

NATIONAL LEAD COMPANY

111 BROADWAY
NEW YORK 6, N. Y.

January 16, 1963

Mr. T. Howard Sarine, Manager
Advertising Department
National Lead Company
Building

Dear Sir:

Please be advised that at a meeting of the
Executive Committee of the Board of Directors of National
Lead Company held today, the following resolution was
adopted:

(1977360 Feb 13 64
paints)

RESOLVED, That the proposed General Advertising
Budget for the year 1963 in the sum of \$3,062,215.00
(including the amount of \$2,125,843.00 previously
approved at the Executive Committee meetings of
September 12, 1962 and December 5, 1962 for the
advertising of paints, ~~Onco-pigments and~~
~~Chemicals~~), be and it hereby is approved.

Very truly yours,

/s/ J. B. Henrich
Secretary

cc: Messrs. J. A. Martino

D. A. Marson

T. F. Owens

G. A. Dewey

~~Mr. Has~~ a R. Large

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