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EASY! LOVELY! THRIFTY!

THAT'S **Kem-Tone**

MIRACLE
WALL FINISH

TRADE MARK Reg. U. S. Pat. Off.

1 OIL & RESIN FINISH!



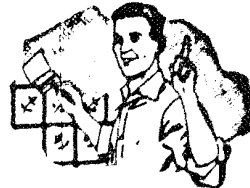
Kem-Tone is made with OILS and RESINS scientifically processed to mix with water for convenience and economy.

over
40,000,000
ROOMS ARE
DECORATED
WITH

Kem-Tone



3 IN ONE EASY COAT!



Magic! Kem-Tone covers most interior surfaces in one quick coat. No priming, no sizing needed. Just roll or brush on Kem-Tone!

2 DRY IN ONE HOUR!



Replace furnishings, enjoy your Kem-Tone room 60 minutes after painting.



\$**3.49**
PER GAL.
paste form

**DOES AN
AVERAGE ROOM!**

THERE'S ONLY ONE
GENUINE KEM-TONE!
ACCEPT NO
SUBSTITUTE!

THERE'S A KEM-TONE
DEALER NEAR YOU!

4 NO PAINTY ODOR!



How pleasant! Kem-Tone paints without solvent fumes. No "painty" odor!



Kem-Tone TRIMS . 20¢ up

Kem-Tone ROLLER-KOATER . 98¢ ea.

Kem-Tone 4" BRUSH . \$2.39 ea.

Acme White Lead & Color Works, Detroit • W. W. Lawrence & Co., Pittsburgh
The Lowe Brothers Co., Dayton • John Lucas & Co., Inc., Philadelphia • The Martin Co.,
Co., Chicago • Rogers Paint Products Inc., Detroit • The Sherwin-Williams Co., Cincinnati

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