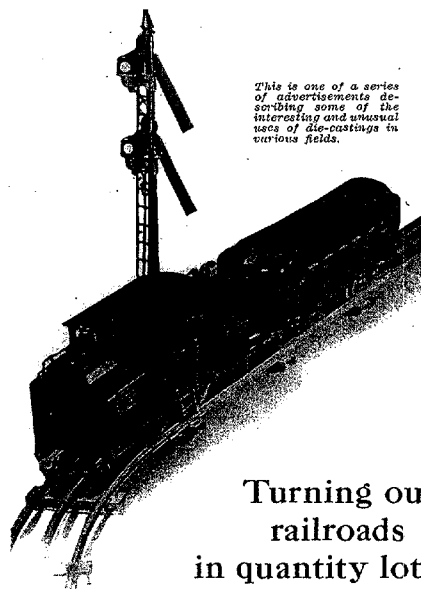




This is one of a series of advertisements describing some of the interesting and unusual uses of die-castings in various fields.

Turning out railroads in quantity lots

A MINIAURE semaphore drops, a bell clangs at an imaginary crossing, and the "Living-Room Limited" roars down the track, jumps a switch and piles up against the new mahogany bridge-lamp!

There's a real thrill in it for the youngsters, thousands of whom are clamoring for model railroads, with the result that manufacturers are turning out these toys in quantity lots. And die-castings are helping to satisfy the demand. The manufacturers have found that production can be speeded up economically by the employment of such die-cast parts as wheels, semaphores, lamp standards, etc.

Just as toy manufacturers are using die-cast parts successfully and profitably, so are manufacturers in many other lines. Perhaps the die-casting of some parts of your product can show you a saving. Have you investigated the possibilities of die-castings for your purposes?

When you buy die-castings from us, you are assured of the same high quality that has established our Dutch Boy trade-mark as a mark of excellence on babbitts, solder and paint materials.



NATIONAL LEAD COMPANY

111 Broadway Die-Casting Division New York, N. Y.
Western Representatives: E. R. McCormick, 2599 Cadillac Ave., Detroit, Mich. A. H. Bergsick, 667 Bowen Street, Dayton, Ohio. A. A. Gildemeister, 444 4th Street, Toledo, Ohio.

ALUMINUM, ZINC, LEAD and TIN DIE-CASTINGS

This advertisement appears in the following issues:

American Machinist, December 10, 1925
Automotive Industries, December 10, 1925
Purchasing Agent, December, 1925
Machinery, January, 1926
General Electric Review, January, 1926

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