

The customer says, "Why Delco disc brakes?"

You say...

The Lining Wear Sensor is one good reason. It produces a high-pitched whine when the brake pad wears thin. This provides the GM car owner with a built-in alarm that can help protect against damaging metal-to-metal wear on the rotor.

Rust-resistant metal finish helps protect the shoes from dust, road salt and moisture.

Delco shoes are all new with close flatness tolerances. That helps give you a precision fit with the disc caliper.

Specially designed shoe retention features are precision built for each application. This helps provide accuracy of fit at contact and helps resist vibration and stress damage due to poor fit.

Eyelet rivets in the brake pad help prevent rotor scoring by allowing wear debris to fall through, rather than build up in the rivet hole.

Why Delco disc brakes? There's Delco quality and Delco engineering. And there are such features as the Lining Wear Sensor. Your customer can hear when his brakes should be looked at to avoid possible costly damage to other brake parts.

This is the kind of engineering you get with Delco brake parts. And it's evident in the entire Delco brake line.

There are Delco disc and shoe brake parts

to fit American and most imported cars.

AC-Delco means more for you and more for your customers.



AC-Delco
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More for you.

AC-DELCO DIVISION OF GENERAL MOTORS CORPORATION