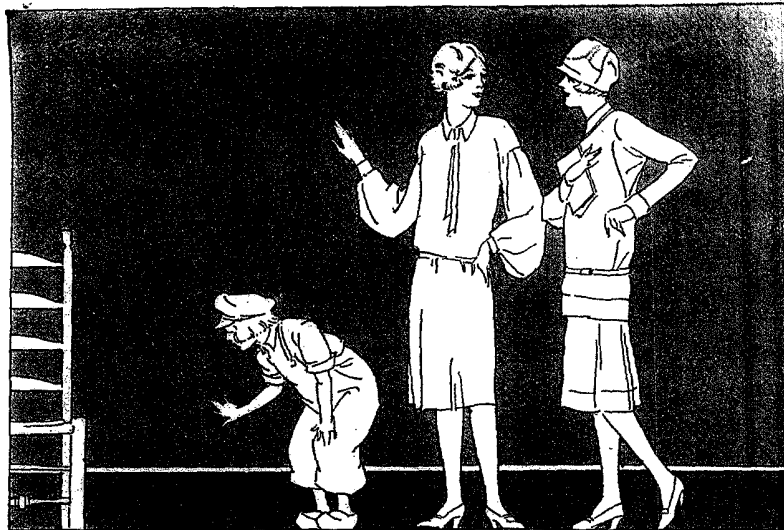




Proud of *her walls*

SHE doesn't know much about paint, but she knows that her house is beautiful.

Her painter knows more. He knows the finish is durable, long-lasting. He knows that repeated soap-and-water washing will not harm the walls. He knows the exterior is well protected against decay.

And he knows that several years from now he will still be praised for this paint job.

He knows this because he painted the house with white-lead paint.

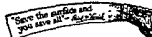
For generations skilled painters have

chosen Dutch Boy white-lead. They have used it in the finest homes in all parts of the country. They have built their professional reputations with the aid of Dutch Boy white-lead.

Pin your faith to Dutch Boy—to your skill in mixing and applying Dutch Boy lead paint. In this way thousands of painters have won success.

NATIONAL LEAD COMPANY

New York, 121 Broadway Boston, 800 Albany Street
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& Oil Co. of Penna., 316 Fourth Avenue Philadelphia,
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Dutch Boy White-Lead

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