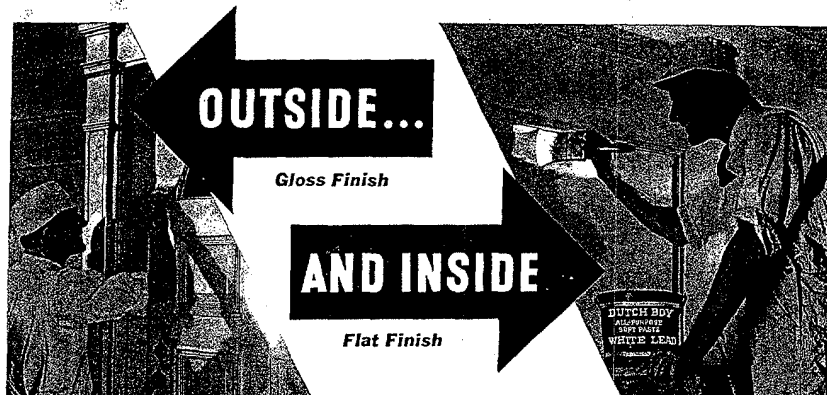


A QUICK MIXING LEAD FOR ALL JOBS



DUTCH BOY All-Purpose Soft Paste White-Lead

Now both flat and gloss jobs can be done with a quick-mixing lead... with this new and improved Dutch Boy All-Purpose Soft Paste White-Lead.

Mixed with linseed oil it produces a long-lasting gloss. Mixed with flattening oil it gives a perfect flat—one without a trace of a shiner or flash.

Softer and quicker to mix

Extra grinding by a special milling process and the addition of a small amount of pure turpentine produces an 'extra' soft and easily thinned paste. It pours easily from the keg. It thins rapidly when oil is added.

Repeated tests prove that this new soft paste can be made ready for the brush at the rate of a gallon a minute. Where is the paint of any type that can be made ready with



greater ease or speed? You will also like the greater whiteness of this new grind and its greater smoothness which results in easy brushing.

Use this modern white-lead on your next job and experience the peak of convenience in mixing ease. Use it with the Dutch Boy products listed below and give your customers an "all-Dutch Boy" job.

EVERY JOB AN ALL-DUTCH BOY JOB

For Gloss Paint Jobs

Dutch Boy All-Purpose Soft Paste
Dutch Boy Linseed Oil
Dutch Boy Liquid Drier

For Flat Paint Jobs

Dutch Boy Wall Primer (for plaster walls)
Dutch Boy All-Purpose Soft Paste
Dutch Boy Flattening Oil

For All Paint

Dutch Boy Colors-in-Oil



DUTCH BOY ALL-PURPOSE SOFT PASTE WHITE-LEAD

A new-type soft paste which, in addition to being quick-mixing, can be used for inside flat as well as outside gloss work. Contains pure white-lead, pure linseed oil and a little turpentine—nothing else. 12½, 25, 50 and 100 lb. kegs.

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 900 W. 18th St., Chicago; 659 Freeman Ave., Cincinnati; 420 W. Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 2249 24th St., San Francisco; National-Boston Lead Co., 809 Albany Street, Boston; National Lead & Oil Company of Pennsylvania, 318 Fourth Avenue, Pittsburgh; John T. Lewis & Bros. Co., Widener Building, Philadelphia

Other members of the Dutch Boy family...

NEW DUTCH BOY COLORS-IN-OIL — The new paste colors that can be added to paint without thinning. True in color tone. High in tinting strength. Easier to use. Especially suited for tinting white-lead paint. Line includes all popular colors. Friction-top cans to prevent

skinning—half pint, quart, gallon. Also sold in tubes.

NEW DUTCH BOY LIQUID DRIER — A properly balanced, full strength painter's drier of characteristic Dutch Boy quality. Sealed cans: half pint, pint, quart, gallon.

DUTCH BOY FLATTENING OIL

— A carefully blended flattening liquid for use with white-lead to produce flat and semi-flat finishes for modern interior painting. For use also as a blending, glazing and leveling liquid. Sealed containers: quart, gallon, 5 gallon.

DUTCH BOY WALL PRIMER

— A special primer developed for use in white-lead painting. Stops suction, seals fire cracks and, at same time, serves as first coat. Possesses exceptional hiding power. Forms a tightly adhering foundation for succeeding coats of white-lead. Works equally well on all interior sur-

faces—plaster, wall-board, insulating board, brick, concrete. Half gallon and one gallon cans. 5 gallon kits and 50 gallon barrels. DUTCH BOY LINSEED OIL — Raw or boiled. Prepared from specially selected seed to insure good drying properties. Pure. Clear. Well settled. Sealed containers: 1 and 5 gallon.

This advertisement appears in the following publications:
KD-674—American Painter & Decorator—July and October 1933
Painter's Magazine—July, November
Master Painter & Decorator—July and October
Painter & Decorator—July, October, November

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