



Dixie Made For Dixie Trade

SUGGESTED RETAIL PRICE LIST

No. 76

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Subject to change without notice



THE AMERICAN PAINT WORKS

Division of The Glidden Company

424 Josephine Street

New Orleans 8, La.

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EXTERIOR PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
HOUSE PAINT					
CLIMATIC PAINT PREPARED					
Outside and Inside and Flat White					
Reg. Shades & Black ..					
Blind Green					
CLIMATIC IMPERIAL HOUSE PAINT	\$8.85	\$8.95	\$2.55		
CHALMETTE HOUSE PAINT	5.29	5.39	1.66		
TITA-ZINC					
Outside White	7.75	7.85	2.32		
LASTIC SEAL EXTERIOR					
CEMENT COATING					
White and Colors	6.80	6.90			
Mixing Liquid	4.60	4.70			
SUN-O-ZINC HOUSE PAINT	6.40	6.50	1.93		

EXTERIOR PAINTS (Continued)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
TRIM AND TRELLIS COLORS					
Royal Red No. 8	\$10.20	\$2.87	\$1.54		
Light Yellow No. 87	9.70	2.72	1.49		
Shutter Green No. 71 ..	7.95	2.32	1.29		
Other Colors	7.45	2.17	1.19		
DRIWAL					
Clear	3.45	3.55			
Heavy Bodied	3.90	4.00			
White	6.45	6.55			
WHITE CREOSOTE PAINT	5.00	5.10			

FLOOR PAINTS (Exterior — Interior)

FLORENAMEL	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
All Colors.....		\$6.30	\$1.88		

PLI-NAMEL					
Regular Colors.....		\$7.25	\$2.12		
White.....		8.05	2.32		
Black.....		6.10	1.82		

BARN AND ROOF PAINTS

CLIMATIC METALLIC PAINT	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Red.....	\$3.45	\$3.55	\$1.20		
Gray.....	5.10	5.20	1.61		

TINNERS' PAINTS

Red and Dark Red...	4.35	4.45	1.42		
Green.....	6.65	6.75			

WALL FINISHES

DIXIE TONE FLAT WALL FINISH	5's per Gal.	1's each	1/4's each	1/8's each	1/16's each
White and Colors	\$4.50	\$4.60	\$1.46		

SHEEN SEMI-GLOSS					
White and Colors	6.00	6.10	1.82		

GLOSS INTERIOR FINISH (KITCHEN ENAMEL)					
White and Colors	6.75	6.85	2.02		

OIL FIRST COATER..	4.90	5.00	1.56		
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GLAZING LIQUID....	5.90	6.00	1.81		
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SEALETTE.....	4.10	4.20	1.36		
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METAL PROTECTIVE PAINTS

NEV-A-RUST	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Gray, Greenbrier.....	\$ 7.20	\$ 7.30			
Red, Brown, Black....					

CHROMATIZED METAL PRIMER					
Red.....	8.00	8.10			

GALVANIZED IRON PRIMER					
White.....	5.55	5.65			

LIQUID RED LEAD .. (Modified)	8.20	8.30			
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SMOKE STACK BLACK.....	4.70	4.80			
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ENAMELS AND UNDERCOATERS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
RIPOLIN—ARCHITECTURAL—B.L.T. Gloss, Semi-Gloss, Flat White.....					
	(Prices on Application)				
RIPOLIN—QUICK DRYING Gloss, Semi-Gloss, White.....	10.00	2.81	1.53	.88	
RIPOLIN UNDERCOAT Quick Drying.....	6.25	1.87	1.06		
UNDER-NAMEL (A Four-Hour Under- coat).....	5.65	1.72	.98	.59	

VARNISHES (Continued)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
PAINTERS' FLOOR AND TRIM.....		\$5.15	\$1.50	\$.92	\$.59
BRONZING LIQUID..		3.95	1.30	.77	.51
JAPAN DRIER	\$3.00	3.10	1.08	.67	.44
CLIMATIC ASPHAL- TUM.....	2.30	2.40	.91	.58	.48
GLID-SEAL.....		6.10	1.83		
PENETREX	5.60	5.70	1.73		
PURE SHELLAC.....	(Prices upon application)				
No. 65 VELVET FLOOR VARNISH ..		6.60	1.96	1.10	.69

VARNISHES

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Climatic Spar Bar and Table Top Finishing.....	8.40	2.41	1.33	.81	
Dixie Floor Dixie Flat Swift Coat	6.85	2.02	1.13	.71	
LINOLEUM FINISH ..	6.35	1.90	1.07	.67	
SOL SPAR.....	6.60	1.96	1.10	.69	

STAINS — FILLERS — REMOVERS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
AD-EL-ITE NON IN- FLAMMABLE PAINT AND VARNISH RE- MOVER.....		\$4.60	\$1.46	\$.85	
AD-EL-ITE PAINT AND VARNISH RE- MOVER.....	\$2.45	2.55	.91	.58	\$.40
PASTE WOOD FILLERS.....		4.70	1.48		.56

STAINS — FILLERS — REMOVERS
(Continued)

	1's each	¼'s each	⅓'s each	½'s each
GLID-TONE STAINS				
Stains—All Colors.....	\$4.45	\$1.42	\$.84	\$.53
Reducer.....	2.10	.62	.39	.28

HOUSEHOLD SPECIALTIES
(Continued)

	1's each	¼'s each	⅓'s each	½'s each	⅝'s each
SLICK LINOLEUM COATING.....	\$6.50	\$1.93	\$1.09	---	---
SLICK REDUCER.....	---	---	.87	---	---

HOUSEHOLD SPECIALTIES

	1's each	¼'s each	⅓'s each	½'s each	⅝'s each
DIXIE-LAC ENAMEL (Dries in Four Hours) All Whites, Blacks and Colors.....	\$8.35	\$2.40	\$1.32	\$.79	\$.50

	5's per gal.	1's each	¼'s each	⅓'s each	½'s each
DIXIE-LAC VARNISH (Varnish Stain) Natural and All Colors.....	---	\$6.20	\$1.86	\$1.05	\$.67
Ground Color.....	---	5.85	1.77	1.01	.63

	1's each	¼'s each	⅓'s each	½'s each	⅝'s each
GRAINING SPECIALTIES Light and Dark Graining Color.....	---	---	---	---	\$.79

	1's each	¼'s each	⅓'s each	½'s each	⅝'s each
DIXIE-LAC SCREEN ENAMEL Black.....	\$3.85	\$1.27	\$.76	\$.51	---

	1's each	¼'s each	⅓'s each	½'s each	⅝'s each
DIXIE-LAC STOVE AND IRON ENAMEL Black.....	---	1.31	.78	.53	\$.36

AUTO FINISHES

	1's each	¼'s each	⅓'s each	½'s each	⅝'s each
SPEEDY AUTO ENAMEL Black.....	---	\$2.42	\$1.33	\$.81	---

	1's each	¼'s each	⅓'s each	½'s each	⅝'s each
TOUCH-UP BLACK Half-pint cans only.....	---	---	---	---	\$.61

IMPLEMENT — TRACTOR

	1's each	¼'s each
IMPLEMENT AND TRACTOR PAINT		
Black.....	\$7.35	\$2.15
I.H.C. Red, J.D. Green J.D. Yellow.....	8.85	2.52
New Fordson Gray.....	7.50	2.18

ALUMINUM PAINT

	1's each	1/4's each	1/8's each	1/16's each
METALLITE				
Interior Chrome Finish.....	\$5.65	\$1.72	\$.98	\$.59
METALLITE				
Exterior Ready Mixed.....	6.30	1.88	1.07	.64
	5's per gal.	1's each	1/4's each	1/8's each
HEAT RESISTING MET- ALLITE	\$5.75	\$5.85	\$1.77	\$1.01
				\$.62

ALUMINUM ASPHALT ROOF PAINT

	5's each	1's each
ALUMINUM ASPHALT ROOF PAINT	\$4.40	\$4.50

SURFACENE

	1's each	1/4's each	1/8's each
SURFACENE.....	\$3.30	\$1.15	\$.71

NEVA-ROT

	5's per gal.	1's each	1/4's each
NEVA-ROT			
Neva-Rot Clear.....	\$4.15	\$4.25	\$1.37
Neva-Rot Green.....	3.25	3.35	1.20

MISCELLANEOUS AND SPECIALTIES

						1 lb. each
AD-EL-ITE PASTE WAX						\$1.28
					Large Unit	Small Unit
WOOD BLEACH					\$9.75	\$4.10
	5's per gal.	1's each	1/4's each	1/8's each	1/16's each	
BLACKBOARD SLATING						
Black		\$4.45	\$1.42			
				1's each	1/4's each	
VISMATIC GREEN						
CHALKBOARD COATING					\$8.45	\$2.41
CAULKING COMPOUND						
White	} (Prices upon application)					
Gray and Natural						
Cartridges and Guns						

ASPHALT PRODUCTS

	5's per gal.	1's each
MASTICRETE		
Masticrete.....	\$1.75	\$1.85
Masticrete Primer.....	1.75	1.85
SOLDURA COATING		
(Cold Process Asphalt).....	(Prices upon application)	
SOLDURA CEMENT		
(Cold Process Asphalt).....	(Prices upon application)	
ASPHALT ROOF COATING		
(Liquid).....	(Prices upon application)	
ASPHALT ASBESTOS ROOF CEMENT (Plastic)	(Prices upon application)	

COLORS IN OIL

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
PURE COLORS IN OIL					
Zinc Oxide White.....	---	\$11.60	\$3.22	---	\$.99
Raw Umber, Burnt Umber.....	---	7.05	2.07	---	.69
Burnt Sienna, Raw Sienna.....	---	8.55	2.45	---	.80
Van Dyke Brown.....	---	6.50	1.93	---	.66
Ivory Drop Black.....	---	---	2.17	---	.74
Lamp Black.....	---	6.05	1.82	---	.62
Prussian Blue.....	---	---	2.62	---	.88
Ultramarine Blue.....	---	---	---	---	.84
Chrome Green, Lt. } Chrome Green, Med. } Chrome Green, Dark }	---	11.00	3.06	---	.96
Chrome Yellow, Lt. } Chrome Yellow, Med. }	---	---	4.12	---	1.26
Chrome Yellow, Dk.....	---	---	5.02	---	1.51
Yellow Ochre.....	---	6.00	1.81	---	.63
Venetian Red.....	---	6.00	1.81	---	.63
Tuscan Red.....	---	---	3.77	---	1.16
Rose Lake.....	---	---	---	---	1.05
Amer. Vermillion.....	---	---	4.12	---	1.26
Cobalt Blue.....	---	---	2.62	---	.88

OIL COLOR IN TUBES

Master Painters' Size	Each
1 x 5-inch.....	\$.37
Household Size	
1/2 x 3-inch.....	.17

SPRED SATIN

	1's each	1/4's each
White and Tints.....	\$5.19	\$1.59

**SPRED-PRIMER-SEALER
(Vapor Barrier)**

5's per gal.	1's each	1/4's each	1/8's each	1/16's each
	\$4.85	\$1.49	---	---

**MEZZOTONE SOYA-PROTEIN PAINT
(Semi-Paste)**

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	---	\$3.45	\$1.14	---	---

SPRED

SPRED FLAT

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	---	\$3.98	\$1.28	---	---

SPRED LUSTER

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	---	\$5.69	\$1.69	---	---

KNOT SEALER.....

TITA-ZINC PASTE PAINT..

ZINC DUST PAINT.....

} Prices on Application



**YOUR ASSURANCE OF
VALUE AND DEPENDABILITY
IN PAINT PRODUCTS**

THE AMERICAN PAINT WORKS

Division of The Glidden Company

424 Josephine Street New Orleans 8, La.

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.	Minneapolis 18, Minn., 1901 E. Hennepin Ave.
Chicago 16, Ill., 1833 S. Normal St.	Reading, Pa., Third and Bern Sts.
Chicago 39, Ill., 1856 No. LeClaire Ave.	St. Louis 2, Mo., Main and Gratiot Sts.
New Orleans 8, La., 424 Josephine St.	San Francisco 7, Calif., 1800 7th St.
Toronto 9, Ont., Canada, 351 Wallace Ave.	

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