Name: Medal Mixed Paint
Category: Exterior House Paint
Color: White
Number: 29-OW
Quality: Second

PIGMENT: 66.6%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Lithopone	400	11.35	.045 Lb.	$18.00
XX Zinc Oxide	274	5.9	.0775 "	21.24
105 Talc	182	8.1	.01 "	1.82
Barytes	240	6.48	.017 "	4.08
VEHICLE: 33.4%				
Superflo Boiled Linseed Oil	388	50	1.07 Gal.	53.50
Diamond K Linseed Oil	32.8	4	1.07 "	4.28
V-244 Paint Drier	21	3	.39 "	1.17
Mineral Spirits	86.7	12.75	.09 "	1.15
Borax Solution	25.2	3	.02 "	.06
				$105.30
Calculated Yield	1,649.7	104.58		
Manufacturing Loss 4.4%		4.58		
Actual Yield		100		

COST ANALYSIS:
(Per Gallon)

Material Cost	1.053
Direct Labor Cost	.046
Factory Overhead	.13
Bulk Cost	1.229
Complete Package Cost	.255
Factory Cost in Package	1.484

PRICES:

(A) To a Company owned or controlled outlet	1.38
(B) To an independent wholesaler	1.418
(C) By Company owned or controlled outlet to retail customer	2.70
(D) To an independent retailer (Dealer)	1.668
(E) To other (specify)	2.19 *
	1.85 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

N 5152
OPA 16303
REPRODUCED AT THE NATIONAL ARCHIVES