

Glorious sunshine comes indoors



Super Kem-Tone®

The Completely New Washable Wall Paint!



Bring lighthearted sunshine indoors . . . with SUPER KEM-TONE Sunbeam Yellow on your walls. For contrast, the wood paneling above the serving table is a warm gray, mixed easily by adding a little Pinehurst Green and Spanish Brown SUPER KEM-TONE to the yellow. Shasta White with a dash of Sunbeam for the ceiling.

SUPER KEM-TONE inspires many other color schemes just as heart-warming and beautiful . . . lovely pastels, high-fashion deep tones and gorgeous "in-between" shades to go perfectly with your furnishings. This new washable wall paint comes ready to use . . . you just stir and apply. It goes on smoothly, with brush or Roller-Koater, over previously painted walls, over wallpaper, plaster and wood. Ask about it today. See how easily, how inexpensively, you can create new beauty in your home with SUPER KEM-TONE.

$1.59 QUART **$4.98** GALLON

DEEP COLORS SLIGHTLY HIGHER

NO THINNING — JUST STIR AND APPLY

SUPER KEM-TONE is Guaranteed* Washable or your money back by seven leading paint companies . . .

Acme Quality Paints, Inc., Detroit W. P. Lawrence & Co., Pittsburgh
The Lowe Brothers Co., Dayton John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

*GUARANTEED WASHABLE

After it is thoroughly dried, tests prove SUPER KEM-TONE will withstand repeated washings with usual household paint cleaners without impairing its beauty.



Kem-Tone

Top Value in Thrifty Home Beauty

The oil paint that mixes with water. Your outstanding value in home decoration where a lovely flat matte finish is desired. Amazingly economical, a gallon of KEM-TONE, thinned with water, makes a gallon and a half of paint, ready to apply, at only $1.66 a gallon.

$1.35 QUART $3.98 GALLON

KEM-GLO

Looks and Washes Like Baked Enamel

Miracle lustre enamel for kitchen and bathroom walls, all interior woodwork—for interior and exterior furniture. Goes on like magic. 1 coat covers most surfaces. Dries in 3 hours. Washes as easily as your refrigerator. Even boiling water won't harm KEM-GLO's finish. Gorgeous new colors.

$1.89 PINT $2.89 QUART $7.98 GALLON

