



This is no idle boast of the Dutch Boy. He can point to long and honored service in defense of American Homes.

Since the Nation was born White Lead has proved its ability to repel the foe—sun, rain, wind and snow.

For sturdy white lead doesn't crack and scale. It hugs tight and long, gives a stubbornly smooth finish. Thus, when it finally is time to repaint, you save the expense of burning and scraping off old paint.

Today Dutch Boy White Lead, formerly sold only as a paste is now also sold in a new form—as a ready-mixed paint. This

new paint is pure white lead, all ready to spread! Especially designed for two-coat work, the new Dutch Boy Paint comes in both Exterior Primer and Outside White. Together they give sparkling whiteness and complete coverage with two coats, even on unpainted wood. Of course, white lead paint can be readily colored if desired.

Remember, for real home defense, there's no combination like good paint and a good painter. And whichever form of Dutch Boy goes on your home—the new paint or the famous paste—you're money ahead when you paint with white lead.



Write for Free, 36-page, Color-Illustrated Booklet! Tells you everything you ought to know about painting—both inside and outside your home. 40¢ copy of the booklet after 10¢ discount.

National Lead Company—New York, Buffalo, Chicago, Cincinnati, Cleveland, St. Louis, San Francisco, Boston (National Rust-Preventive Co.), Philadelphia (National Lead & Oil Co.), Pittsburgh (Lester L. Lewis & Sons, Co.).

Please send me a free copy of "Staying with Paint."

© 1934 NATIONAL LEAD COMPANY, PHILADELPHIA, PA.

N15767

0007-SWP-000008895