

USG Texolite can help you keep busy right now

*A Message to Master Painters From
The United States Gypsum Company*

TEXOLITE is one of the USG Dry Paint Products which is helping many master painters keep busy on repair and redecorating work right now.

Texolite is a fast-drying, washable cold water paint for interior work. It is easily textured or may be used as an undercoat for enamel and flat paint. As a base for wall lacquer it cannot be surpassed. Two coats of Texolite are better than three coats of ordinary material.

You will like the way Texolite works. It is economical to apply and its cost is less than that of oil paint and only slightly higher than the cost of calcimine. Comes in a white powder which mixes easily with water. Can be tinted to any shade desired with USG Limeproof Colors.

Texolite enables you to meet any price situation. It is well suited for painting over all sanded plaster jobs, especially where calcimine is undesirable and in disfavor, and where oil paint is too expensive. Ideal to decorate inexpensive apartments, attics, railroad stations, service station interiors, schools, auditoriums, churches, etc. and over all Sheetrock surfaces.

Sample free on request

To acquaint master painters with the many uses and advantages of this cold water paint, we offer you a full pound package of Texolite free of charge. Simply send your name and address to the United States Gypsum Company, Dept. 138, 300 West Adams Street, Chicago, Illinois.

OTHER USG DRY PAINT PRODUCTS

Textone. The standard by which plastic paints are judged.

USG Texture Paint. A younger brother to Textone. Sold at a price.

Em-bel-lo. A plastic paint made to meet any price situation.

Textone Cedar. A cold water paint for closets, etc. Permeated with moth repellent insecticides.

Cementico. Weatherproof cold water paint for exterior and in-

terior porous masonry surfaces.

USG Limeproof Colors. Chemically pure concentrated colors possessing great tinting strength.

Red Top Patching Plaster. White—properly timed—shrinkless. Sold in popular-sized packages.

Chromite. Colorful, two-toned, tile-like decoration. Used in kitchens, bathrooms, solariums, etc. Applied by painters and paper hangers.



USG DRY PAINT PRODUCTS