Monsanto

PUBLIC RELATIONS DEPARTMENT

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December 6, 1979

Mr. H. L. Stevenson
Editor-in-Chief & Vice President
United Press International
220 East 42nd Street
New York, N.Y. 10017

Dear Mr. Stevenson:

We would very much appreciate your help.

It's been our observation that stories treating the subject of PCBs repeatedly refer to them as "cancer-causing" agents (see attached example of recent UPI article out of Atlanta).

According to no less an authority than HEW's National Cancer Institute, PCB is not a cancer-causing agent (HEW news release of April 21, 1978 attached). This view is further supported in the attached article from the October 26 issue of Environment Reporter published by The Bureau of National Affairs, Inc.

This is in no way an attempt to minimize the very real concerns about the persistent nature and environmental contamination associated with PCB, but merely an honest attempt to set the record straight and avoid creating needless, unwarranted further alarm.

You could aid us greatly in this endeavor by communicating this information to your bureaus.

Thanks, in advance, for your consideration.

Sincerely yours,

MONS 000803

Dan R. Bishop
Director, Environmental Communications

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