

Anaconda White Lead on the Outside WILL BRING YOU EXTRA JOBS on the Inside!



EVERYTHING seems satisfactory till something newer and better comes along and replaces it. The Model T Ford seemed great till we got the V8. The crystal set seemed like a miracle till the modern tube radio was born. And ordinary white lead seemed entirely satisfactory till Anaconda White Lead was introduced.

Anaconda has been one of the great copper companies since the 90's, and is in the white lead business only because it acquired the basic Sperry patents which made possible a revolutionary new white lead. If you have not already tried this whiter and more durable white lead, we will be pleased to send you a sample, *absolutely free*. We're convinced that you'll be so thoroughly impressed with Anaconda White Lead that you wouldn't think of



going back to your old kind. And remember this fact—painters who have used Anaconda White Lead for outside jobs have frequently made such a fine impression that they were called back for additional jobs on the inside.

HOW TO GET A FREE SAMPLE OF ANACONDA WHITE LEAD

If you will write to ANACONDA LEAD PRODUCTS CO., Dept. A10, EAST CHICAGO, INDIANA, using your business stationery, a sample can of Anaconda White Lead-in-Oil will be sent to you free. In writing, kindly state whether you prefer heavy paste or "all-purpose" paste.

ANACONDA WHITE LEAD

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ACTUAL SIZE—7" x 10"

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