

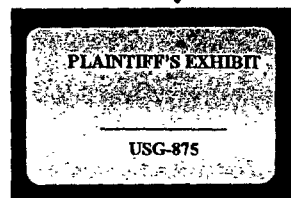
HISTORICAL FILE

Trade-Mark Protection

Received OCT 22 1964

DO NOT DESTROY

Roofing



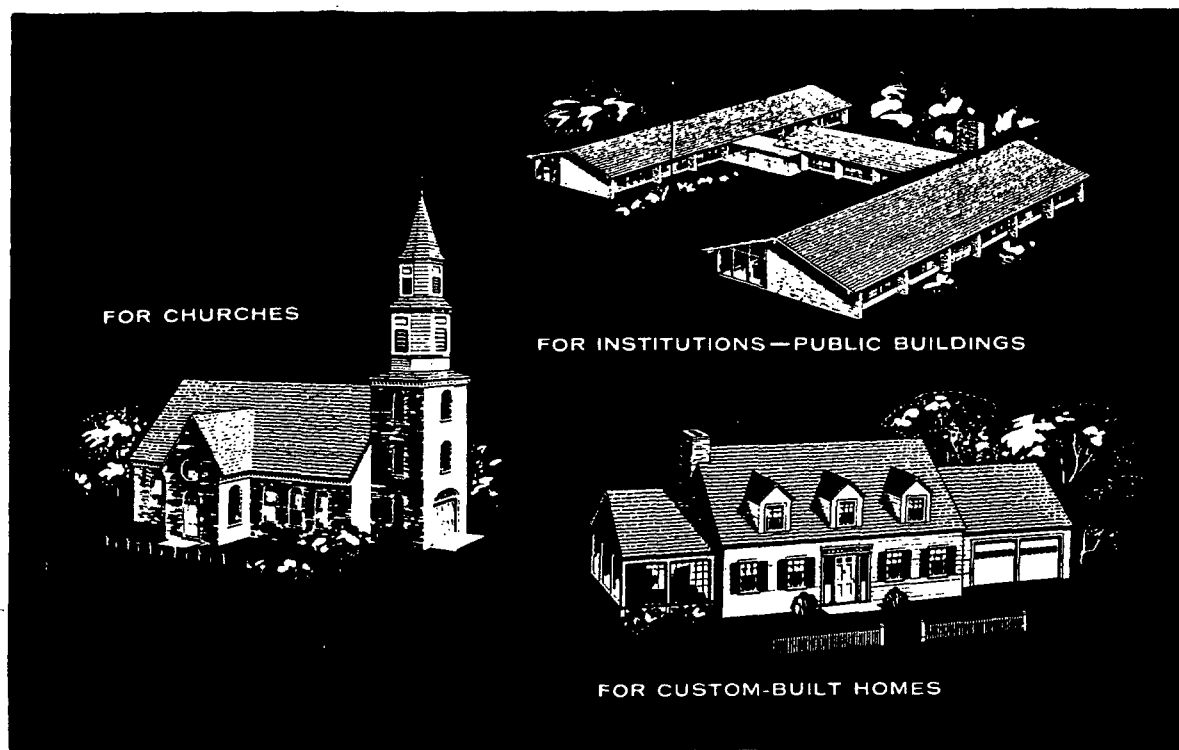
ROOFING AND SIDING PRODUCTS

SEPTEMBER 1964
JERSEY CITY MILL

UNITED STATES GYPSUM COMPANY

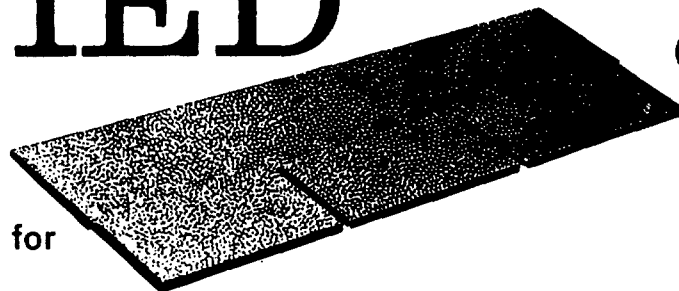
101 SOUTH WACKER DRIVE
CHICAGO, ILLINOIS

BB026 0713



FORTIFIED 300

for use wherever extra quality is called for



One of the finest custom shingles ever made — ideal for churches, institutions and public buildings as well as custom built homes. Fortified-300 is designed to give maximum rugged wear wherever supreme roof quality is desired.

This fire-resistant 300 lb. shingle is built from extra-heavy felt, given a super-thick asphalt coating and a deep layer of selected granules. Fortified-300 offers long run economy because of its built-in durability to resist high winds, sun, rain and snow.

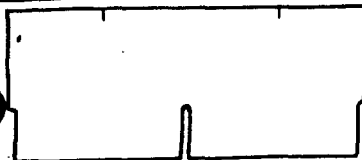


another better product for better living from

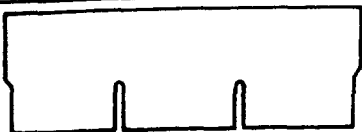
UNITED STATES GYPSUM

the greatest name in building

BB026 0714



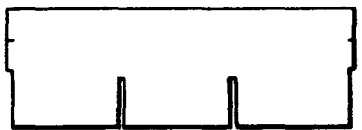
An extra heavy weight, uniform thick, two tab strip, triple coverage shingle. Specially designed for schools, institutions and custom built homes.



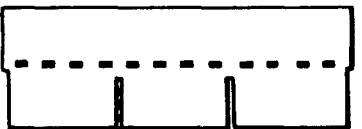
Jumbo weight shingle for maximum rugged wear. Ideal for schools, churches and fine homes where supreme roof quality is desired.



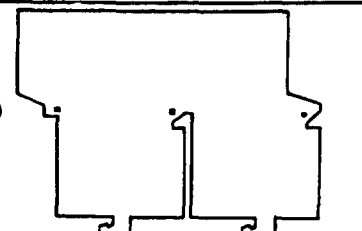
Giant weight 3-tab strip shingle. A heavy weight shingle for extra wear.



A standard weight 3-tab strip shingle supplied in a wide range of colors.



Self-sealing shingles for wind protection.



Traditional square tab shingles with exclusive locking feature which holds shingles fast in winds up to 100 miles per hour.

NOBILITY "MARK I" TRIPLE COVERAGE STRIP SHINGLES

Weight: Approx. 300 lbs. per sq.
Size: 15" x 36"
Exposure—5"; headlap 5"
Shingles per sq.—80
Bundles per sq.—4
Carries Underwriters' Class C Label

SMOOTH SURFACE

Slate Black
Jet Black
Regal White
Pilgrim Gray
Pastel Green
Pastel Gray

FORTIFIED* 300 SHINGLES

Weight: Approx. 300 lbs. per sq.
Size: 12" x 36"
Exposure—5"; headlap 2"
Shingles per sq.—80
Bundles per sq.—4
Carries Underwriters' Class C Label

SMOOTH SURFACE

Slate Black
Regal White
Pilgrim Gray
Pastel Green
Pastel Gray

265 LB. GIANT STRIP SHINGLES

Weight: Approx. 265 lbs. per sq.
Size: 12" x 36"
Exposure—5"; headlap 2"
Shingles per sq.—80
Bundles per sq.—3
(For 4" exposure increase quantity 25%)
Carries Class C Underwriters' Label

SMOOTH SURFACE

Slate Black
Regal White
Pilgrim Gray
Pastel Green
Pastel Gray

12" SQUARE BUTT SHINGLES

Weight: Approx. 235 lbs. per sq.
Size: 12" x 36"
Exposure—5"; headlap 2"
Shingles per sq.—80
Bundles per sq.—3
(For 4" exposure increase quantity 25%)
Carries Underwriters' Class C Label

SMOOTH SURFACE

Slate Black	Pilgrim Gray
Jet Black	Bluetone
Regal White	Pastel Brown
Persian Red	Pastel Green
Brilliant Green	Pastel Gray
Briar Green	Pastel Red
Arbor Gray	Pastel Blue
Venetian Red	

SHADOW ACCENT

Shasta Green
Palisade Gray

12" SEALCO* SHINGLES

Weight: Approx. 235 lbs. per sq.
Size: 12" x 36"
Exposure—5"; headlap 2"
Shingles per sq.—80
Bundles per sq.—3
Carries Underwriters' Wind-Resistant Label

SMOOTH SURFACE

Slate Black	Pilgrim Gray
Jet Black	Pastel Brown
Regal White	Pastel Green
Brilliant Green	Pastel Gray
Arbor Gray	Pastel Red

GIANT SEALCO SHINGLES

Weight: Approx. 265 lbs. per sq.
Size: 12" x 36"

SMOOTH SURFACE

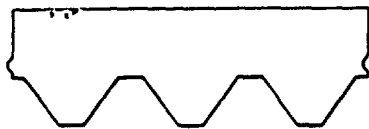
Regal White
Brilliant Green
Arbor Gray
Slate Black
Pastel Green
Pastel Gray

IMPERIAL-LOCK* SHINGLES

Weight: Approximately 235 lbs. per sq.
Size: 18" x 24"
Exposure 8"—headlap 2"
Shingles per Sq.—75
Bundles per Sq.—3
Carries Underwriters' Class "C" Label

SMOOTH SURFACE

Jet Black
Regal White



Provides a pleasing hexagonal pattern. Ideal for re-roofing.

3-TAB HEXAGON SHINGLES

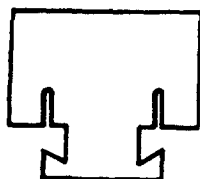
*Weight: Approx. 195 lbs. per sq.
Size: 11½" x 36"
Exposure—4½"; headlap 2"
Shingles per sq.—86
Bundles per sq.—3
Carries Underwriters' Class C Label

SMOOTH SURFACE

Brilliant Green
Persian Red

GROUP "B"

asphalt shingle products



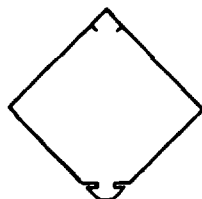
Heavy weight easy-to-apply lock shingle providing full double-coverage. Ideal for new work and re-roofing.

GRIP LOCK* SHINGLES (Double Coverage)

Weight Approx. 250 lbs. per sq.
Size: 19½" x 20"
Shingles per sq.—115
Bundles per sq.—3
Carries Underwriters' Class C Label

SMOOTH SURFACE

Regal White
Slate Black
Brilliant Green
Pastel Green
Pastel Gray



The original self-locking shingle made on heavyweight felt.

ARRO-LOCK* SHINGLES

Weight: Approx. 145 lbs. per sq.
Size: 16" x 16"
Shingles per sq.—82
Bundles per sq.—2
Carries Underwriters' Class C Label

SMOOTH SURFACE

Regal White
Brilliant Green
Pastel Green
Pastel Red
Pastel Gray
Jet Black
Arbor Gray



Used for hips and ridges on asphalt shingle jobs.

HIP & RIDGE (Standard Individuals)

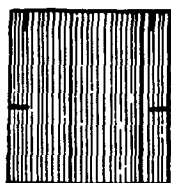
Weight: Approx. 253 lbs. per sq.
Size: 9" x 12¾"
Shingles per sq.—380
Bundles per sq.—4
Coverage—40 lineal feet per bundle at 5" exposure

SMOOTH SURFACE

Regal White
Black
Brilliant Green
Persian Red
Pilgrim Gray
Pastel Green
Pastel Gray

GROUP "C-1"

asphalt siding products

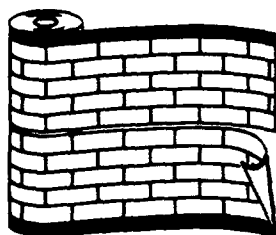


WIDE SPACE SIDING SHINGLES

Weight: Approx. 142 lbs. per sq.
Size: 12" x 16"
Shingles per sq.—96
Bundles per sq.—2

STRIATED TEXTURED SURFACE

Birch White
Coral Blend
Pastel Green



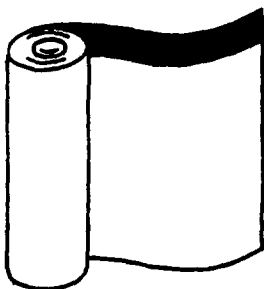
ROLL BRICK SIDING

Weight: Approx. 105 lbs. per roll
Sq. ft. per roll—109.5
Width—36"; length of roll 36' 6"

Buff Blend
Red Blend

GROUP "C"

mineral surface roll roofing



Has the features of a fine built-up roof applied with the ease and simplicity of roll roofing. Can be applied with hot asphalt as the adhesive or quick-setting lap cement in the cold application method.

ADAMANT* ROOFING

Weight: Approx. 90 lbs. per roll
Length of roll 36'—width of roll 36"
Roll contains 108 sq. ft.
Fixtures: Nails and lap cement
Carries Underwriters' Class C Label
Made with 2" selvage

Regal White
Black
Brilliant Green
Persian Red

19" SELVAGE EDGE ROOFING

Weight: Approx. 55 lbs. per sq.
Width of roll 36"
Length of roll 36'
Selvage Edge 19"
Mineral Surface portion—17"
Each roll contains 1/2 sq.
Carries Underwriters' B/U Label

Regal White
Black
Brilliant Green

9" STARTER STRIPS

Length: 36'—width 9"
Weight: 22 lbs. per roll

BLENDS
Pastel Green
Pastel Gray
Arbor Gray
Pilgrim Gray

18" STARTER STRIPS

Length: 36'—width 18"
Weight: 44 lbs. per roll

SOLID COLORS
Regal White
Black
Brilliant Green
Persian Red

GROUP "C"

smooth surface roll roofing

IMPERIAL SMOOTH* (Mica Surfaced)

Length of roll 36'—width 36"
Roll contains approx. 108 sq. ft.
Fixtures included: Nails and lap cement
55 lb. and 65 lb. carry Underwriters' Built-Up Label

Light 45 lbs.
Heavy 55 lbs.
Extra Heavy 65 lbs.

CAP SHEETS

Length of Roll 36'—width 36"
Roll contains 108 sq. ft.
Mica surfaced 1 side—bare 1 side
53 lb. Carries Underwriters B-U label.

43 lb.
53 lb.

*T. M. Reg. U. S. Pat. Off.

BB026 0717

GROUP "D"**building papers****SLATERS FELT**

Width 36" 500 sq. ft. per roll

25 lbs. per roll

DEADENING FELT

Width 36"—450 sq. ft. per roll

50 lbs. per roll

Description: Heavy weight unsaturated dry felt

RED ROSIN SHEATHING PAPER

36" width—500 sq. ft. per roll

20 lbs. per roll

GROUP "E"**saturated felts****ASPHALT SATURATED FELT**

15 lb. size 36" x 144' 432 sq. ft. per roll

60 lbs. per roll

30 lb. size 36" x 72' 216 sq. ft. per roll

60 lbs. per roll

15 lb. size 36" x 72' 216 sq. ft. per roll

30 lbs. per roll

ASPHALT PERFORATED FELT

15 lb. size 36"x144' 432 sq. ft. per roll

60 lbs. per roll

15 lb. 432 sq. ft. rolls carry Underwriters' Label Type 15

30 lb. 216 sq. ft. rolls carry Underwriters' Label Type 30

GROUP "F"**roof coatings and cements**

PRODUCT	CONTAINER	PACKAGED	APPROX. WGT.	
SUPER-TITE* ROOF CEMENT Black plastic cement for all types of roof patching and for use around pipes, vents, skylights, flashings, etc.	2½ lb. cans 5 lb. cans 10 lb. cans 50 lb. pails 450-500 lb. drums	24 per case 12 per case 6 per case	70# 75# 70# 55#	
SUPER-TITE ROOF COATING (Non-fibred) Brush consistency, for use over old built-up and smooth surface asphalt roofs.	1 gallon cans 5 gallon pails 55 gallon drums	6 per case	55# 45# 475#	
SUPER-TITE ASBESTOS FIBER COATING Heavy bodied black coating for old metal roofs and as protective surfacing for old asphalt roofs.	1 gallon cans 5 gallon pails 55 gallon drums	6 per case	57# 47# 500#	
SUPER-TITE ASPHALT PRIMER For priming concrete and Gypsum Roof decks.	5 gallon cans 55 gallon drums		45# 475#	
SUPER-TITE DAMP-PROOFING COATING Asphalt coating to dampproof brick, masonry surfaces.	1 gallon cans 5 gallon pails 55 gallon drums	6 per case	55# 45# 475#	
SUPER-TITE QUICK SETTING LAP CEMENT Brush Grade: A fast drying Asphalt liquid applied with mop or brush, used in the application of 19" selvage roofing.	1 gallon cans 5 gallon pails	6 per case	55# 45#	

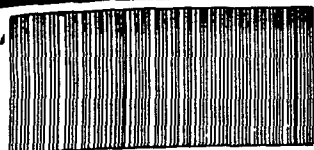
GROUP "J"**roofing asphalt**

PRODUCT	DESCRIPTION	CONTAINER		
USG* ROOFING ASPHALT	STEEP ASPHALT (Melt Point 190-200°F.)	100 lb. cartons		
	FLAT ASPHALT (Melt Point 165-175°F.)	100 lb. cartons		

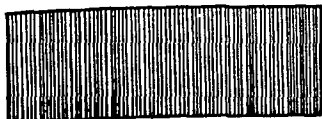
*T. M. Reg. U. S. Pat. Off.

BB026 0718

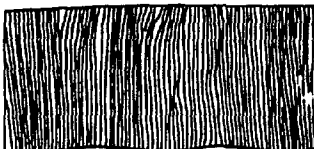
siding products



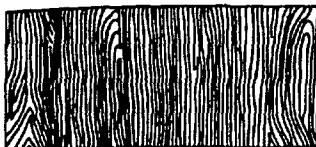
No. 400 Shadow-Accent
GLATEX Siding Shingle



No. 510 GLATEX
Contempora Siding Shingle



No. 600 Wavy Butt



No. 950 Straight Edge

GLATEX* THE ARISTOCRAT OF MODERN EXTERIORS

No. 568 (not illustrated)
8.8"x56"x $\frac{5}{32}$ ", 162 lbs., 7.8" exposure, 33 shgls.,
3 bdl. per sq.

No. 400
12"x27 $\frac{5}{16}$ "x $\frac{5}{32}$ ", 159 lbs., 11" exposure, 48 shgls.,
3 bdl. per sq.

No. 510
Without Shadowline: 9 $\frac{3}{8}$ "x27 $\frac{5}{16}$ "x $\frac{5}{32}$ ", 163 lbs.,
8 $\frac{3}{8}$ " exposure, 63 shgls., 3 bdl. per sq.

No. 600
Wavy Butt: Wood Grain Texture, 12"x27"x $\frac{5}{32}$ ",
165 lbs., 10 $\frac{1}{2}$ " exposure, 51 shgls., 3 bdl. per sq.

No. 950
Clapboard: Wood Grain Texture, 12"x27 $\frac{5}{16}$ "x $\frac{5}{32}$ ",
157 lbs., 11" exposure, 48 shgls., 3 bdl. per sq.

Colored matching face nails and backer strips furnished.

COLORS

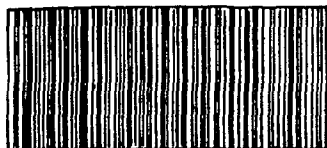
No. 568
White
Meadow Green

No. 400
Warm Gray
Accent White
Yellow
Green
Meadow Green

No. 510
White
Green
Beige
Warm Gray

No. 600
Satin White

No. 950
Satin White



No. 80 Regency



No. 90 NARROW LAP Regency

REGENCY* PLASTIC SURFACE SIDING

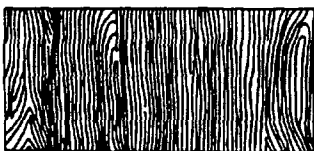
No. 80
Shake Texture, 12"x27 $\frac{5}{16}$ "x $\frac{5}{32}$ ", 155 lbs.
11" exposure, 48 shgls., 3 bdl. per sq.

No. 90
Narrow Lap: Shake Texture, 9 $\frac{3}{8}$ "x27 $\frac{5}{16}$ "x $\frac{5}{32}$ ",
162 lbs., 8 $\frac{3}{8}$ " exposure, 63 shgls., 3 bdl. per sq.

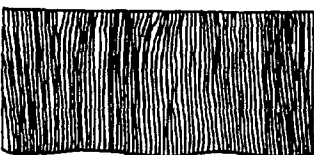
Colored matching face nails and backer strips furnished.

No. 80
Dover White
Jonquil Yellow
Sheffield Gray
Desert Tan
Soft Coral
Turquoise
Jade Green
Mayfair Green
Charcoal Gray
Coffee Brown

No. 90
Dover White



No. 950 Straight Edge
Siding Shingles



No. 600 Wavy Butt

STANDARD SIDING

No. 950
Clapboard: Wood Grain Texture, 12"x27 $\frac{5}{16}$ "x $\frac{5}{32}$ ",
154 lbs., 11" exposure, 48 shgls., 3 bdl. per sq.

No. 600
Wavy Butt: Wood Grain Texture, 12"x27"x $\frac{5}{32}$ ",
161 lbs., 10 $\frac{1}{2}$ " exposure, 51 shgls., 3 bdl. per sq.

Face nails and backer strips furnished.

No. 950
Regal White

No. 600
Regal White

603
HISTORICAL FILE

Trade-Mark Protection

Received OCT 22 1964

DO NOT DESTROY

LOCAL USG OFFICES

NEW YORK, NEW YORK
415 Madison Avenue
Plaza 9-6850

WALTHAM, MASSACHUSETTS
75 Third Avenue
Twinbrook 4-2150

DE WITT, NEW YORK
4455 East Genesee Street
Gibson 6-1291

BALTIMORE, MARYLAND
6600 York Road
Drexel 7-8001

PITTSBURGH, PENNSYLVANIA
1675 Washington Road
561-4600

HARRISBURG, PENNSYLVANIA
807 Payne Shoemaker Bldg.
234-3251

RICHMOND, VIRGINIA
3212 Cutshaw Avenue
359-4008



UNITED STATES GYPSUM
THE GREATEST NAME IN BUILDING

BB026 0720