

NAPA Scholarships

The recruiting of proper young men for our DC's, for our Jobbers and for our manufacturers remains one of the most important areas in planning for the future.

Northwood Institute, Southern Colorado University, and others in the formative stage are excellent breeding grounds for the type of young men we need to fill our manpower needs in the future. We, and the balance of the industry, pay considerable lip service to recruitment, although within our own DC's we do have an organized, effective program.

Even this, however, needs implementation, and we generally fail at the outset to recruit men with some knowledge of automotive parts and the logistics of automotive parts distribution.

We believe NAPA could further its own cause, greatly enhance its position with its NAPA Jobbers, and create a very desirable atmosphere within NAPA, if we would organize an NAPA scholarship fund, making those funds available to qualified young men within our total NAPA System who will have spent some years in the industry. They, of course, must demonstrate a desire to progress, and the basic ability to do so.

These young men would be selected and a format arrived at by the proper people in NAPA, on the agreed premise of their returning to us in the job already defined for them.

Presently, it is our thought the scholarship program would be funded in the amount of approximately \$80,000, which would cover a three year period. It would be announced in 1973 to become effective in 1974. It would be a venture between the NAPA Board of Directors and the Manufacturer's Council.

Vocational Schools

The importance of the vocational schools today must not be minimized. It is important for the future. Actually it will be nothing short of tremendous. We cannot ignore the influence these vocational and automotive technical schools will have upon our future, as well as the opportunities they provide for the parts business and recruitment of desirable young men.