.	5.05
Bodied linseed oil	8	1.0	1.14 @ Gal.	1.14
Varnish	15	2.0	.28 @ Gal.	.56
Drier	8	1.12	.54 @ Gal.	.61
CALCULATED YIELD	145	12.01		9.49
MPG. LOSS 2 $\frac{1}{2}$ %		.30		
ACTUAL YIELD		11.71		

COST ANALYSIS:

Material cost per gallon (total cost divided by actual yield).....	\$.82
Direct labor cost per gallon.....	.17
Complete factory cost per gallon.....	.99
Complete package cost per gallon only.....	.12
Factory cost in package per gallon.....	1.11

PRICES

HIGHEST NET UNIT PRICE CHARGED OR WOULD HAVE BEEN CHARGED
IN MARCH-1942

(A) To a company owned or controlled outlet.....	\$ _____
(B) To an independent wholesaler.....	_____
(C) By company owned or controlled outlet to retail customer.....	_____
(D) To an independent retailer (Dealer).....	1.57 GAL
(E) To other (specify).....	_____