cate and motivate their people continuously as they expand.

Likewise, they recognize the value of periodic national meetings of all their important distribution and marketing people, in order to maintain corporate attendance, corporate discipline, corporate enthusiasm. In many ways, we in NAPA must think in those terms and be prepared to take new fresh looks at our various meetings.

Annual Winter Meeting

We have previously strongly implied that committee activities at our annual meetings are no longer necessary. They can be replaced with a more effective system.

Assuming this is acceptable to everyone, we should then run the Annual Winter Meeting as follows: Saturday evening, a combined dinner of the NAPA Board of Directors and the Manufacturer's Council Board of Directors. Sunday morning NAPA Headquarters meets with the NAPA National Jobber Discussion Group. Sunday noon, a joint luncheon of the Manufacturer's Board of Directors, and this group would then have their Winter Board Meeting.

During Sunday morning and Sunday afternoon, certain people would rehearse for the respective parts they have been assigned for the general session, which opens on Monday morning.

Sunday evening would also have the Early Bird Cocktail Party.

Monday AM would be the opening general session. Monday afternoon would be the DC meeting as well as the Manufacturer's Council meeting. Monday evening would be the annual banquet.

Tuesday would be the continuation of the DC meeting—the same for the Manufacturer's Council. Tuesday noon would be a luncheon for the joint boards. Tuesday afternoon would be the closing general session, ending at 2:45 or 3:00 PM.