COLONIAL
RED 1815

Glidden

Endurance

HOUSE PA

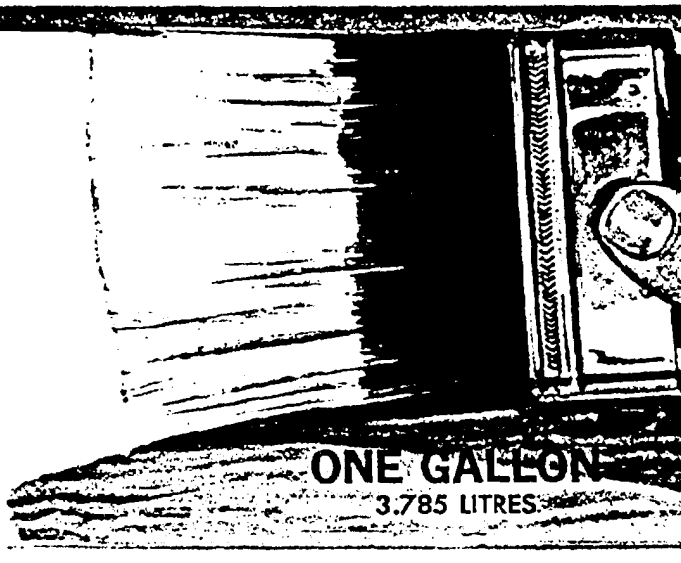
FOR SIDING, TRIM AND

CAUTION! COMBUSTIBLE!
CONTAINS LEAD. HARMFUL IF SWALLOWED.
Keep away from heat and open flame. Do not apply on toys, furniture, window sills or other interior surfaces of rooms which may be used by children. Avoid prolonged contact with skin and breathing of vapor or spray mist. Close container after each use.

Use With Adequate Ventilation.

KEEP OUT OF THE REACH OF CHILDREN.

14-62



Made in U.S.A.

GL D018298

1851. 303 C 12-67 Form 20-917

GH-1

ENDURANCE HOUSE PAINT—is our finest product for all exterior painting of wood or metal surfaces. It is ideal for siding; trim and shutters! ENDURANCE, as its names implies, is formulated to provide an elastic film that gives years of protection.

EASY DIRECTIONS FOR APPLICATION

Paint only when weather conditions are favorable with temperatures above 50° F. Surface must be dry and clean of all dirt, mildew, grease and other matter that would affect the paint's adherence. Then follow the simple steps below for the type of surface to be painted.

STEPS	NEW UNPAINTED WOOD 2-COAT SYSTEM	PREVIOUSLY PAINTED WOOD	
		IN POOR CONDITION	IN GOOD CONDITION
1.	Shellac all knots with 50-50 mixture of Shellac and denatured alcohol.	Remove loose scale, flakes, blisters by scraping, sanding, wire-brushing or burning off. Wipe off and shellac exposed knots.	Wipe off dust and shellac any poorly covered knots or areas stained from knots.
2.	Prime with ENDURANCE BASECOAT.* Allow to dry 48 hours.	Prime bare wood areas with ENDURANCE BASECOAT.* Allow to dry 48 hours.	Apply **ONE** coat of ENDURANCE HOUSE PAINT without thinning.
3.	Putty all open nail holes, cracks and joints. Caulk where necessary.	Putty all open nail holes, cracks and joints. Caulk where necessary.	*ENDURANCE BASECOAT #1851 applied as a primer on all bare wood surfaces gives vastly improved durability and adhesion. For easier application over very hot or very cool surfaces, you may thin the finish coat with ½ pint of turpentine or mineral spirits only, per gallon. Stir and mix thoroughly.
4.	Apply **ONE** coat of ENDURANCE HOUSE-PAINT without thinning.	Apply **ONE** coat of ENDURANCE HOUSE PAINT without thinning.	

NEW METAL—FERROUS AND GALVANIZED—Prime unpainted ferrous metal with 999 SPRED GLOSS METAL PRIMER. Allow to dry 16 hours before recoating. Galvanized metal should first be wiped with solvents to remove oil deposits. Prime with 998 SPRED GLOSS GALVANIZED PRIMER and allow to dry 48 hours before recoating.

PAINTING MASONRY (including cement osbestos surfaces): Use SPRED GLIDE-ON or SPRED HOUSE PAINT.

MATERIAL PREPARATION: Mix thoroughly! Pour from one container to another (boxing) several times. Never add driers or other paints.

MATERIAL APPLICATION: Brushing—Brush paint uniformly and evenly, working it well into the surface. Finish off with light horizontal strokes! For best hiding and performance do not cover more surface than 550 square feet per gallon.

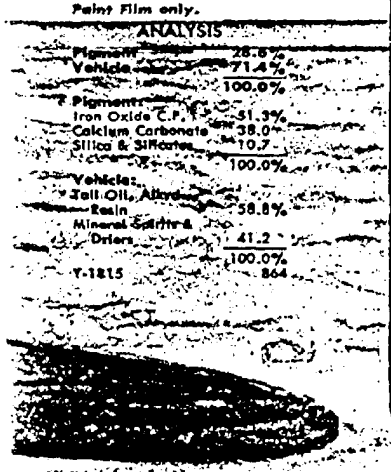
Spraying—Thin 10% to 15% with turpentine or mineral spirits and use 30 to 40 pounds of pressure.

L. C. 766

Contains added fungicide to make this paint resistant to the action of Mildew Fungi growing in or on the paint.
Active Ingredient:
DI (Phenyl-Mercury) Dodecenyl Succinate 0.09%
Inert Ingredients: 99.91%
100.00%
Resistant to Mildew on the Paint Film only.

ANALYSIS

Pigment	28.6%
Vehicle	71.4%
	100.0%
Pigments:	
Iron Oxide C.P.	51.3%
Calcium Carbonate	38.0%
Silica & Silicates	10.7
	100.0%
Vehicle:	
Tall Oil, Alkyd Resin	58.8%
Mineral Spirits & Driers	41.2
	100.0%
Y-1815	864



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SCM CORPORATION

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