

BEAUTIFUL SELECTION OF QUALITY AUTO FLOOR MATS

Modern—colorful—practical! In an unusual choice of styles and colors to fit all cars and please every car owner's fancy. Whether it be popular vinyl or durable rubber in full mats or twin sets—they're the tops in complete floor protection and enhanced interior beauty.

METALLIC VINYL

Unique concept in car mat beauty. Combines the flexibility and weight of rubber with the wear, scuff and spike heel puncture resistance features of vinyl. Attractive lustrous sheen in soft modern colors with sharp rib and medallion detail only quality molding can produce. One size front and rear in one piece and twin sets fits all modern cars. Available in red, white, blue, green, brown and black.* See chart at bottom of page for item numbers coded to colors.

- A. Front One Piece Mats
T-1400 SeriesPrice \$7.98 each
Rear One Piece Mats
T-1500 SeriesPrice \$6.50 each
- B. Front Twin Sets
T-1600 SeriesPrice \$6.98 set
Rear Twin Sets
T-1700 SeriesPrice \$4.98 set
Front and Rear Twin Sets
T-1800 SeriesPrice \$10.35

CRYSTAL VINYL

Popular clear vinyl with subtle color tints that accent and highlight natural colors. Adds beauty to car interior and shows color and texture of floor carpet through the mat. Distinctive, clear rib and decorative design. Complete car floor protection in both one piece and twin set styles. Available in red, blue, green, brown, black and clear.* See chart at bottom of page for item numbers coded to colors.

- C. Front One Piece Mats
T-1000 SeriesPrice \$7.98 each

- Rear One Piece Mats
T-1100 SeriesPrice \$6.50 each

- D. Front Twin Sets
T-1200 SeriesPrice \$6.98 set
Rear Twin Sets
T-1300 SeriesPrice \$4.98 set

DELUXE FLOOR MASTER

All Rubber

Adjustable ribs conform to any hump contour—even tapered—and provide expandable width for full front coverage. This revolutionary idea assures a custom fit for all cars. Attractive modern design with molded-in insert. Available in red, blue, green, brown, black, and white.* See chart at bottom of page for item numbers coded to colors.

- E. Front One Piece Mats
T-120 and T-130
SeriesPrice \$9.98 each
Rear One Piece Mats
T-160 SeriesPrice \$6.98 each

TWIN AUTO MATS

All Rubber

Twin set styles in two beautiful designs. Attractive rib and border coordinated to complement over-all beauty. Provides floor and wear protection where needed—simple to brush off or remove for cleaning. New console model cars require twin styles—many car owners prefer them. Choice of red, blue, green, brown, black and white.* See chart at bottom of page for item numbers coded to colors.

- F. Front Twin Sets (with inserts) T-110 SeriesPrice \$8.00 set

QUALITY CAR MATS

- Rear Twin Sets (with inserts) T-330 SeriesPrice \$6.50 set
- G. Front Twin Sets
T-740 SeriesPrice \$5.98 set
Rear Twin Sets
T-750 SeriesPrice \$4.25 set

H. FLOOR MAT DISPLAYS

T-0860

Portable wire frame merchandiser displays one or two piece mats. Boxes stack on frame beneath. Has 2 swing-away wire frames for additional storage. Can be used to display factory duplicate mats also. 58 in. wide x 48 in. high x 23 in. deep. Contains:

- 1 ea. T-136 1 ea. T-1102
1 ea. T-166 1 ea. T-1105
1 ea. T-1002 1 pr. T-1202
1 ea. T-1005
1 T-0861 Wire Rack

Price\$60.61
T-0861 Rack only\$7.71

COMPACT DISPLAY

T-0848

(not illustrated)

Folding, tubular steel rack displays twin rear mat on carpet covered shelf. Stores small inventory on frame beneath. 21 in. wide x 51 in. high x 25 in. deep. Contains: 1 pr. T-1202, 1 pr. T-1302, 1 wire rack.
Price\$8.98



HANDY REFERENCE CHART FOR ORDERING!!!

MAT APPLICATION CHARTS
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Series	Red	Blue	Green	Brown	Black	White	Clear	Gold
T110	T-111	T-112	T-113	T-114	T-115	T-116	—	—
T120	T-121	T-122	T-123	T-124	T-125	T-126	—	—
T130	T-131	T-132	T-133	T-134	T-135	T-136	—	—
T160	T-161	T-162	T-163	T-164	T-165	T-166	—	—
T330	T-331	T-332	T-333	T-334	T-335	T-336	—	—
T740	T-741	T-742	T-743	T-744	T-745	T-746	—	—
T750	T-751	T-752	T-753	T-754	T-755	T-756	—	—
T1000	T-1001	T-1002	T-1003	T-1004	T-1005	—	T-1006	—
T1100	T-1101	T-1102	T-1103	T-1104	T-1105	—	T-1106	—
T1200	T-1201	T-1202	T-1203	T-1204	T-1205	—	T-1206	—
T1300	T-1301	T-1302	T-1303	T-1304	T-1305	—	T-1306	—
T1400	T-1401	T-1402	T-1403	T-1404	T-1405	T-1406	—	—
T1500	T-1501	T-1502	T-1503	T-1504	T-1505	T-1506	—	—
T1600	T-1601	T-1602	T-1603	T-1604	T-1605	T-1606	—	—
T1700	T-1701	T-1702	T-1703	T-1704	T-1705	T-1706	—	—
T1800	T-1801	T-1802	—	T-1804	T-1805	T-1806	—	T-1807