

position is each gallon of
be varied by increasing or by
place and kept away from

REPRODUCED AT THE NATIONAL ARCHIVES

PORTLAND

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U.S.A.

Trade Name: Medal Mixed Paint
Category: Exterior House Paint
Color: White
Number: 29-01
Quality: Second

PIGMENT: 66.6%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Lithopone	400	11.75	4.75 Cwt.	\$19.00
Zinc Oxide	274	5.9	8.19 "	22.44
105 Talc	182	8.1	1.38 "	2.51
Barytes	740	6.48	1.75 "	4.20

VEHICLE: 33.4%

Superfine Bottled Linseed Oil	388	50	1.155 Gal.	\$7.75
Diamond M Linseed Oil	32.8	4	1.132 "	4.53
V-44 Paint Drier	21	3	.39 "	1.17
Mineral Spirits	86.7	12.75	.10 "	1.28
Borax Solution	24.2	3	.02 "	.06

\$112.94

Calculated Yield	1,649.7	101.58
Manufacturing Loss 4.4%		4.58
Actual Yield		100

COST ANALYSIS:
(Per Gallon)

Material Cost.....	1.159
Direct Labor Cost.....	.063
Factory Overhead.....	.115
Bulk Cost.....	1.008
Complete Package Cost.....	.711
Factory Cost in Package.....	1.549

PRICES:

(A) To a Company owned or controlled outlet.....	1.38
(B) To an independent wholesaler.....	1.57
(C) By Company owned or controlled outlet to retail customer...	1.75
(D) To an independent retailer (Dealer).....	1.714
(E) To other (specify).....	1.72
	1.90

* - Small Commercial Buyer.
** - Large Commercial Buyer.

OPA

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