

To: Hupp, Millan[hupp.millan@epa.gov]
From: Jessica Garrison
Sent: Wed 8/2/2017 9:31:29 PM
Subject: FW: National Geographic

Just a refresher. This is the Nat Geo info. Hoping to get it set aug 14 if possible.

From: Jessica Garrison <Jessica@mdm27.com>
Date: Tuesday, July 25, 2017 at 10:23 AM
To: Madeline Morris <morris.madeline@epa.gov>, Millan Hupp <hupp.millan@epa.gov>
Subject: Re: National Geographic

A few more bottom line points that I think is helpful:

When NPR fired Juan Williams, then CEO and conducted search.

NPR hired Gary Knell. Gary removed most of the NPR board and began reforms to ensure NPR was balanced in coverage.

Gary was on Board of Nat Geo. They recruited him to be their CEO.

Gary personally brokered a critical deal with Rupert Murdoch to buy and provide capital to Nat Geo mission.

He is a great, smart, stand-up guy that wants to find common ground with EPA on water security and provide a dialogue on other environmental issues of interest to Adm Pruitt and to Nat Geo.

Jessica Medeiros Garrison

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Sent from my iPhone

On Jul 25, 2017, at 10:19 AM, Jessica Garrison <Jessica@mdm27.com> wrote:

Maddie. Great to visit last night. Millan we missed you! As a follow up to our conversation relating to the National Geographic salon dinner and an advance meeting between the CEO and Admin Pruitt I am sending the below bio for Gary Knell. He is very much hoping to meet with the administrator and his team that would be involved with not only the logistics

but also the content and substance (under the domestic water issue) for the dinner. I think you mentioned also checking with Secretary Zinke staff to ask about his expertise with his National Geographic salon dinner. The CEO is looking forward to being supportive and helpful to the Administrator and hopes to meet him soon. Thanks again for the visit.

Gary Evan Knell is the president and CEO of the National Geographic Society, one of the world's largest nonprofit organizations with a worldwide reach of more than 700 million people each month through its media, products and events. He joined National Geographic as chief executive in January 2014. He has been a member of the Society's board of trustees since April 2013 and has served on the board of governors of the National Geographic Education Foundation since November 2003.

Knell's media career spans nearly three decades. Before joining National Geographic as president and CEO in January 2014, Knell served as president and CEO of National Public Radio from 2011 to 2013. He led NPR's worldwide media operations, which include partnerships with 900 public radio stations. He oversaw the fiscal, operational and journalistic integrity of NPR and led the building of the organization and its philanthropic base to support and leverage the strengths of NPR and its extensive network of stations. A strong advocate of innovation, he was a key driver in leveraging new technologies to advance NPR's core mission and grew audience for all of public media.

Knell was CEO of Sesame Workshop for 12 years before joining NPR in 2011. He joined the company in 1989 and assumed the role of COO in 1998 before moving into the CEO role in 2000. During his tenure at Sesame, the organization expanded its revenue base, audience and global recognition. Knell was instrumental in focusing the organization on Sesame Street's worldwide mission, including the creation of groundbreaking co-productions in South Africa, India, Northern Ireland and Egypt.

Prior to joining Sesame Workshop, Knell was managing director of Manager Media International, a print and multimedia publishing company based in Bangkok, Hong Kong, and Singapore. He has also served as senior vice president and general counsel at WNET/Channel 13 in New York, was counsel to the U.S. Senate Judiciary and Governmental Affairs Committees in Washington, D.C., and worked in the California State Legislature and Governor's Office.

Knell is a member of the Council on Foreign Relations. He serves on the boards of Heidrick & Struggles and Common Sense Media as well as the advisory boards of the Military Child Education Coalition and the Pentagon Memorial Fund. He is an adviser to the Annenberg School of Communications at USC.

A Gordon Grand Fellow at Yale University, Knell was a guest lecturer at Harvard University, Duke University, Southern Methodist University, Carnegie Mellon University, and the University of Puerto Rico. He received honorary doctorates from Kenyon College in Ohio and Mercy College in New York and has served as the commencement speaker at Johns Hopkins University, UCLA, and the University of Texas at Austin.

Knell received a Bachelor of Arts degree in Political Science from UCLA, where he also served as Editorial Director of the UCLA Daily Bruin and was a stringer for the Associated Press. He received a JD from Loyola University School of Law in Los Angeles