

Pure

White-Lead Paint

for about **\$2 85***
PER GALLON

and a few minutes of your time!



6½ gallons in
about ten minutes



JUST a minute or two to the gallon. That's all it takes to make the highest grade paint for only about \$2.85* per gallon. So why experiment? Why pay more... when this paint you can mix in a jiffy, yourself, is the selfsame paint that 8 out of 10 painters use? And nobody knows paint like a painter.

The reason painters are so overwhelmingly in favor of Dutch Boy is

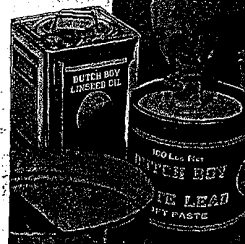
Before you buy paint see this "price card" at your dealer's.

because it gives paint in its purest, most economical form. It provides an elastic protective coating which does not crack or scale. Thus when you eventually repaint, there will be no time and



One user tells another. That's how this important news is spreading.

*This price (as of April 1930) will vary somewhat depending upon buyer's distance from producing centres.



money spent for burning or scraping. Just paint right over the old, long-lasting coat.

In the new soft paste form, Dutch Boy White Lead is easily stirred... simple to mix.

Just thin with linseed oil... add

REPAINTING OUTSIDE WOOD FOR UNDERCOAT

Mix equal measured parts Soft Paste White Lead and thinner (half linseed oil and half turpentine). Then add one-quarter pint of drier for each gallon of paint.

FOR FINISHING COAT

Mix equal measured parts Soft Paste White Lead and linseed oil. Then stir in one-quarter pint each of turpentine and drier for every gallon of paint.

100 Pounds Soft Paste White Lead (3½ Gallons) make about 6½ gallons of pure white-lead paint which will cover about 650 square feet per gallon, one coat. (If heavy paste white lead is used, ½ gallon more oil will be required per 100 lbs.)



turpentine and drier... and, presto, it's made. Could anything be simpler? Is there any easier way of saving money? Any surer way of getting the best paint money can buy?

12½, 25, 50-lb. pails and 100-lb. kegs. Send for the little folder offered free in the coupon. It shows you how to get better results so much easier. Send for it now.

NATIONAL LEAD COMPANY

New York, 111 Broadway - Buffalo, 116 Oak Street - Chicago, 900 West 18th Street - Cincinnati, 659 Freeman Avenue - Cleveland, 820 West Superior Avenue - St. Louis, 722 Chestnut Street - San Francisco, 2240 24th Street - Boston, National Boston Lead Co., 800 Albany Street - Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue - Philadelphia, John T. Lewis & Bros. Co., Widener Bldg.



JUST MAIL THIS COUPON

National Lead Company
Address: (See list of offices above)

Gentlemen:

Please send me the folder that tells me how to do much better painting, easier and for less money

Name

Address

CO-5 Place and State

DUTCH BOY *Soft Paste* WHITE LEAD

Job KD162

Country Gentleman, July 1930
Hoard's Dairyman, July 25, 1930
The Farm Journal, July 1930

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