

6145

PLAINTIFF'S EXHIBIT

MGC-397

THE CELOTEX CORPORATION, P. O. BOX 22602, TAMPA, FLORIDA 33622. (813) 871-4811

November 14, 1979

Attn: Stanley Ogdon
Middletown Development & Supply Co.
P. O. Box 369
Middletown, OH 45042

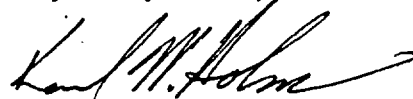
Dear Mr. Ogdon:

Recently we shipped to you a new insulating cement for your evaluation. Hopefully you have tried the product and will give us your opinion.

1. Did you have any trouble mixing the cement with water to obtain the proper working consistency? ☒ NO ☐ YES, WHAT? _____
2. Was the product easier to apply than the mineral fiber finishing cement you are presently using? ☐ YES ☒ NO
3. Were you able to obtain greater coverage with this product over that of presently used mineral fiber finishing cements?
☐ YES, HOW MUCH GREATER? _____ NO ☒
4. Is the packaging suitable? YES ☒ NO _____
WHY? _____
5. What did you like most about the product? Had a good smooth finish.
6. What did you like least about the product? Poor adhesion - dries too quickly.
7. Would you buy this product as a substitute for what you are presently using? No

Thank you for your help. If you will be kind enough to return this questionnaire to me in the enclosed self-addressed envelope, it will be most appreciated.

Very Truly Yours,



Karl W. Holm, Manager
Product and Market Development

KWH/bkf

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WHY? _____

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a Jim Walter company

McGCon 12074