

"Take it from me
this MODERN WHITE
LEAD has all others
beat a mile"



Try Anaconda White Lead today. *See for yourself
why it's the fastest-growing white lead in America*

You can prove to yourself that Anaconda brings *whiter whites and cleaner tints* to every paint job. It's simple — just compare it with the lead you're now using. You'll be amazed at the difference. *Every time*. Anaconda will show a whiter white, or, mixed with color-in-oil, a cleaner tint.

You can't afford to pass up this proof! One trial will

convince you that Anaconda is a really superior white lead. And in spite of its superior whiteness it costs you no more than other quality lead. 51501

INTERNATIONAL SMELTING & REFINING CO.
White Lead Department

Plant and General Offices: East Chicago, Ind. *District Sales Offices:*
Akron, Philadelphia, Boston, Louisville, New York City

Anaconda White Lead

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ACTUAL SIZE—7" x 10"

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