

From: Gunter (US), Loretta M
Sent: Tue, 11 Mar 2025 19:28:16 +0000
To: Dobbins, Halee (OST); McCreery, Madison (OST)
Cc: Shiffer, Jeannie <FAA>
Subject: RE: Logistics at Boeing

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Great – we will get badging started.

From: Dobbins, Halee (OST) <halee.dobbins@dot.gov>
Sent: Tuesday, March 11, 2025 12:24 PM
To: Gunter (US), Loretta M <loretta.m.gunter@boeing.com>; McCreery, Madison (OST) <madison.mccreery@dot.gov>
Cc: Shiffer, Jeannie <FAA> <jeannie.shiffer@faa.gov>
Subject: [EXTERNAL] RE: Logistics at Boeing

EXT email: be mindful of links/attachments.

Hi Lori - Here is the Fox News' crew info:

Steven Bechtold

(b)(6)

United States

Charles Edward Stewart

(b)(6)

USA

Andrew Allen Anderson

(b)(6)

United States

From: Gunter (US), Loretta M <loretta.m.gunter@boeing.com>
Sent: Tuesday, March 11, 2025 3:00 PM
To: Dobbins, Halee (OST) <halee.dobbins@dot.gov>; McCreery, Madison (OST) <madison.mccreery@dot.gov>
Cc: Shiffer, Jeannie <FAA> <jeannie.shiffer@faa.gov>
Subject: RE: Logistics at Boeing

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Thanks Halee – we'd be happy to do a call tomorrow but maybe we take care of some of this by email today.

First, we're still firming up the parking location for general media but will get that to you before the end of today.

In the meantime, can you help me understand some of the following: How many people on the Fox crew? How many cameras? How many vehicles?

I'd also like to be sure we all have the same understanding of where Fox will (and will not) be:

First arrival is at the simulator for Fox. We can get you parking directions on that within a few hours but having crew and vehicle information would help us make sure we have reserved appropriate parking there. To make sure Fox can capture the Secretary's arrival and the first five minutes in the simulator, we'd want the Fox crew to arrive onsite by about 11 a.m. Then we would get them to the Renton factory to set up while the Secretary has more detailed conversation with our test pilots and executives.

At the factory Fox would again be positioned to capture the Secretary's arrival and initial greetings and then accompany on the factory tour (first hour). The following meetings would not have cameras (labor and FAA crew) and we'll host Fox in a separate room and give them the opportunity to capture additional B-roll of the factory.

We'd have Fox come back in for the Secretary's opening comments at the senior leadership meeting – first five minutes or so and then we can escort them out so that more detailed conversation can continue. There would be no cameras in the senior executive meeting that follows. During that time, we'll get Fox situated for the media opp and their 1:1 that follows.

Respectfully, we'd also like to request that your video and photo crew only film at the same opportunities. Our camera will only be present at the simulator and tour.

Boeing would like to provide the following to FOX, if you are OK

- One pager fact sheet covering our Renton site, the 737 program and our Safety & Quality Plan
- Names and title page for Boeing participants at the three sessions they can film in (simulator, tour and senior leader meeting)
- Standard Boeing B-roll

For general media we would also provide the one pager (refresher for most of locals) as well as some photos of the factory and the 737 MAX in flight as well as standard B-roll.

We also have more details fact sheets and backgrounders if any of that would be helpful to you.

Finally, we understand that the only live streaming will be at the media opp but want to be sure that is correct.

From: Dobbins, Halee (OST) <halee.dobbins@dot.gov>

Sent: Tuesday, March 11, 2025 10:45 AM

To: Gunter (US), Loretta M <loretta.m.gunter@boeing.com>; McCreery, Madison (OST) <madison.mccreery@dot.gov>
Cc: Shiffer, Jeannie <FAA> <jeannie.shiffer@faa.gov>
Subject: [EXTERNAL] RE: Logistics at Boeing

EXT email: be mindful of links/attachments.

Hi Lori – was just getting ready to send hit on an email to you!

Do you have the location for the Fox crew to arrive Thursday morning? I am getting the requested information from them now.

Can you also send the parking instructions we can send to media upon RSVP?

Can we do a touch base call tomorrow? Madison will be on the ground and we plan to have the media advisory out tomorrow morning.

Thank you!
Halee

From: Gunter (US), Loretta M <loretta.m.gunter@boeing.com>
Sent: Tuesday, March 11, 2025 1:38 PM
To: Dobbins, Halee (OST) <halee.dobbins@dot.gov>; McCreery, Madison (OST) <madison.mccreery@dot.gov>
Cc: Shiffer, Jeannie <FAA> <jeannie.shiffer@faa.gov>
Subject: Logistics at Boeing

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Any chance you have 15-20 minutes today to talk media logistics? We want to be clear on expectations and make sure everything is ready. If there isn't time to talk maybe we can send questions by email.

Lori Gunter
Director of Communications
BCA Airplane Programs and Product Development