

There's no SECRET to
SPEED MIXING

{From Keg to Brush in a Jiffy}



Simple as A. B. C.

... with DUTCH BOY Soft Paste

HERE is the white-lead that was specially developed for Speed Mixing... Dutch Boy Soft Paste. It is the same easy-spreading, wear-resisting paint material you have known for years... but in quick-mixing form.

Saves Time and Labor

Speed Mixing with Dutch Boy Soft Paste saves you breaking-up time. For Soft Paste can be made ready for the brush at the rate of a gallon of paint a minute. If you want to spend more time on the ladder and less

time in the shop, you need Dutch Boy Soft Paste White Lead.

Dutch Boy in soft paste form contains nothing but pure white lead and pure linseed oil.

The Highest Quality Paint

There's nothing like white lead for painting jobs that last. Dutch Boy Soft Paste has the same qualities that have always meant even tinting, easy spreading, and long life. Essentially, Dutch Boy Soft Paste is the same white lead that

painters have used for years.

Soft or Heavy—Both are Dutch Boy

Dutch Boy Soft Paste is the lead to use for Speed Mixing. Perhaps you still prefer the heavy paste. If so, use it—but be sure it's Dutch Boy. When you buy Dutch Boy you are assured of getting pure white lead with a national reputation.



NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 900 West 18th St.; Cincinnati, 659 Freeman Ave.; Cleveland, 820 West Superior Ave.; St. Louis, 722 Chestnut St.; San Francisco, 235 Montgomery St.; Boston, National-Boston Lead Co., 800 Albany St.; Pittsburgh, National Lead & Oil Co. of Pennsylvania, 316 Fourth Ave.; Philadelphia, John T. Lewis & Bros. Co., Widener Building.



DUTCH BOY

Soft Paste

WHITE LEAD

KD-118 Painters Magazine, April, 1930
American Painter & Decorator, April
Master Painter & Decorator, April

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