

NATIONAL LEAD COMPANY

111 BROADWAY

NEW YORK, N. Y. 10006

December 4, 1964

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Mr. R. W. Unwin, Jr., Manager
Advertising Department
National Lead Company
B U I L D I N G

Dear Sir:

Please be advised that at a meeting of the Executive
Committee of the Board of Directors of National Lead Company
held today, the following resolution was adopted:

RESOLVED, That the proposed General Advertising
Budget for the year 1965 in the sum of \$3,403,100.00
be and it hereby is approved.

Very truly yours,

J. B. HENRICH

Secretary

cc: Messrs. J. A. Martino
A. H. Drewes
T. F. Owens
K. C. Specht
H. J. Whitson
G. A. Dewey

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