# Monsanto

MONSANTO INDUSTRIAL CHEMICALS CO.
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August 30, 1978

file PCB / Indiana

Mr. Ernie Williams
Indiana Chamber of Commerce Magazine
200 Board of Trade Building
Indianapolis, IN 46204

Dear Mr. Williams:

Thank you for your interest in clearing the air about the thoughtless and poorly researched citation of Monsanto Company by the Izaak Walton League, Indiana Division. You'll remember that Monsanto was given the first "Fat Carp" award and cited for the "most flagrant example of irresponsible chemical contamination of the past decade" because of our PCB manufacturing. No one contacted Monsanto to determine the facts about PCBs prior to the award at the Izaak Walton League, Indiana State Convention.

Our clipping service picked up their press release in several Indiana newspapers and I contacted Mr. Thomas Dustin, the league's Executive Director, in early July. He was not aware that we had stopped production, past actions we took to reduce environmental contamination, or the recent National Cancer Institute study that showed PCBs were not carcinogenic in a chronic rat feeding study.

In my July 18, 1978, letter to Mr. Dustin I brought up these facts that refute some of the inaccuracies in their citation and sent him the enclosure. He has promised to take some action to inform the readers of the Izaak Walton League's magazine of our viewpoint. On a August 26, 1978, call-back to Mr. Dustin, he acknowledged receipt of our information and said he had passed it on to the author of the resolution for comment.

Sincerely,

Bob

R. C. Isham, Director
Advertising & Public Relations

RCI:jt

Enc.

bcc: G. F. Barton & [redacted]