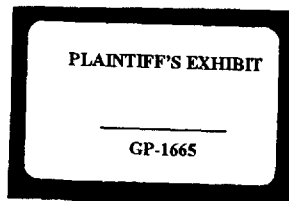


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Georgia-Pacific



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intracompany memo

to	Mr. G. F. Baitinger	location	Portland 7
from	O. E. Burch	location	Portland 8
subject	<u>JOINT CEMENT PRODUCTS</u>	date	June 25, 1974

Re: Asbestos Fiber

I am attaching copy of recent memo from Tom Withycombe on above subject. Bill Lehnert's group is working very hard on the elimination of asbestos fiber from all of our Joint Cement Products.

PRIVILEGED INFORMATION HAS BEEN
REDACTED FROM THIS DOCUMENT. SEE
PRIVILEGE LOG FOR DESCRIPTION OF
REDACTED INFORMATION.

We have complied completely with OSHA requirements, and even exceeded their requirements, with our warning labels. And though we have only recently been made aware of the serious nature of the problem, we have succeeded in removing asbestos fiber from our texture line and have developed what appears to be a highly satisfactory asbestos free dry powder product which we are now marketing in Chicago.

As you and I discussed yesterday, our critical need is to accelerate the sales of our Asbestos Free Line of Dry Powder Products from Chicago. We must bring our sales of this line of products up to a level that will enable us to discontinue the manufacture of our casein products at Chicago and we must do this as rapidly as possible.

It occurs to me that perhaps our Branch Managers in the Midwest Region have not been informed of the critical nature of this program. The best way to get their support is to make them fully aware of the importance of this program to Georgia-Pacific and the nature of the possible consequences to our Company if we are not successful, or even slow, in implementing this change to asbestos free products. How do we best go about getting this story across to the Branch Managers?

How about scheduling a round of sales meetings at each Branch? We could schedule a week of one night meetings assigning a different Branch each nite to all who are qualified to help in presenting our story. George Baitinger is certainly qualified, and the Gypsum Division would be happy to provide 2 or 3 people to help. Four people could cover the entire region in one week. Does this suggestion have merit?

OEB/mf

O.E.B.

CC: Messrs. G. E. Wilson, Portland
S. S. Dennison, Portland
R. C. Newman, Chgo No Reg
J. Hurd, Portland
D. C. Corkill, Portland
C. W. Lehnert, Tigard Lab
G. S. Nelson, Portland

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