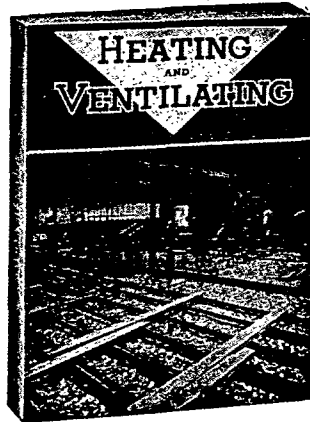


HEATING AND VENTILATING

COMMERCIAL INDUSTRIAL RESIDENTIAL AIR CONDITIONING REFRIGERATION PIPING HEATING VENTILATION

HEATING AND VENTILATING is a monthly publication read by engineers and contractors. These are the men who specify, install and maintain the mechanical equipment used in heating, ventilating, air conditioning and refrigeration systems of industrial, commercial and institutional buildings and residential projects. Its readers include aslo engineers and designers of the firms which manufacture this mechanical equipment.

The editorial content is edited to be of practical use to these engineers, and is prepared under the direction of field-



experienced professional engineers.

Generally speaking, the emphasis is on practical rather than on theoretical considerations.

Each month an original Reference Data sheet is included for permanent use in a standard binder (back copies are available).

Special sections are published from time to time. These sections are devoted to subjects of timely interest, such as Radiant Heating, Piping, Cooling Coils, Air Sanitation, Exhaust Hoods, Air Condition-

ing, etc. A comprehensive Buyers Directory is published early each fall.

CIRCULATION

HEATING AND VENTILATING'S total distribution (May, 1945)—10,989, classified as follows:

Consulting Engineers (244) and Architects (120) Engineers Employed by them (296).....	660
Contractors (1,808) and Engineers Employed by Contractors (252).....	2,060
Governments and School Boards and their Engineers.....	949
Public Utility Group.....	551
Industrial Firms, their Executives, Engineers and other Employees.....	2,148
Buildings, Real Estate Management Companies, their Engineers.....	652
Manufacturers of Air Conditioning, Heating, Piping and Ventilating Equipment, Their Officials and	

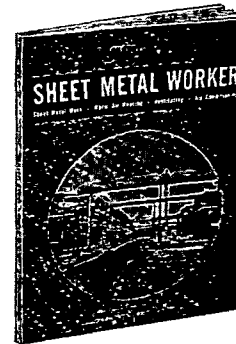
Employees (738) and Designing Engineers (178).....	1,057
Manufacturers' Agents and Sales Engineering Firms (180) Sales Engineers and Salesmen (729).....	909
Wholesalers (100) and Dealers (368).....	468
Educational Institutions, Libraries, Technical Associations.....	460
Miscellaneous and Unclassified.....	683
	10,597
Field Staff, Correspondents, Exchanges and Advertising Agencies.....	392
TOTAL	10,989

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Published by Edwin A. Scott Publishing Company

45 West 45th Street, New York 19, N. Y.



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THE January 1946 issue of **SHEET METAL WORKER** was its 72nd Anniversary and Directory Number. It is the oldest publication in its field and is of vital importance to men interested in sheet metal work—air conditioning—warm-air heating and ventilation. Founded in 1874 and published to 1909 by David Williams Company; 1909 to 1920 by United Publishers Corp.; since 1920 by, the Edwin A. Scott Publishing Co. Subscribers are mainly merchandising contractors purchasing practically all products and equipment which they fabricate, erect or install. Manufacturers, jobbers and distributors also subscribe.

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- (2) Materials for fabrication.
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Circulation: **SHEET METAL WORKER** is a member of the Audit Bureau of Circulations and the Associated Business Papers.

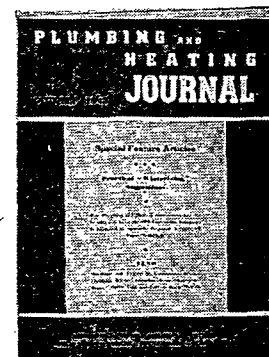
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Edwin A. Scott, Publisher

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