

in 1946. Alameda County's buying power ranks 17th in the entire state with a total of \$1,071,893. Other national standings in 1946: 13th in total retail sales; 11th in food sales; 12th in general merchandise sales; 15th in drug sales and 11th in total auto registrations.

On the Pacific Coast, Alameda County is third in total retail sales; first in food sales; third in drug sales; second in general merchandise sales; fourth in effective buying power, and second in total auto registrations. Family expenditures per family in the Metropolitan Oakland Area, compared with the national average, are: total sales, \$3686, 47.4 per cent higher; general merchandise sales, 90 per cent higher; food sales, \$866, or 41.5 per cent higher; drug sales, \$120, or 30.4 per cent higher.

IN INDUSTRY

Figures show that this region, leading industrial area in northern California. From 1939 to 1942 the number of workers in the Metropolitan Oakland Area had increased 80.8 per cent and payroll 125 per cent. Alameda and Contra Costa Counties had 77,500 workers and a payroll totaling \$100 million last year, accounting for 10 per cent of the Bay area total. Income in Alameda County ranks 40th in the Nation with a total of \$35,305,000. In the three counties comprising the Metropolitan Oakland Area, agriculture contributed to nearly \$100,000,000 in 1942, or 59.1 per cent over 1942.

Over 1400 new plants located in northern California between 1945 and 1948 were in Alameda and Contra Costa Counties. Of the 348 were established in Alameda County.

Number of telephones in Oakland increased from 160,465 in 1940 to 197,100 by October, 1947. Water consumption in the East Bay Municipal Utility District during 1946-47 was 60,000 gallons daily, an increase of 123.3 per cent over 1940.

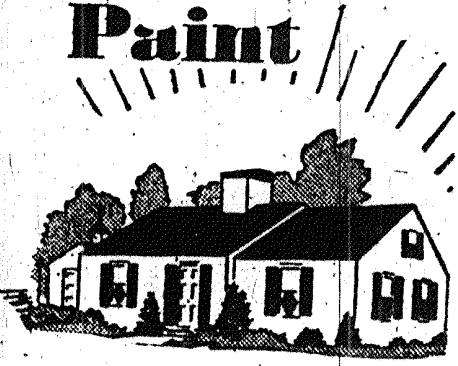
Wm. E. Warton of Oakland named president of the California Refrigeration Service Engineers' Society at the organization's annual convention.

Indleys to Fete

from Manila. It was not only the first shipment received at the port, but the first consignment to the United States from the Insular Lumber Company of the Philippines since before the attack on Pearl Harbor.

Taberna, 33, now is studying dentistry at the University of Philadelphia from 1908 to 1912. He held the rank of major general in the SS (Elite Guard) in Nazi days, but said the position was "only social."

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