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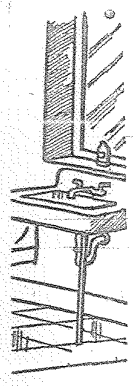

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Monterey Peninsula Herald. April 25, 1952, Supp. P7

THE SCULPTURED LOOK

You'll hear a lot about the sculptured look. It is the newest look in American, Swedish and Italian furniture. It gives a softer more flowing line to modern furniture rather than the unyielding straightness of past designs.

Denmark's Kindt Larsen, for example, designs a smartly curved upswing at the back of the arm of the chair to cradle the elbow comfortably. Even in metal furniture gracefulness and delicate sculptured effects are achieved that belie the rigid materials employed.

Cycle in Design

Harold Schwartz, who first used the sculptured look in America about seven years ago, explains it this way:

"Designs follow a natural course. We have a straight period, then a curved, then a blending of the two—as for example the curves of Louis XV, then the straight lines of Louis XVI, then a blending of the two such as Regency."

After our curved Victorian period, we had a revival of straight lines and the Paris exposition of 1925 brought out skyscraper modern, points out Schwartz. Now, he says, we are getting into our relaxed period, the reason for the popularity of the sculptured look.

"The sculptured look," he says, "plays up form, structure and engineering. Wherever strength is required structure is emphasized but you get a feeling of lightness and beauty in the piece because of the tapered line."

Details in Technique

Schwartz says in determining how to put strength into a chair he avoids mitering corners. He fastens a chair together where it can take the strain. He took the curve of a tree where the branch shoots off as his design for the back of the chair so that at the seat back, a graceful line runs down the back and for several inches out from the seat before it is joined to the front section.

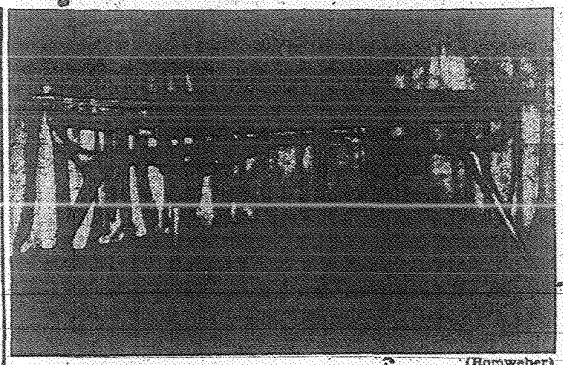
Schwartz accounts for the fact that even in lower priced modern furniture sturdiness as well as eye-appeal is emphasized because the "United States never has been so home conscious," and designers of budget furniture must compete with better designers if they are to sell the average woman today.

A Man in the Picture

Homes are no longer just for women, either, he points out. The man has a big say in what goes into his home—and he is willing to pay the price for comfort and durability. Says Schwartz:

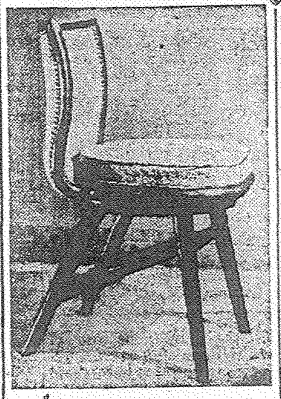
"American women basically have good taste. If they would spend as much time selecting their furniture as their clothes they could have beautiful homes."

Mr. Schwartz also has just introduced the "suspended look." This is an interesting arrangement of desk and shelves which has all the advantages normally incorporated into a permanent storage cabinet, except that they can be used as room dividers between living room and dining room.



(Romweber)

SCULPTURED LOOK—Harold Schwartz, designer, got his idea for this table from a tree trunk. Below is a posture chair.



Beware of Clutter in Furnishing Home

It's easy to furnish a home if you learn to pick and choose the pieces you need and skip pieces which are unnecessary or pure decoration.

Above all—don't clutter, advises designer Paul McCobb. He points out that particularly small homes today, rooms should be organized to achieve a spacious and uncluttered look.

"In a living room there should be a conservation group of upholstered pieces—either a love seat or sofa and at least one good-size arm chair. At least two other lighter scaled chairs—armless chairs or just exposed wood chairs—easy to move about should be in

Monterey Peninsula Herald Friday,

Water Pipe Noises Cause Leaks in Sy

Water hammer—the banging noise you hear when water is turned off suddenly, as with a spring-activated faucet—can be dangerous as well as annoying.

It is caused by the sudden stoppage of the flow, creating a terrific impact in the pipes, sending energy waves rebounding through the water at high velocity. This makes the pipes vibra ports, strains t leaks at joints Water hamm increases the p as 55 pounds p means that wa five feet per s a pressure of 2 inch when stop

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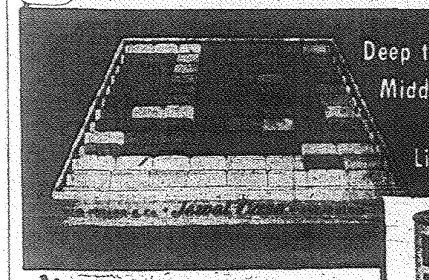

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