

Unfinished Problem

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PRODUCTS

PIGMENTS, COLORS, CHEMICALS

	Zinc	Lead	
"Ozlo" Leaded Zinc Pigment . . .	{ 60% — 40% 65% — 35% }		
"Permolith" Lithopone	Normal	{ Blued Unblued }	All oil absorptions
"Permolith" Lithopone	{ Reinforced 50-53% Zinc Sulphide Titanated 15% TiO ₂		
Pure Zinc Sulphide			
White Lead	{ Old Dutch Quick Process }	Dry	Pulped in Linseed Oil
Colors, Dry & Pulped in Linseed Oil	{ Chrome Yellows—C. P. and Reduced Chrome Greens—C. P. and Reduced Chinese Blue Para Reds and Toners Toluidine Reds and Toners		
Litharge	{ Glass Makers Color and Varnish Makers Insecticide Manufacturers Oil Refiners		
Red Lead	70%, 85%, 92%, 95% Pb ₃ O ₄		
Zinc Sulphate ("Rayon" brand) .	{ ZnSO ₄ — 5H ₂ O ZnSO ₄ — 1H ₂ O		
Cadmium Metal	99.5+ % Pure		

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FOREWORD

THE problems treated in this publication are of such importance to the paint industry, in fact have been the subject of much discussion. Dr. Holley's treatment is based on his wide acquaintance and practical experience out the paint and raw material industry. His combined experience of the laboratory and the field, through the Williams Company and allied companies, has enabled him to solve these problems from independent and practical knowledge. There is no other chemist in the country with this proving ground or understanding.



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and applications involved.

Dr. Holley is a consultant in the paint industry & Mining. His company has been instrumental in the improvement of the Leaded Zinc Lithopone have practical knowledge.

No major change has been made in the manufacturing processes until thoroughly practical application, application by practical paint.

THE OZARK SMELTING

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UNFINISHED PAINT PROBLEMS

An address by Dr. C. D. Holley, to the Cincinnati-Dayton-Indianapolis Paint and Varnish Production Club, May 30th, 1934.

Those of us who are actively concerned with paint formulation find considerable difficulty in keeping our feet on solid ground. A large number of new raw materials continually demand our attention; new lines of merchandise are required to fit the ever-changing sales picture; frequent discussions must be held with sales departments on current sales problems. All these activities leave us little time to devote to many of our basic paint problems.

Several of these basic problems furnish the ground work for our discussion this evening, and perhaps we can gain the most benefit by conducting a symposium or "round table discussion," taking as our subject "Unfinished Paint Problems."

Granulation

Our first unfinished problem is "Granulation" of mixed paints. The number of paint manufacturers who say they don't have any "Granulation" is rather amazing. They are sincere in their belief, but your speaker has never seen a can of anybody's mixed paint containing zinc oxide, japan drier and a trace of moisture, which would not show an objectionable degree of granulation within a year, providing the paint was kept in a warm place.

Aside from objectionable settling or caking in the package, there is nothing which vexes the user of mixed paint more than to open a can and find it full of granules or "corn flakes," which can be eliminated only by straining at the expense of a considerable wastage of material and loss of time.

A tremendous amount of money has been spent by paint manufacturers to instill confidence as to the desirability of using mixed paint. Unless we do a better job than we have done, we cannot blame the customer if he returns to the use of white lead in oil.

We know what granulation is, viz.: the formation of zinc soaps of limited solubility, which in turn are deposited from a supersaturated solution in the oil, resulting either in small granules throughout the paint, or by slow growth develop into large "corn flakes" on the surface of the paste portion.

We know that in order for granulation to develop in linseed oil paints, there must be present zinc oxide, driers and moisture. These items are present in all white and tinted mixed paints. Therefore, granulation will take place in all such paints if they are allowed to stand for a sufficient length of time.

Our problem is to retard the rate of granulation so as to insure usage of the paint before granulation has progressed to an objectionable degree. This is accomplished by eliminating as far as possible, those agencies which promote it.

Unfortunately, the most active agent we have to contend with is elevated temperatures and this condition is beyond our control. Granulation proceeds about five times as rapidly at 100° F. as at 70° F. Your speaker has examined cans stored for only a year in Florida and southern Texas which had granulated as badly as in five years storage north of the Ohio River.

The use of acid refined oil strongly accelerates granulation. The higher the acid value the more rapid the granulation. On the other hand, alkali refined oils, because of their freedom from oil acids, are very effective in retarding granulation.

The character and quantity of drier used has a great influence on granulation. Zinc driers, are strong incitors of granulation. Lead and low in manganese and cobalt are among the most effective. Unfortunately the use of linoleate driers in the paint in the can, and sales departments which usually pay the penalty of excessive granulation of light colored rosin driers.

Rather strong claims have been made that a vacuum container through the closure, due to changes in atmospheric pressure, is a big factor in causing granulation. For their basis the well known fact that the zinc driers in linseed oil are less soluble and, therefore, precipitate.

Our investigations show that while the volume of drier and the type of friction closure have a distinct influence, nevertheless if the other important factors which are present, viz.: elevated temperatures, acid refined oil, little moisture, and the usual type of lead-free drier, excessive granulation will take place in a vacuum sealed container.

Turpentine and turpentine driers have little influence on granulation. Factors which promote rapid granulation are: turpentine, through its greater solubility, is of benefit in delaying the appearance of granulation.

If the oils and driers exert a marked influence on granulation, we would expect that the type of zinc drier used would produce equally important differences, and this is true. Varying substantial percentages of excessive granulation can be produced.

On the other hand, the high leaded zinc driers, because of the intimate association of lead with the same particle, and because of the absence of excessive lead, have a retarding influence on granulation.

Other conditions being equal, we find that the rate of granulation is only one equivalent mechanical mixture of lead-free zinc drier is used.

The following tables indicate comparative granulation under like conditions with a conventional pigment of zinc oxide and Titanox.

Effect of Vehicle Composition on Granulation

Oil	Composition	Drier
Refined (AV 2.7)		Rosin Free
Refined (AV 2.7)		Absent
Refined (AV 0.3)		Rosin Free
Refined (AV 2.7)		Rosin Free
Refined (AV 2.7)		Rosin Free*
Refined (AV 3.0)		Rosin
Refined (AV 4.0)		Rosin Free
Refined (AV 4.0)		Rosin
Refined (AV 2.7)		Naphthenic type
Raw (AV 2.9)		Rosin Free
Raw (AV 2.9)		Rosin

* Drier increased 100%.

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Leaded Zinc vs. Mechanical Mixtures of White Lead and Zinc Oxide

Pigment	Composition	Drier	Comparative Rate of Granulation
Mechanical Mixture	Raw Oil	Rosin Free	3 1/4
35/65 Leaded Zinc	Raw	Rosin Free	2
Mechanical Mixture	Refined (AV 3.0)	Rosin	7 1/4
35/65 Leaded Zinc	Refined (AV 3.0)	Rosin	3

Therefore, if we are to retard the rate of granulation in our mixed paints to a point where it will not be noticeable even with a slow sales turnover, we should use:

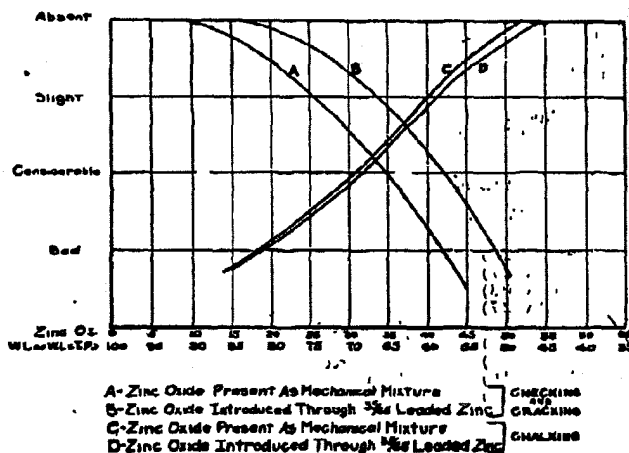
1. An oil having an acid value as close to zero as possible.
2. The minimum amount of rosin-free drier.
3. An approved grade of 35/65 leaded zinc.

Checking vs. Chalking

A second unfinished problem of major importance is the proper balance between Checking and Chalking in exterior paints. We are all familiar with the difficulties we encounter when we try to arrive at this balance.

If we increase the zinc oxide content sufficiently to eliminate Chalking we encounter severe Checking and Cracking. If we increase the Lead or admixture of Lead and Titanium Pigments to a point where objectionable Checking and Cracking disappear, we find our paints Chalking to an undesirable extent.

This situation is easily understood by referring to the accompanying chart.



These graphs represent in a broad way, performance of the different pigment combinations over a three-year exposure period. For simplicity, are included with white lead.

The curve marked "A" represents the checking tendencies of ordinary zinc oxide with white lead and titanium pigments. At 25% zinc oxide is "slight," at 35% "considerable," and 42% "bad."

Curve "C" indicates the chalking tendencies. It is "slight" with 40% zinc oxide, "considerable" with 35%, and "bad" with 30%.

At 33% zinc oxide content, we have decided to use the same paint.

Our problem is, obviously, to reduce the checking tendencies of the zinc oxide, so we can use the region of "slight" chalking with practical results.

Our own organization has attacked this problem by the use of high leaded zinc oxides in which the checking and cracking phase, and the chalking tendency, is materially lessened, becoming intermediate in composition.

Graphs "B" representing the checking tendencies of leaded zinc show that zinc oxide content increased without encountering checking trouble. Chalking is reduced. With a mechanical mixture of ordinary zinc oxide we have slight chalking, whereas with leaded zinc we may have none, reaching the "slight" checking phase, and then materially lessened, becoming intermediate in composition.

If we can elevate the chalking curve to the checking tendencies, we could move into a position where we could use upwards of 35% to 50% of leaded zinc, and have a mild degree of chalking very satisfactory from both a durability and appearance standpoint.

From our exposure studies this procedure, the use of relatively small percentages of leaded zinc, materially delays the initial chalking and retards the first eighteen months of exposure.

High Hiding Power

On other occasions your speaker has discussed the use of titanium and zinc sulphide pigments.

Today we find the users of titanium pigments. First, those using a moderate percentage of titanium-barium pigment. Second, those using percentages of 35% to 50%. Third, those using 10% to 12%—with a moderate percentage of leaded zinc.

Because of the many features involved, clearly shown which of these three groupings is best, one feature is very evident. As the pigment, or titanium oxide plus inert pigment, zinc oxide can be introduced into the paint, it is difficult to produce a paint having balanced durability.

Our exposure tests show consistently that this situation is through the use of a high

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have we found a mechanical mixture of white lead and ordinary zinc oxide, to give as satisfactory durability with the titanium pigments as is obtained when replaced with a similar content of an approved 35/65 leaded zinc.

The use of leaded zinc plus a percentage of heat processed tung oil to retard chalking appears to have solved our major problems in the use of titanium pigments in outside whites. We have, however, a definite and increasing demand for better tint retention of our light colors, and the use of zinc sulphide has been suggested as a means of improving this situation.

Our further experience with pure zinc sulphide as a paint pigment for exterior usage is encouraging. As would be expected, it has behavior characteristics of its own, which must be learned and definitely recognized if we are to formulate with it successfully.

If we avoid the use of acid refined oils and rosin driers, use 35/65 leaded zinc as the source of zinc oxide, and eliminate basic carbonate white lead in favor of basic lead sulphate, we can expect very satisfactory durability and improve our tint retention.

Just why the presence of basic carbonate white lead in zinc sulphide paints should cause early and excessive checking and cracking, and that replacement with basic lead sulphate overcomes this trouble, is difficult to understand. It is, however, evident from our exposure studies, that the limiting factors with zinc sulphide formulations are quite different from those of the titanium pigment paints.

Usage of Soybean Oil

A fourth unfinished problem is the satisfactory use of soybean oil and other oils of the semi-drying type. The domestic soybean industry is one of the young giants in the commercial field which is demanding attention with increasing insistence. The rate of growth has been amazing but is easily understandable when viewed from the effect of tariff enactments.

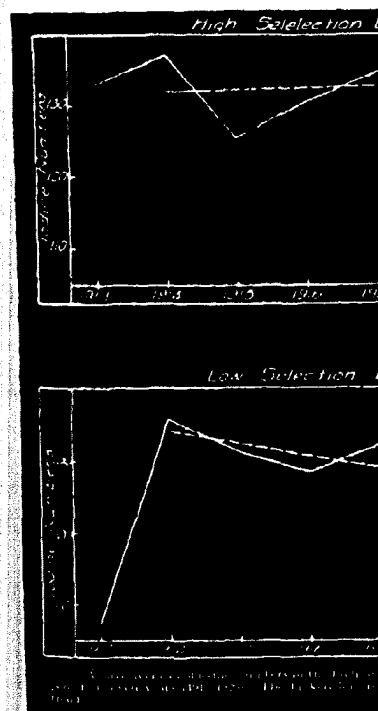
Today there is a very strong economic trend towards a much larger domestic soybean industry with increasing insistence by agricultural interests that a substantial percentage of soybean oil be used in place of linseed oil from imported flax seed in our various paint products. Their argument, which is entirely logical, is—"if we buy your paints you should buy our oil."

If we are to use a substantial percentage of soybean oil in manufacturing our paint products, our natural inclination is to inquire what can be done to improve the drying qualities of this oil.

Assuming that the iodine value is an approximate measure of the drying value, other conditions being equal, an interesting investigation was conducted at the University of Wisconsin, beginning in 1912 and extending over an eight year period in an effort to raise the iodine value by selective breeding.

Starting with the beans from a single plant, the oil of which had an iodine value of 132, a crop was obtained having a high of 133 and low of 108. These were used as the starting points for breeding oils of high and low iodine values. For seven successive years the beans from the plant having the highest iodine value in the high line were selected for planting, and a like treatment followed for the low line.

The results obtained by the University of Wisconsin investigators shown on the following chart indicates first, that improvement in the drying quality of soybean oil is not likely to come through the usual process of selective breeding, and second that climatic variations produce definite effects on the iodine value.



This investigation resulted in the proof from a chemical standpoint; one having iodine values from the tall late maturing plants, and the other having considerably lower analyses, from the early dwarfing plants, in maturity of fourteen days between the two.

Taking the five-year period during which the iodine values were definitely established, the averages of the high and low lines were respectively for the high value and low value.

Investigators inform us that the oil comes from a transformation of the accumulated carbon time for the formation of the unsaturated carbon iodine values is at a point very late in the life of the plant just preceding full maturity. Cool weather is a value as it permits the plant to pass through the formation under conditions which favor the formation of highly unsaturated glycerides.

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An increase to an average iodine value of 140 would appreciably improve the drying qualities of soybean oil. It may be doubtful, however, if this can be brought about, as it appears that an average of 135 to 136 is about the physiological limit of the soybean plant.

There remains one other possibility. If two soybean varieties could be found having fairly high iodine values but in which the iodine value is determined by different genetic factors, there is the possibility of isolating a superior type from a hybrid between them. This would involve so much work and so many chemical analyses that soybean investigators have hesitated to undertake this problem.

It appears, however, that there are other factors which can affect the drying of soybean oil besides iodine value. We know that freshly pressed linseed oil contains anti-oxidant substances which slow down the rate of the oil very appreciably. These anti-oxidant bodies or "footy" material are partially removed by aging the oil and the drying rate is thereby considerably improved.

Raw soybean oil also contains a considerable quantity of these anti-oxidant bodies, the proportions of which vary, and they are apparently much more difficult to remove by aging than in linseed oil. This explains why different lots of raw soybean oil having similar iodine values are frequently different in their drying qualities when incorporated into paints.

If we are to use maximum quantities of soybean oil in paints it may be necessary to use a partially refined soybean oil, in which the anti-oxidant bodies have been partially removed by a treatment considerably less expensive than the usual alkali refining process.

If in order to obtain paints having the best all around performance, we find it necessary to use a mixture of pigments, it would be logical to expect that the best soybean oil paints would contain a mixture of oils. This appears to be the case, and we have found that a mixture of 8 parts linseed oil, 4 parts soybean oil and 1 part processed tung oil, dries about as well as linseed alone. Doubtless other equally satisfactory oil mixtures are in current use.

Our exposure studies with soybean oil paints reveal some interesting features. We find that at least a week of excellent drying weather should intervene between coats, if we are to prevent early checking and cracking of the top coats, due to their greater rate of contraction or shrinkage through more rapid oxidation.

This tendency to check and crack is materially reduced if a refined soybean oil is used, i. e., one in which the "break" containing the anti-oxidant bodies has been definitely removed.

Paints containing up to 25% soybean oil (vehicle basis) which has its drying qualities properly balanced by a mixed oil combination, when used with leaded zinc, white lead and titanium pigment mixtures, dries similarly to a straight linseed oil paint and, as far as we can determine, with equal durability.

Because of the tremendous variations in the drying of different deliveries of raw soybean oils—which appears to be largely eliminated if partially refined—it would seem that if soybean oil is to be used on a large scale by the paint industry, the oil producers will have partially to refine their oil to remove anti-oxidant bodies and sell the resulting oil at nearly the raw oil price.

Another interesting development is safflower oil. Nearly every paint manufacturer in the country has received letters promoting this new crop,

and if the farm organizations get back of this the production of a considerable gallonage of

It will be well worth our while to keep in stations of the northwest which are doing safflower. Actually about 300 acres were seen sufficient seed available to plant 2000 acres this

The success of this movement depends first—acceptance by the stock and dairy interest concentrated feeding material, comparable to corn and second—adequate tariff protection, particularly already a large grower of safflower

Safflower oil having an iodine value of 140 very fair drying qualities, if 10% of processed exposure tests are not sufficiently advanced to However, our experience with soybean oil paints indicate that the slower drying oils give dist leaded zinc than with ordinary zinc oxide in

Lithopone Paints

Our final "Unfinished Problem" for discussion paint. This is a familiar subject to most of very brief. The particular point we wish to considerable portion of the consuming public price for a paint of great durability, there is of the public who are today very economical purchasing paint

We as paint manufacturers haven't done in meeting this situation. We have the same discussed, available at very economical price lithopone, a pigment of great hiding power. Through the use of these economical raw materials meet this demand for an economically priced

The large lithopone manufacturers include done a most excellent job in perfecting their exposure studies of these companies have all improvements in lithopone paint formulation next few years continues at the present rate ashamed of the quality of our lithopone paint field

The situation becomes much more simple requirements for repaint work are different. Very good results are now obtainable on rep value of a special priming coat, particularly has been demonstrated by Dr. Browne of the. These priming coats appear to be especially lithopone paints.

To date our best results have been obtained of a 40/60 leaded zinc, and 15% inert pigment avoid the use of acid refined oils and rosin moderate percentage of semi-drying oil, if centage of tung oil, has not been found to be if adequate drying time is allowed between coats

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