

"QUIET" . . . *Pupils at Work*



ACOUSTONE

ACOUSTICAL MINERAL TILE

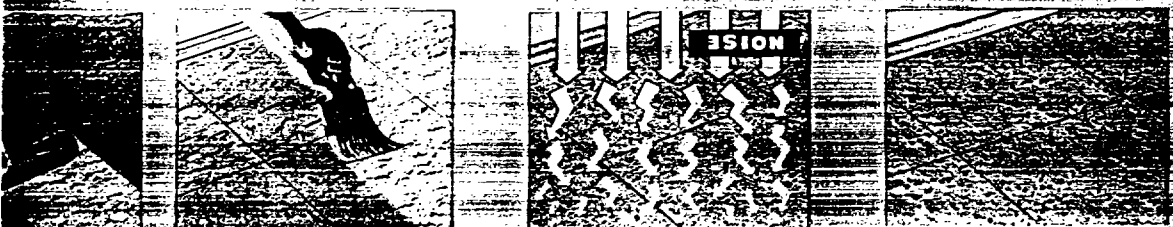
Outstanding Beauty • • • High Efficiency • • • Incombustible

UNITED STATES GYPSUM COMPANY

Either in tile design or the modern flush-joint effect, the Inverline-like texture adds a distinguished note of beauty.

High in efficiency, Acoustone, in varying thicknesses, has a noise reduction coefficient of from 60 to 75%.

Acoustone can be cleaned with a vacuum cleaner or painted. It does not damage the sound-absorption properties of Acoustone.



BB007 1748

Acoustone, with its exceptionally true, clean-cut edges, provides an outstanding medium for the "flush-joint" type of construction shown here. Its unobtrusive beauty fulfills the strong demand for this type of expression in modern functional design.



88007 1749

UN

"Silence is Golden"

Noise is a bully . . . shouting in pupils' ears, diverting their attention while the teacher talks.

Uncontrolled noise bounces back and forth from hard-surfaced ceilings, walls and floors until the schoolroom is filled with distracting noises. Medical research shows that noise acts like a powerful drug, a sudden sharp sound increasing brain pressure to four times above normal, continuing for 30 seconds.

Something should be done about it . . . and can be with Acoustone.

When Acoustone is installed, noise is stilled because Acoustone in varying thicknesses absorbs as much as 75% of all the sound that strikes its surface. The scene changes . . . pupils relieved of tension can concentrate on their work. The whole atmosphere becomes serene and conducive to study.

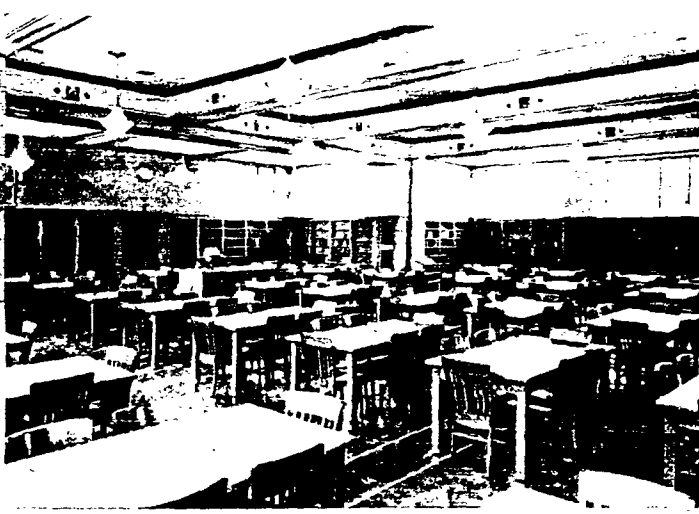
As a plus factor . . . the outstanding appearance of Acoustone with its interesting simulation of Travertine texture furnishes a fitting background for schoolrooms. Its neutral shades are attractive and high in light reflectivity, without being distracting. It is as lasting as the building itself.

Our engineers are always available to assist in an advisory capacity without obligation.

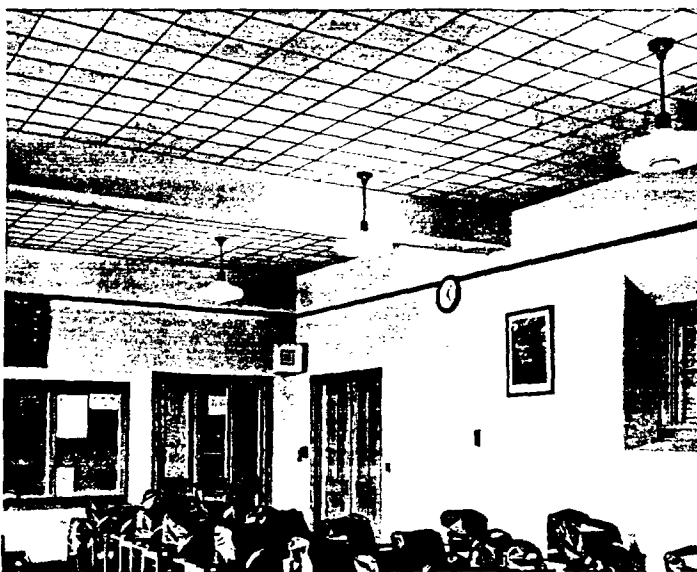
ACOUSTONE

FIREPROOF MINERAL TILE

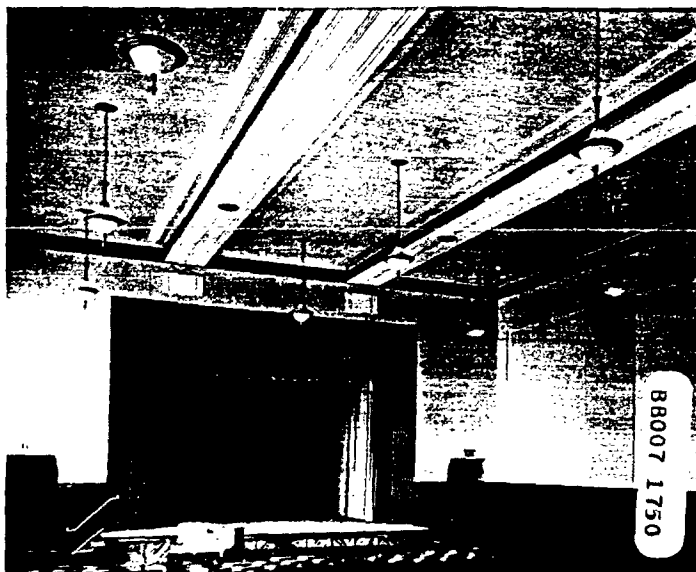
UNITED STATES GYPSUM COMPANY



Students study in an atmosphere of quiet made possible by Acoustone in this Study Hall of the Pulaski High School, Milwaukee, Wisconsin.



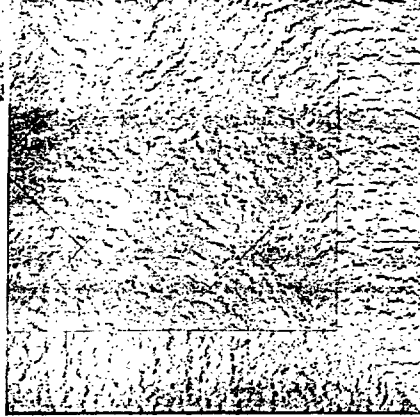
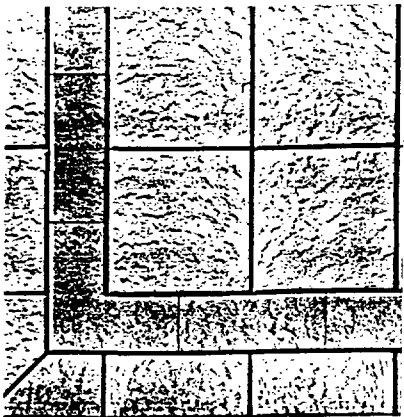
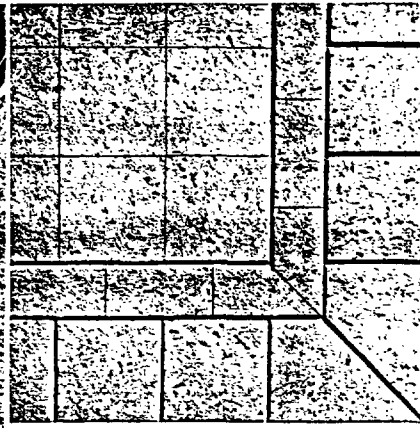
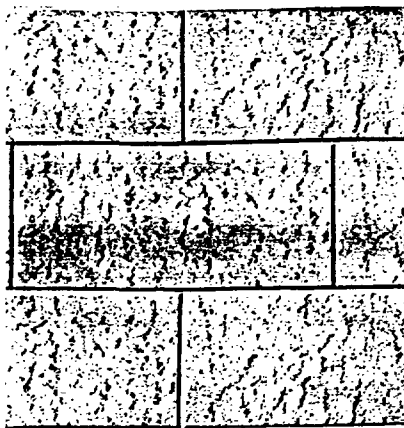
The machine-gun chatter is quieted by Acoustone applied to the ceiling of the Typewriter Room in the Vocational School, Racine, Wisconsin.



The Travertine texture of Acoustone enhances the beauty and controls sound in this auditorium of the Story School, Milwaukee, Wisconsin.

BB007 1750

A WIDE RANGE OF DESIGNS AND COLORS...



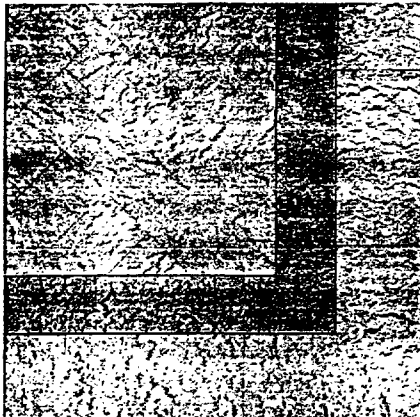
FURNISHED IN INTEGRAL COLORS OR MILL-PAINTED

The outstanding beauty of Acoustone lies in its pleasing texture, relieved of monotony by high and low light effects reminiscent of Travertine.

It is made in varying shapes, sizes and thicknesses which may be laid out in striking tile designs or made with flush joints to create an all-over pattern without perceptible markings. The flush joint type is enjoying increasing popularity because so many architects and decorators feel that tile patterns are more suitable to floors while plain all-over effects, such as the flush joint Acoustone, are preferable for walls and ceilings. The natural, undecorated Acoustone has a distinguished white tone with a light reflectivity of 70%. Lighter mill-painted shades are furnished with a light reflectivity of 83%.

A wide selection of various colors are available. If preferred, Acoustone can be furnished integrally colored or mill-painted; or it can be painted or stenciled on the job. It may be easily applied over any solid backing.

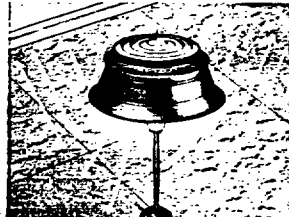
Let us make a study of your problem and make a recommendation for sound control. We will gladly furnish estimates without obligation.



SC36—Copyright 1940—United States Gypsum Co.

B8007 1751

Acoustone preserves its sound absorbing properties for the life of the building. Its maintenance is low and its beauty and its benefits are enduring.



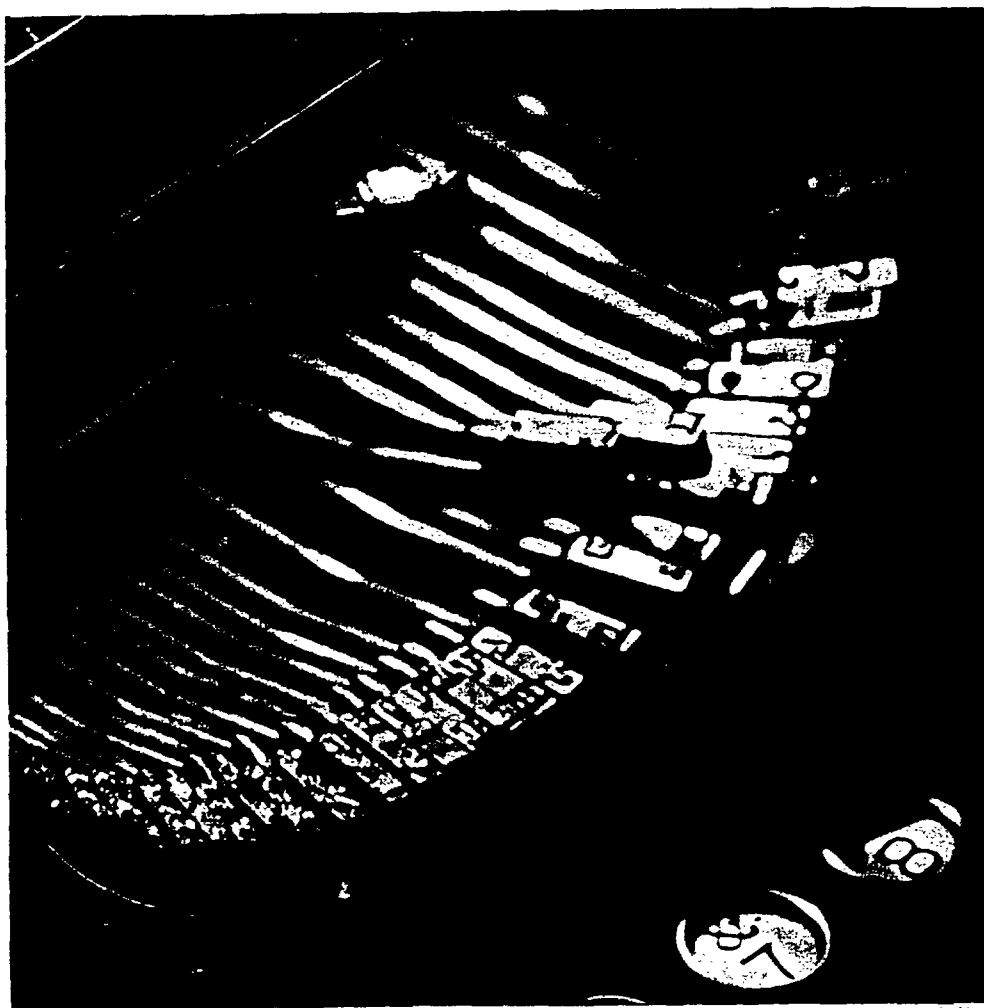
Tests show that Acoustone in its natural shade reflects 70% of the light striking it while mill-painted Acoustone has a light reflectivity of more than 80%.

Acoustone is incombustible. It combines noise absorption with fire-safety.

repeated painting stone f.

ABLE... REFLECTS LIGHT... RESISTS FIRE... LASTING...

RID



RACKET

BB007 1752